

Qualitative Analysis of Diana Daly's Pilot Study

(Plots of Preliminary Findings)

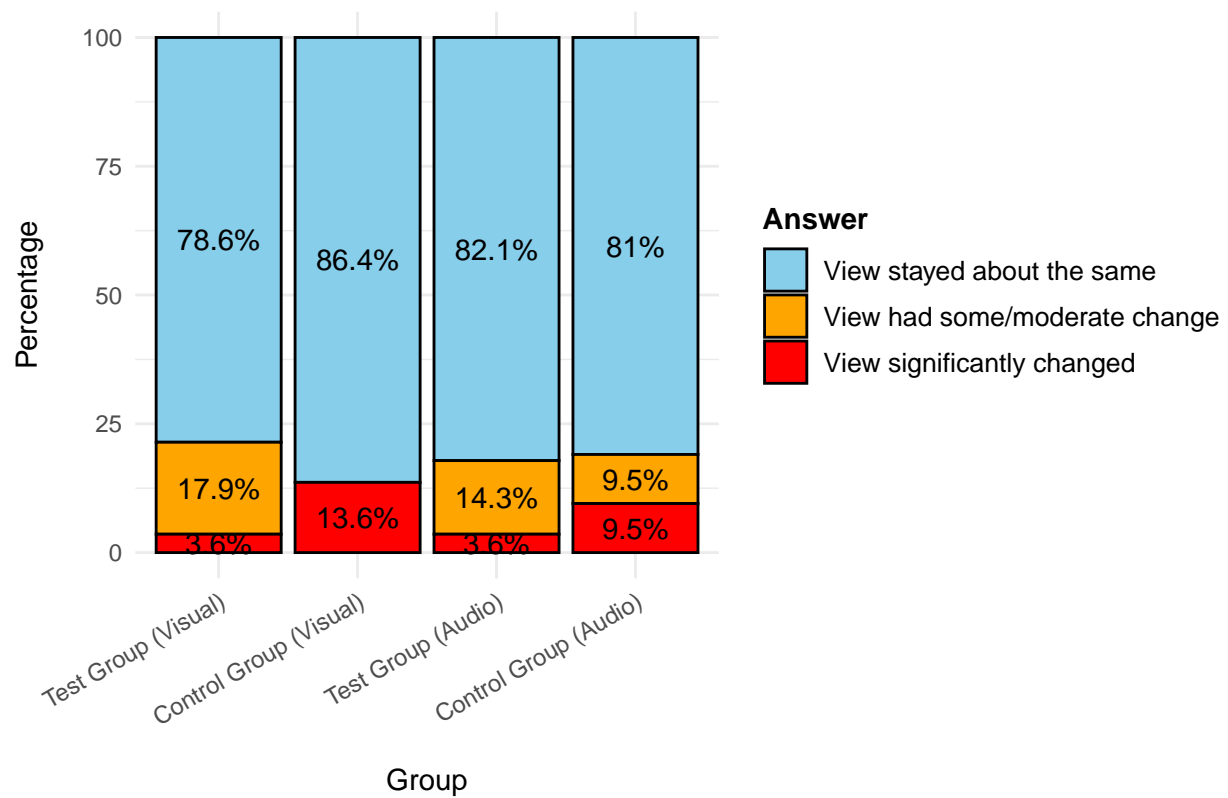
Kendall Beaver

2025-03-24

QQ1

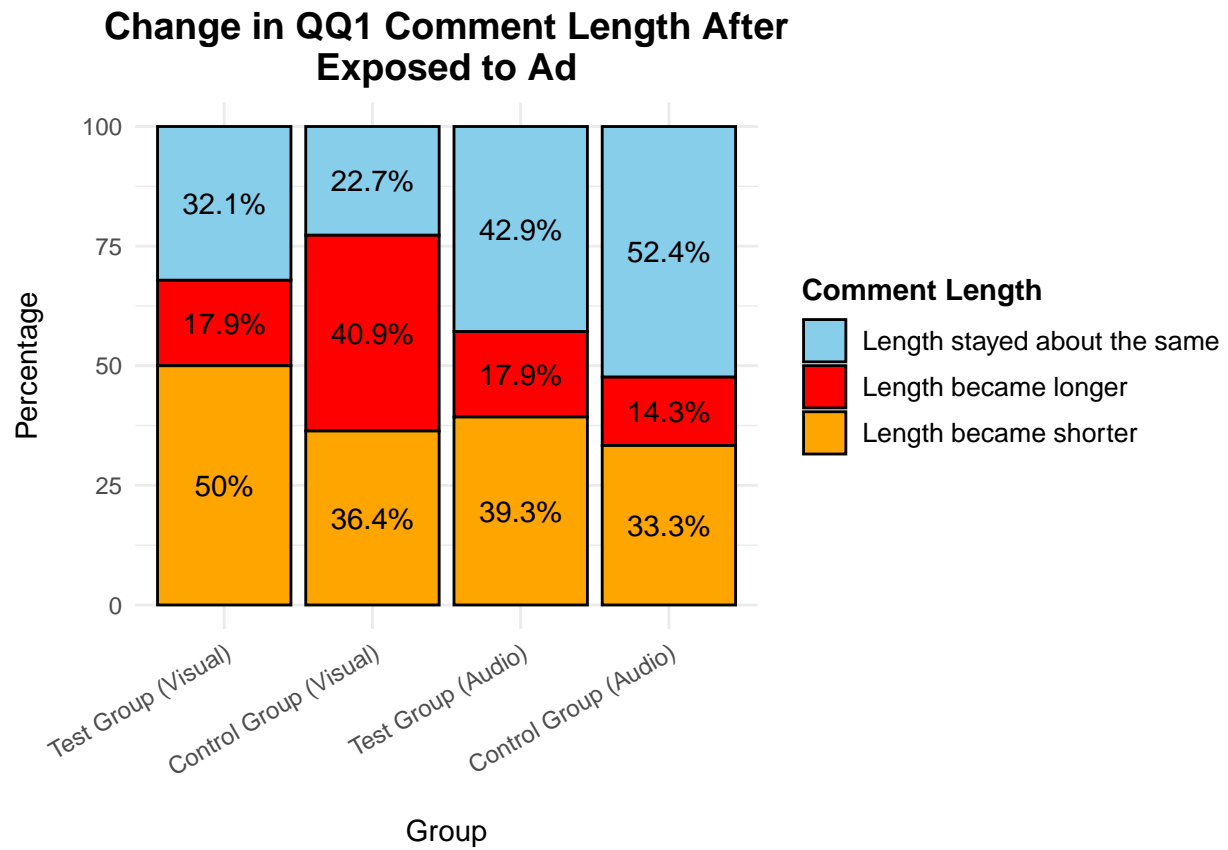
What are some reasons you think people are attracted to radical groups?

Change in QQ1 Answer After Exposed to Ad



QQ1

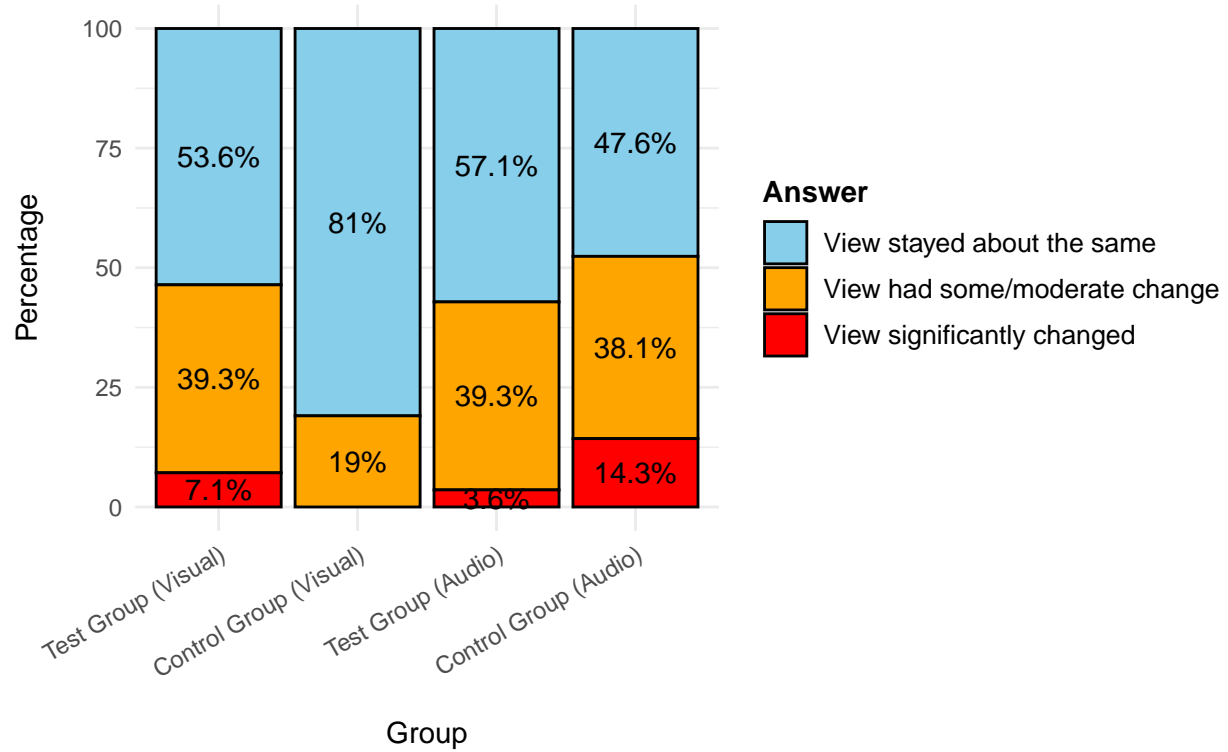
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QQ2

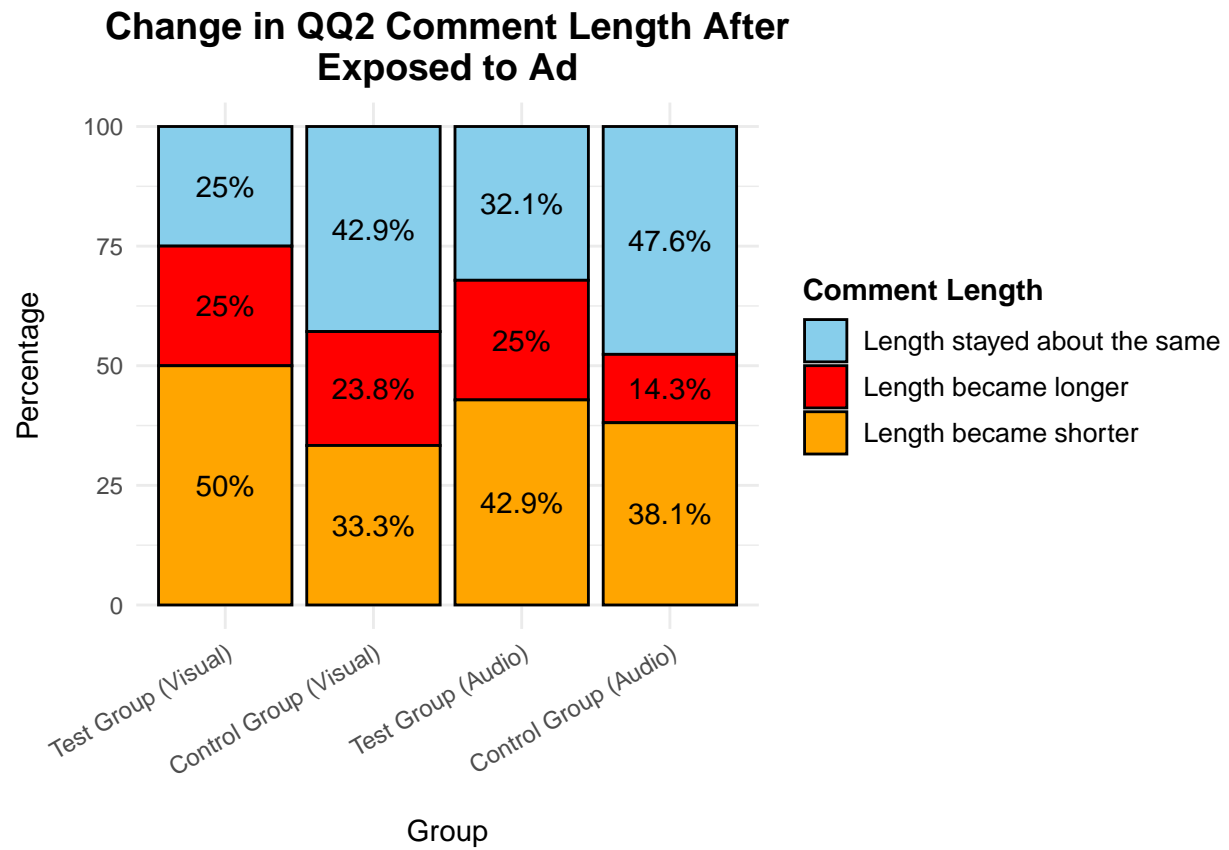
What are some reasons you think people believe false ideas circulating online?

Change in QQ2 Answer After Exposed to Ad

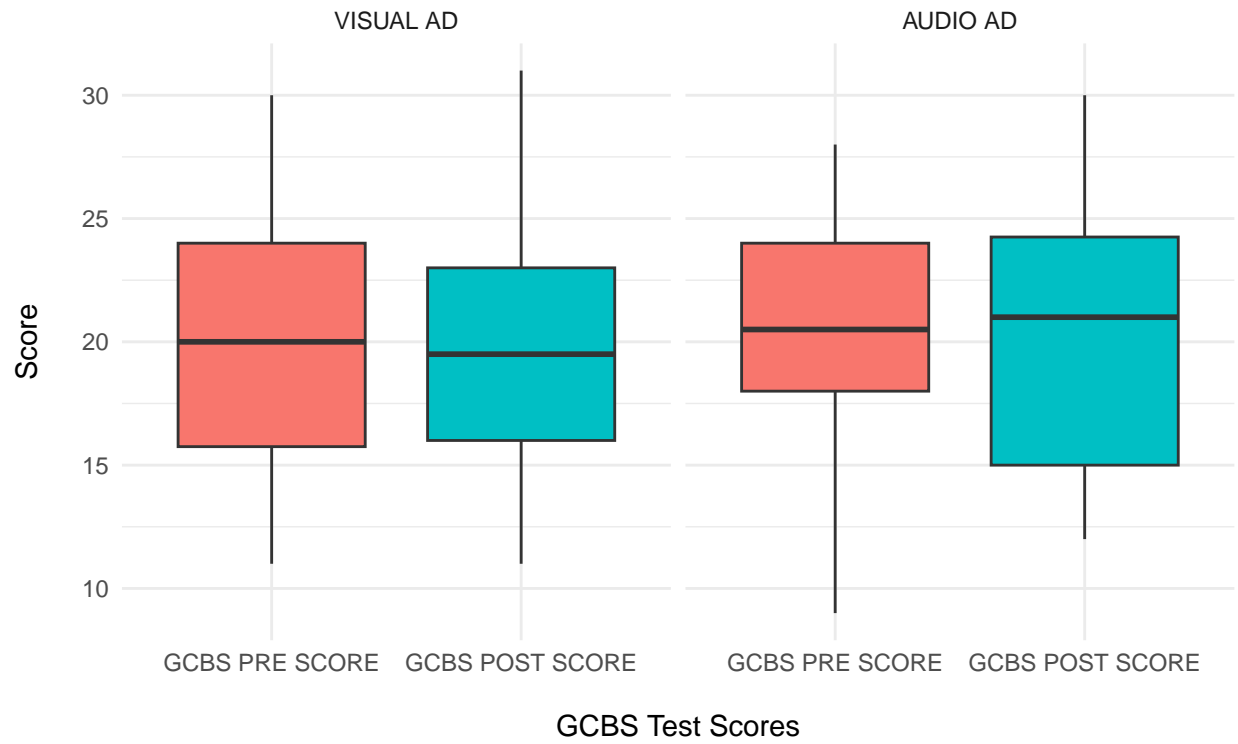


QQ2

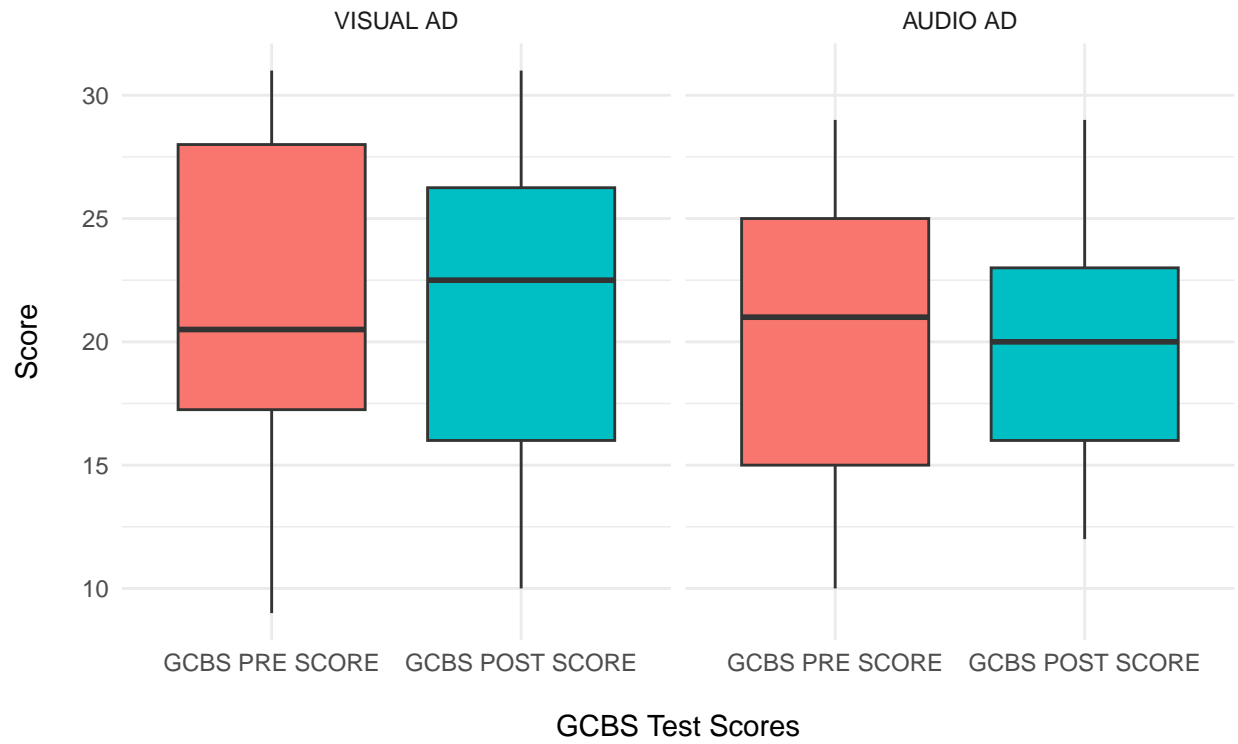
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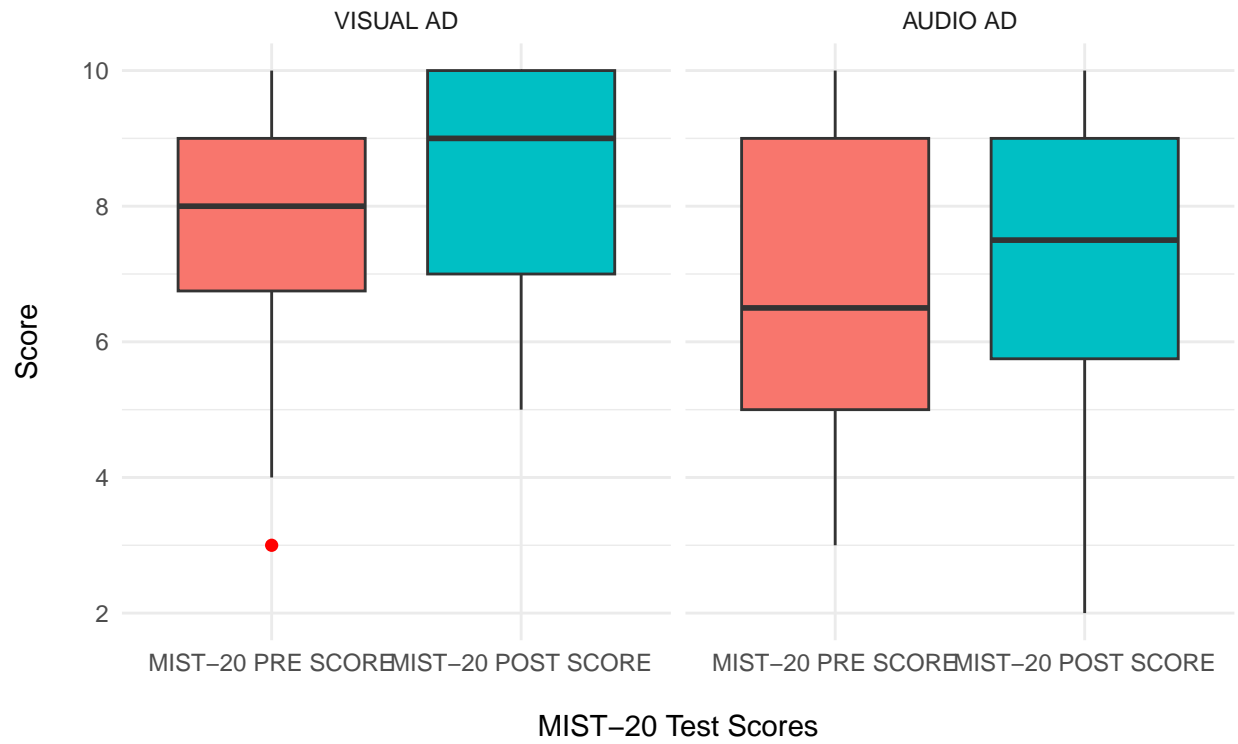
GCBS Scores Before & After Ad – Test Group



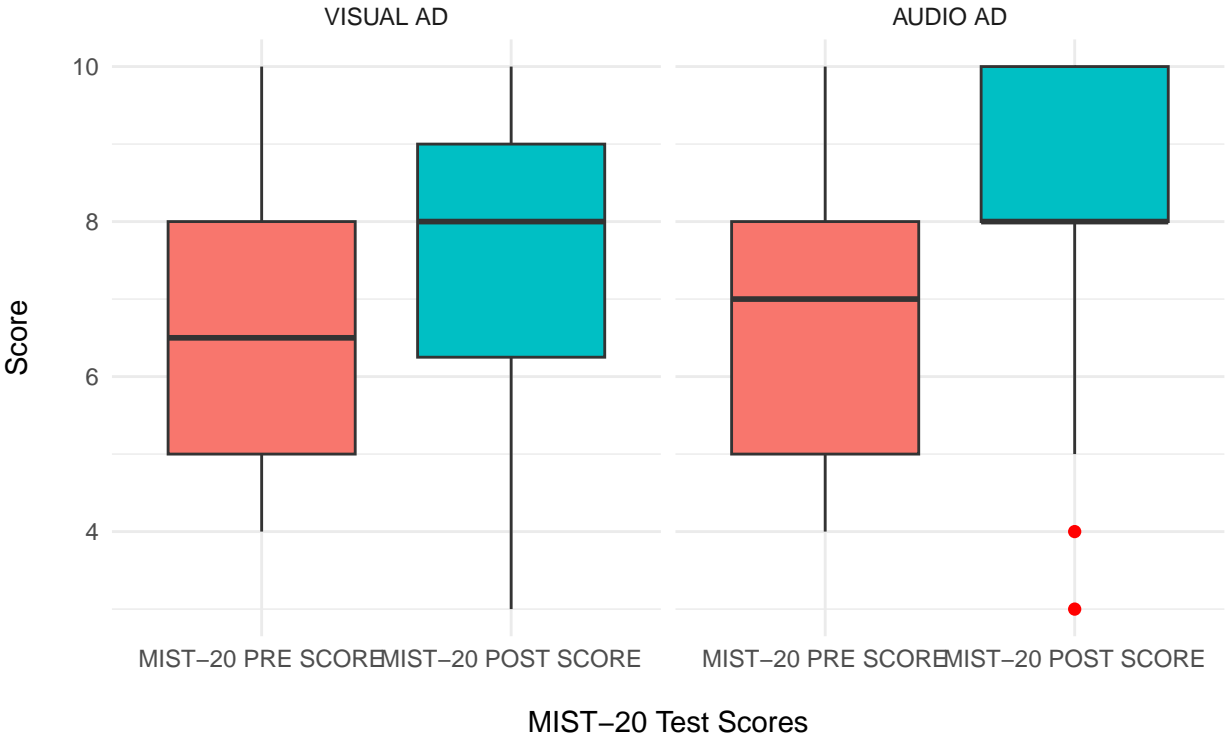
GCBS Scores Before & After Ad – Control Group



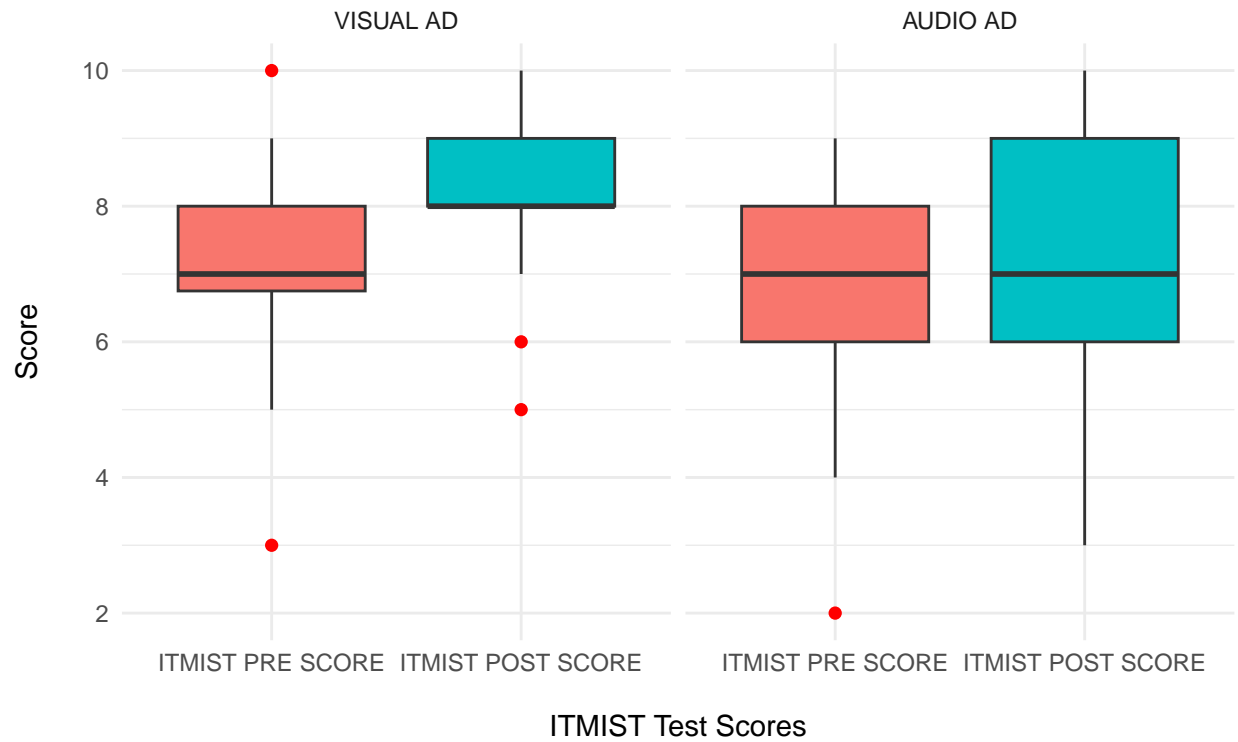
MIST-20 Scores Before & After Ad – Test Group



MIST-20 Scores Before & After Ad – Control Group



ITMIST Scores Before & After Ad – Test Group



ITMIST Scores Before & After Ad – Control Group

