

## Immersive Truth Questionnaire Items

**Instructions:** Please answer the following questions as accurately as possible. If a question gives specific answers, please only choose one of those answers. If a question gives a blank space, please answer to the best of your ability.

### Demographic Questions

Category	Options					
Age	(Open ended; numeric string only)					
Gender	Male	Female	Non-binary			
Ethnicity	American Indian/Alaskan Native	Asian/Pacific Islander	Black/African-American	Hispanic	White/Caucasian	Multiple/Other (please specify)
Education	Did Not Graduate High School	High School/Equivalency	Associate's Degree	Bachelor's Degree	Master's Degree	PhD
Occupation (w prompt to list Student)	(Open ended; character string only)					
Religious Affiliation						
Political Affiliation	Republican	Democrat	Independent	Other (please specify)		

### Social Media Questions

Questions	Options					
Which social media platforms are you active on?	Facebook	Instagram	Twitter/X	TikTok	Other (please spe	None
On an average day, how long do you spend on social media? (in minutes)	No time	5-30	30-60	60-90	90-120	Over 120
"I use social media to get _____ of my information on current events/politics/news"	None	Some	Most			

### Podcast Questions

Questions	Options		
How often do you listen to podcasts?	Never	Sometimes	Frequently
Please list the top 5 podcasts you listen to for entertainment.	(Open ended; char string only)		
Please list the top 5 podcasts you listen to for information/education.	(Open ended; char string only)		
Which, if any, of the above podcasts do you listen to ad-free?	(Open ended; char string only)		
For the podcasts you listen to that include ads, which statement is most accurate:	I always skip ads.	I sometimes skip ads.	I never skip ads.
If you listen to a podcast episode with information you find interesting or important, how likely are you to recommend that episode to your friends and family?	Not at all likely	Somewhat likely	Very likely

### Conversational Willingness Survey

Question	Options			
In a potential future study, we are considering organizing conversations between people with differing world views and political beliefs. Using the scale below, please indicate how willing you would be to participate in such a conversation. (Note: your answer will not affect in any way your participation in this current study).	Very Unwilling	Slightly Unwilling	Slightly Willing	Very Willing

### Qualitative Questionnaire

Questions
"What are some reasons people are attracted to radical groups?"
"What are some reasons people believe ideas circulating online that are not true?"
"Describe a situation in which supporting friends would be more important than telling the truth."

### Ad Response Questions

<b>Directions:</b> The following questions relate to the ad you just watched. Please answer as honestly as possible.
Questions
"What did you like most about the ad you just watched?"
"What did you like least about the ad you just watched?"
"Which words or phrases, if any, in the ad that you just watched made you feel particularly good or bad?"
"Please tell us any other thoughts you have about the ad you just watched."