# Transcript: Control Ad (Audio)

JESSICA – FEMALE

MEL – JESSICA’S FRIEND; MALE

Unhappy Employee, over the intercom: “Welcome to the United States Postal Office. Please take a number.”

Jessica: (exasperated) “Whew! I made it. Oh, hey Mel.”

Mel: “Jessica. You’ve looked like you had a day.”

Jessica: “You can say that again.”

Mel: “What happened? I mean, if you don’t mind me getting up in your business."

Jessica: “Ah, I just got back from bowling and, ugh.”

Mel: “Bowling? In, in the morning?”

Jessica: “I know, but my friends are morning people, so what can I do?”

Mel: “You can get new friends.”

Jessica: “YOU GET NEW FRIENDS!”

Mel: “Whoaaa.”

Jessica: (sighs) “Ugh. Sorry. Uh, I’ve had a hard day.”

Mel: “That’s, that’s alright. Uh, was the bowling fun, at least?”

Jessica: “NO. When I bowl I have a hard time because I have thick fingers but my wrists aren’t that strong, so I tried today to get a lightweight ball but it always has these tiny fingers, and I went to swing the ball today and it got stuck on these fat fingers of mine and crashed onto the ceiling behind me. Kinda got kicked out of bowling, I guess.”

Mel: “Ouuuchy, mamaaas.”

Jessica: “Now I have to hope that this picture to my sister for her birthday isn’t too sopping wet to mail.”

Mel: “That is a rough day, alright, but uh, I got a question for you: do you like karaoke?”

Jessica: “Yeah, I love karaoke. I do this amazing cover of Forest for the Trees. Haven’t you heard about it?”

Mel: “Well, I’m going to karaoke tonight at the warehouse with some friends of my own and you should come by if you wanna hang out with some night owls.”

Jessica: “Yeah, you know what, I might just do that.”

CUT TO Jessica singing to Forest for the trees. Transition music plays as THE NARRATOR arrives to deliver a cheesy tagline (a calm, male voice, speaking in a cheesy sort of way).

Narrator: “The United States Post Office. Every now and then, something good happens here.”

FIN. AD ENDS AT 1:33.

# Transcript: Control Ad (Audio-Visual; 8 seconds shorter)

JESSICA – FEMALE

MEL – JESSICA’S FRIEND; MALE

Unhappy Employee, over the intercom: “Welcome to the United States Postal Office. Please take a number.”

Jessica: (exasperated) “Whew! I made it. Oh, hey Mel.”

Mel: “Jessica. You’ve looked like you had a day.”

Jessica: “You can say that again.”

Mel: “What happened? I mean, if you don’t mind me getting up in your business."

Jessica: “Ah, I just got back from bowling and, ugh.”

Mel: “Bowling? In, in the morning?”

Jessica: “I know, but my friends are morning people, so what can I do?”

Mel: “You can get new friends.”

Jessica: “YOU GET NEW FRIENDS!”

Mel: “Whoaaa.”

Jessica: (sighs) “Ugh. Sorry. Uh, I’ve had a hard day.”

Mel: “That’s, that’s alright. Uh, was the bowling fun, at least?”

Jessica: “NO. ~~When I bowl I have a hard time because~~ I have thick fingers but my wrists aren’t that strong, so I tried today to get a lightweight ball but it always has these tiny fingers, and I went to swing the ball today and it got stuck on these fat fingers of mine and crashed onto the ceiling behind me. Kinda got kicked out of bowling, I guess.”

Mel: “Ouuuchy, mamaaas.”

~~Jessica: “Now I have to hope that this picture to my sister for her birthday isn’t too sopping wet to mail.”~~

Mel: “That is a rough day, alright, but uh, I got a question for you: do you like karaoke?”

Jessica: “Yeah, I love karaoke. I do this amazing cover of Forest for the Trees. Haven’t you heard about it?”

Mel: “Well, I’m going to karaoke tonight at the warehouse with some friends of my own and you should come by if you wanna hang out with some night owls.”

Jessica: “Yeah, you know what, I might just do that.”

CUT TO Jessica singing to Forest for the trees. Transition music plays as THE NARRATOR arrives to deliver a cheesy tagline (a calm, male voice, speaking in a cheesy sort of way).

Narrator: “The United States Post Office. Every now and then, something good happens here.”

FIN. AD ENDS AT 1:25.