

# KENDALL GOODLAND

(214) 927-5000 | kendallgoodland10@gmail.com | www.linkedin.com/in/kendall-goodland-372564209

## EDUCATION AND CERTIFICATIONS    The University of Texas at Dallas

May 2022

*Bachelor of Arts in Political Science*

Honors: *magna cum laude* (GPA 3.85)

## PROFESSIONAL EXPERIENCES

### The Storehouse of Collin County

2023 – present

*Communications Coordinator*

- Collaborate with team members regarding ways to benefit neighbor experience, donor engagement, and corporate partnerships through marketing
- Create visual, graphic, and textual designs meant to broaden outreach efforts and provide valuable information to neighbors
- Interact with neighbors and team members during food distribution days, clothing drives, and other storehouse events to strengthen community ties and neighbor satisfaction

### Bath and Body Works

2022 – 2023

*Retail Sales Associate*

- Maintain knowledge on relevant sales and customer service techniques through customer engagement and sales research
- Coordinate with managers regarding new sales and management techniques to help increase store fulfillment
- Organize product inventory in an efficient manner to help increase sales and customer fulfillment

## RELEVANT COURSEWORK

### The University of Texas at Dallas

*Methods of Data Collection and Production – EPPS 6302*

- Generate data through collection methods such as surveys, web scraping, APIs, and other tools
- Visualize and clean large datasets in R and Excel based on the structure and validity of the data
- Design and carry out effective research plans that help interpret data and apply it to research questions

### The University of Texas at Dallas

*Fake News – PSCI 4328*

- Evaluate effectiveness of political communication and the sharing of online political content in the United States
- Develop research topics regarding the generation and psychological implications of misinformation

## ACADEMIC MEMBERSHIPS AND SOCIETIES

University of Texas at Dallas Transfer Mentor Program – Mentor

Phi Theta Kappa (Academic Honors Society)

John Marshall Pre-Law Society

## SKILLS

*Technical:* Microsoft Suite and Google Drive programs, R Programming language

*Soft Skills:* Effective oral and written communication and interpersonal skills; Strong leadership, organizational, and time management skills; Efficient research and academic writing skills; Proficient data analysis skills

*Languages:* Spanish (Read/Write/Speak – Intermediate to Advanced)