

KENDALL GOODLAND

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EDUCATION AND CERTIFICATIONS

The University of Texas at Dallas

2022

Bachelor of Arts in Political Science

Honors: *magna cum laude* (GPA 3.85)

The University of Texas at Dallas

exp. 2025

Master of Science in Social Data Analytics and Research

PROFESSIONAL EXPERIENCES

The Storehouse of Collin County

2023 – present

Communications Coordinator

- Collaborate with team members regarding ways to benefit neighbor experience, donor engagement, and corporate partnerships through marketing
- Create visual, graphic, and textual designs meant to broaden outreach efforts and provide valuable information to neighbors
- Interact with neighbors and team members during food distribution days, clothing drives, and other storehouse events to strengthen community ties and neighbor satisfaction

Bath and Body Works

2022 – 2023

Retail Sales Associate

- Maintain knowledge on relevant sales and customer service techniques through customer engagement and sales research
- Coordinate with managers regarding new sales and management techniques to help increase store fulfillment
- Organize product inventory in an efficient manner to help increase sales and customer fulfillment

RELEVANT COURSEWORK

The University of Texas at Dallas

Methods of Data Collection and Production – EPPS 6302

- Generate data through collection methods such as surveys, web scraping, APIs, and other tools
- Utilize R programming language to visualize and clean data collected through original methods

The University of Texas at Dallas

Research Design I – PPPE 6310

- Design research questions and data collection methods based on topics in the social sciences and determine causal relationships between variables
- Demonstrate knowledge of research design through an original project on a topic in the social sciences

ACADEMIC MEMBERSHIPS AND SOCIETIES

University of Texas at Dallas Transfer Mentor Program – Mentor

Phi Theta Kappa (Academic Honors Society)

John Marshall Pre-Law Society

SKILLS

Technical: Microsoft Suite and Google Drive programs, R Programming language

Soft Skills: Effective oral and written communication and interpersonal skills; Strong leadership, organizational, and time management skills; Efficient research and academic writing skills; Proficient data analysis skills

Languages: Spanish (Read/Write/Speak – Intermediate to Advanced)