

KENDRA GILBERTSON

kendra.gilbertson@knights.ucf.edu

EDUCATION

University of Central Florida Texts & Technology PhD	Expected May 2023
University of Central Florida Professional Writing Graduate Certificate	May 2018
University of Central Florida Educational Leadership MA: Student Personnel Services	May 2009
Indiana University Kinesiology BS: Sport Marketing & Management Business Certificate	May 2007

TEACHING EXPERIENCE

University of Central Florida, Orlando Adjunct Instructor, College of Education <ul style="list-style-type: none">• Taught SLS 1501 – Strategies of Student Success, an undergraduate course averaging 30 students per semester, covering research-driven student success topics	June 2013 to Aug 2017
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PRESENTATIONS

“Why Fans #WontStopWatching: Budweiser Supports Gender Equality through Hashtag Feminism”, Popular Culture Association (PCA/ACA) National Conference, Philadelphia, PA	April 2020
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PROFESSIONAL EXPERIENCE

University of Central Florida, Orlando Associate Director, Academic Advising College of Arts & Humanities	June 2019 to Present
University of Central Florida, Orlando Assistant Director, Academic Support Services College of Arts & Humanities	Feb 2016 to June 2019
University of Central Florida, Orlando Coordinator, Academic Advising Services College of Arts & Humanities	May 2012 to Feb 2016

Stetson University, Deland
Coordinator of Club Sports
Department of Athletics

July 2010 to May 2012

University of Central Florida, Orlando
Coordinator, Academic Advising Services
College of Business Administration

May 2009 to July 2010

HONORS AND AWARDS

Outstanding Service Award
2015 Strategies for Success Faculty Service Award

2015

CONFERENCES AND INSTITUTES ATTENDED

AAC&U High Impact Practices Institute, University of Utah, June 2018

Qualtrics Insights Summit, Salt Lake City, February 2016

Qualtrics Insights Summit, Salt Lake City, February 2015

NIRSA National Conference, New Orleans, April 2011

NIRSA National Conference, Austin, April 2008

NIRSA National Conference, Minneapolis, April 2007

PROFESSIONAL TRAINING

Leadership in Action Series
University of Central Florida, Orlando, August 2017-March 2018

Performance Appraisals
University of Central Florida, Orlando, September 2016

Certified Career Development Facilitator (CDF)
National Career Development Association, 2014-2015

Coping with Difficult People
University of Central Florida, Orlando, March 2010

Allies Advance
University of Central Florida, Orlando, November 2009

DOTS Understanding Hidden Biases

University of Central Florida, Orlando, January 2009

PROFESSIONAL AFFILIATIONS

Popular Culture Association (PCA/ACA), 2019

Association of American Colleges & Universities (AAC&U), 2017-2018

National Career Development Association (NCDA), 2014-2015

American College Personnel Association (ACPA), 2013

National Intramural Recreational Sports Association (NIRSA), 2007-2012

Zeta Tau Alpha-Alpha Xi Chapter, Indiana University, 2003-2007

COMMUNITY SERVICE

Zeta Tau Alpha-Eta Kappa Chapter

Faculty Advisor, University of Central Florida, 2016-Present

UCF Swim Club

Advisor, University of Central Florida, 2012-Present