WANTED



Kendra seeks funding to develop open marketplace for digital media framework.

- Simplify and streamline buying and selling digital content by driving industry adoption of open protocols.
- © Enable interoperability between service providers, media applications and devices every link in the content value chain.
- Build a system where consumers can use any device or application to browse, search and purchase from the globally distributed collection of content catalogues.
- © Create a more pleasurable buying experience for consumers and increase reach and revenue for content owners.

