# Kendra Kyndberg

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#### **EXPERIENCE**

# **Trinity Insight** Byron, MN — UX Front-End Engineer

May 2021 - Present

- Develop large scale eCommerce site builds on Wordpress, Shopify, and BigCommerce focusing on performance, accessibility, and maintainability
- Create custom BigCommerce widget templates using the Widgets API to allow the client more user friendly site customization
- Utilize liquid and section schema to create custom, responsive Shopify themes
- -Work closely with third party vendors to implement rewards apps, tracking scripts, email marketing, and enhanced search functionality

### **Freelance** — Front-End Engineer

Nov 2021 - Present

- Create custom Wordpress builds using Beaver Builder and Gutenberg

## **Trinity Insight** Byron, MN - UX Engineering Intern

Jan 2021 - May 2021

- Built A/B Tests in VWO using Javascript and CSS to manipulate the DOM to match Invision comps
- Added custom Google Analytics events to track interactions on client's sites. Including, but not limited to, scroll depth event, add to cart events, and click events
- Assisted site speed audits utilizing web-based tools to identify pain points and solution fixes to improve performance

# **Faegre Baker Daniels, LLP,** MPLS, MN — Immigration Legal Administrative Assistant

AUG 2017 - March 2018

- -Managed deadlines and projects
- -Maintained client files on cloud based case management software

#### **FDUCATION**

**University of Minnesota,** Twin Cities — Certificate in Full Stack Web Development

**University of Minnesota,** Twin Cities —B.A in *Global Studies* and *English, Minor in Public Health* **GPA 3.7** 

#### **SKILLS**

JavaScript, Node.js, jQuery, React.js ,React Hooks, Wordpress, BigCommerce, Shopify, GIT, MySQL, Firebase, HTML5, CSS3, Sass, RESTful APIs, JSON, AJAX, Materialize and Bootstrap, VWO, A/B Testing, BigCommerce Widget API, Salesforce Marketing Cloud, AMPScript, WP Elementor, Divi Builder and Lazy Blocks

#### **AWARDS**

University of Minnesota Dean's

Foreign Language Area Studies (FLAS) Scholarship

# Volunteer Experience JustUs Health

SEPT 2014-JAN 2016

- -Administered reception for the nonprofit on a weekly basis
- -Educated high risk groups about HIV/AIDS treatment and prevention

#### Secondhand Hounds

May 2019 - Present

-Foster parent