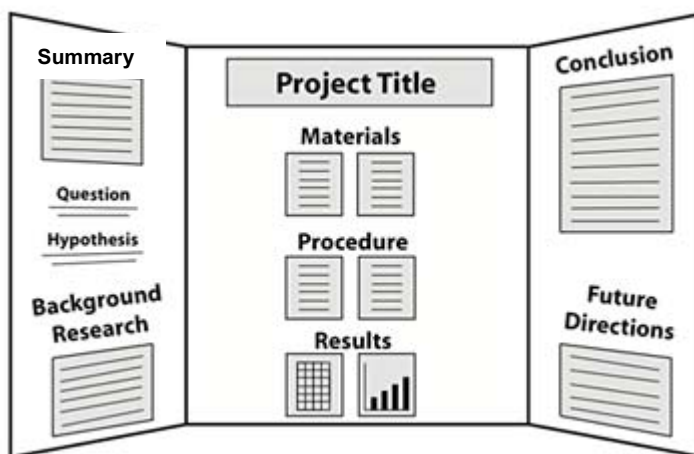


CASEF DISPLAY GUIDELINES

The **display board** communicates your work to others. In most cases you will use a standard, three-panel display board that unfolds to be 36" tall by 48" wide. You will have 36 inches of table space 24" deep. You may extend the height up to 72", but remember the judges have to be able to read the information.



HELPFUL GUIDELINES:

1. **Organize your information like a newspaper** so that your audience can quickly follow the thread of your experiment by reading from top to bottom, then left to right. Include each step of your science fair project: Summary, question, hypothesis, variables, background research, and so on.
2. **Use a font size of at least 16 points** for the text on your display board, so that it is easy to read from a few feet away. It's OK to use slightly smaller fonts for captions on picture and tables.
 - **Stick with traditional fonts** like Arial, Times New Roman, or similar typefaces.
 - Use *italics* or **bold** for emphasis, not for all your text.
 - **Don't place your text on top of a picture**; that makes it difficult to read.
 - **Don't use ALL CAPS; THEY ARE MUCH HARDER TO READ.**
 - **Don't use reverse type (white text on a dark background).** It is hard to read. Use black characters on a white (or pastel) background.
 - **The title should be big and easily read from across the room.** Choose one that accurately describes your work, but also grabs peoples' attention.
3. **A picture speaks a thousand words!** Use photos or draw diagrams to present non-numerical data, to propose models that explain your results, or just to show your experimental setup. But, don't put text on top of photographs or images. It can be very difficult to read.
4. **Check the rules (Exhibitor Entry Form on www.casef.org):**
 - a. Your name/school should NOT be anywhere on the display board, journal, research paper or other displayed materials.
 - b. NO Pictures of yourself – at least your face or participants face. You may have hands in photographs holding equipment or demonstrating a concept or use of equipment.
 - c. Caption and number EVERY picture or image (figures) and graphs or data (tables)
 - d. Your ORIGINAL laboratory notebook should be displayed, this is 15% of your score
 - e. See rules as to what can be displayed (Exhibitor Entry Form)
 - f. Standard laboratory equipment cannot be displayed unless it has a specific modification for your project
 - g. Inventions, computers, camera, and any other materials are displayed at your own risk. CASEF is not responsible for lost or damaged display items.
 - h. If you need electricity, bring an extension cord to set up and make sure you have tape to secure it to the floor to prevent tripping hazards.