# Kendrick Lau

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### **Objective**

· To obtain a 2017 spring or summer internship that is focused in project management, hardware or manufacturing engineering.

#### **Education**

#### **COMPUTER ENGINEERING | PURDUE UNIVERSITY**

DECEMBER 2017

· Bachelor of Science in Computer Engineering

· GPA: 3.06/4.00

Certification: Design for Six Sigma - Black Belt

**Computer Languages:** Python, C, Bash, Assembly, ABEL, HTML, CSS **Software:** Photoshop CS6, Sony Vegas Pro 10, Audacity, Jira, Git

## **Professional Experience**

### GENERAL MOTORS | WARREN, MI

MAY 2014 - AUGUST 2016

Electrical IRT (Issue Resolution Tracking) Co-Chair – MY18 Cruze Brazil & Corvette (Co-op Session 4)

- · Led the root cause analysis and resolution of all build issues for the Electrical System Management Team, both on the pre-production build floor and in the vehicle assembly plants.
- · Coordinated at GM North America with the Electrical Architects and Design Release Engineers from GM Korea, Brazil, and Mexico to resolve hardware, software, calibration, and build quality issues.
- · Worked closely with Quality Engineers and Launch Managers to ensure root causes were identified, while containment plans and corrective actions were implemented.

Infotainment Integration Engineer - MY16 Camaro (Co-op Session 3)

- · Managed the MY16 Camaro infotainment integration efforts and supported the MY16 CT6, Corvette, K2XX, and Alpha programs.
- · Prepared weekly process update reports to corresponding chief and quality engineers.
- · Analyzed and diagnosed vehicle communication logs such as HS/LS GMLAN, MOST, and ALDL codes that pertained to the NGI system.

#### <u>Infotainment Software Development Engineer (Co-op Session 2)</u>

- · Developed enterprise-grade software to parse the Android-based system.
- · Exposed to industry practices of Agile software development.

#### Infotainment Systems Test Engineer (Co-op Session 1)

- $\cdot\,$  Executed and improved test procedures on next-gen infotainment benches.
- · Refined existing testing systems and techniques through formal processes.

#### 3STACK LLC | URBANA, IL

APRIL 2015 - PRESENT

#### Project Manager & Content Creator

- · Game studio specializing in developing multiplayer web-based games.
- · See http://3stack.io and http://bamboozle.io

#### WIKIROSTER LLC | CHICAGO, IL

JUNE 2012 - JUNE 2014

#### Co-Founder & Designer

- · Launched and managed a 40,000 student marketing campaign across the United States using social media, traditional collateral material, and an explainer video to promote the collaborative student website.
- $\cdot\,$  Raised and won over \$10,000 to fund operation and development costs.
- · 2013 winners of the IMSA Power Pitch hosted by the MIT Enterprise Forum.
- $\cdot\,$  Nominated as one of 1871's Top 50 "Coolest" startups in Chicago.
- · See http://wikiroster.com

# **Leadership Roles**

#### **PURDUE STUDENT ENGINEERING FOUNDATION (PSEF)**

AUGUST 2014 - PRESENT

Director of Industrial Relations & General Member

- · Serving on the PSEF Board of Directors to maintain professional relations with several industry sponsors.
- · Managing sponsorships & grants to provide funding for the Engineering EXPO design competition of more than \$14,000.
- · Representing Purdue Engineering to prospective students at information fairs, tours, socials, and academic panels.

# **Personal Projects**

#### **MHACKS 2016**

· iiCAN Tracker - An IOT OBDII diagnostics tracker that visualizes vehicle usage based on real-time data.

#### **UNCOMMON HACKS 2016\***

· Decepticar – A turn-signal bike helmet with functional headlights that are activated by head motioning.

#### SOUND REACTIVE LED STRIP

· Used MSGEQ7 IC Chip to drive a 12 ft. RGB LED strip to the frequency of music by using Fast-Fourier Transform.