

## Case Competition Rules – Student Guide

1. You will be provided with a case. Your job is to find a solution to the case problem. Your team will be judged on its quantitative, qualitative, analytical, organizational and presentation skills.
2. Each team will prepare and present a power point presentation. Each presentation will be no longer than 20 minutes. Each team member must actively participate in the presentation. The presentation will be followed by a ten minute question and answer period. You may use your original power point presentation or additional slides that were not part of the power point presentation during the question and answer period. Time limits will be strictly enforced. The only exceptions will be if the judges have questions beyond the 10 minute period or if there are any unforeseen circumstances or equipment breakdowns. (Note that there is nothing to turn in other than your power point presentation and excel – there is no written report.)
3. You will be scheduled for a half-hour time slot on Friday, April 30, the competition day. If you have any times when you cannot present, let me know. You must email your final power point and excel to me at [suwhite@umd.edu](mailto:suwhite@umd.edu) by 7 a.m. on Friday, April 30.
4. Original research on the company, economy, industry, etc. may be conducted on the Internet or using library resources, but you may not ask questions of experts (or any person). You can use only publicly available data on the internet, in journals, magazines, etc.
5. You may not use personal contacts to obtain “expert solutions” to the case. A student participating in the case competition may not contact (either in person, via email or via telephone or text or any other means) a professor, friend, relative, business expert, etc. to discuss possible solutions or analysis during the competition. Coaching, case analysis or decision making may not be obtained via email or any other text-based form from personal contacts. Personal contacts or telephone contacts are also not allowed. The only people you may contact are business librarian Lily Griner ([griner@umd.edu](mailto:griner@umd.edu)) or Chuck LaHaie ([clahaie@umd.edu](mailto:clahaie@umd.edu)) at the finance lab. If you need info, you may ask about data bases and receive help finding the desired information.
6. Once your team has made its presentation, members may remain in the audience and observe presentations by the remaining competitors. You cannot ask questions or remain in the room during the judges’ discussions. You cannot pass on information about a presentation to a team that has not already presented. You can only view other teams after you have made your presentation.
7. Groups that do not follow the rules will be disqualified.
8. Dress: Attire for your group’s presentation and the award ceremony is professional business attire.
9. On the day of the competition, go to the competition zoom room about 5 minutes before your scheduled time.
10. At the awards ceremony Friday afternoon, you will have your picture taken as a team. Please do not leave until your photo is taken.