Kenneth Kelly

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Summary

- **10+ years experience** in designing web applications using **Apache, MySQL, HTML/HTML5, DHTML, CSS/CSS3, JavaScript, jQuery, AJAX, Webservices (XML, SOAP, REST), WordPress, PHP, Go**.
- **Expertise in Front End design for the better User Interface and Look and Feel** using both **WYSIWYG** editors and standalone notepad applications.
- **Expertise in enhancement of Web Pages and developing better User Interfaces**.
- Expertise in framework/content management methodologies **CakePHP, FatFreeFramework, Slim, Laravel, WordPress**.
- Sound knowledge of **Reusability of Components, Error Handling Techniques, Customer Functions**.
- Implementing **Security** using **Session Management, Encryption techniques and Application Security Procedures**.
- Involved in **Full Software Development Life Cycle** implementation including **requirements analysis, documentation, design, development, testing and implementation**. Involved in enhancements of **Performance and User Experience**.
- Development expertise in mapping of application to **Google Maps**.
- Experience with management version control systems **GIT and Mercurial**.
- Adept in coordinating and prioritizing multiple projects within fast-paced, demanding environments.
- Outstanding interpersonal and communications skills; equally effective interacting with technical teams and diverse departmental personnel.
- Work well under pressure and quickly master new technical skills; strive to provide consistent quality while exceeding expectations.
- Exceptional expertise in **facilitating cross-functional teams** to provide productivity and achieving goals and targets.
- Expertise with **project management** and **team leading**.
- **Start Up** Experience including hiring, training, decision making, planning, and goal setting

Skill & Technologies

Languages: PHP, Go, Ruby, HTML, HTML5, JavaScript, CSS, SQL, XML
Web Technologies: CSS, AJAX, jQuery, Bootstrap 2 & 3, Wordpress, Wordpress Plugins & Themes, XML, REST, JSON, Responsive Web Design, SEO
Marketing: Search Engine Optimization, Social Media Management, Social Media Optimization, Local Search Optimization, Pay-Per-Click Marketing, Email
Database: MySQL, MariaDB, MongoDB
Mobile Technologies: PhoneGap/Cordova, Bootstrap, jQuery Mobile

Environment: Windows NT/XP/Vista, Windows 7, Windows 8/8.1, Unix, Linux, Mac OS X
Server: LAMP, WAMP, Apache, Nginx, Amazon EC2, Amazon S3, Amazon AWS, SSH, SFTP, Redis
IDE: Dreamweaver MX/MX2004, Dreamweaver 8.0, Dreamweaver CS3, CS4, CS5, CS6
Version Control: GIT, Mercurial
Utilities: MS-Office Suite, Mac iWork Suite, LibreOffice
Imaging Utilities: Adobe Photoshop, Adobe Creative Suite CS3, CS4, CS5, CS6, Adobe After Effects, Adobe Illustrator, Adobe Fireworks, QuickTime

Education

Associates Degree in Business
Palm Beach State College

Trainings

- 3 days workshop on SEO at Search Engine Academy
- Google I/O 2010 & 2014
- Search Marketing Expo - East 2012, 2013, 2014
- Social Fresh East Conference 2014

Awards

- Google Engage All-Star 2013

Related Experience

Company: Telit IoT Platforms (ILS Technology)   2015-Till Date
Projects Summary: Front-End and Back-End Website Development and API
Role: Web Developer

- Maintain and build new features for company's product portal using HTML, CSS, PHP/ CakePHP, Javascript, jQuery, AJAX, and Leaflet maps
- Maintain and build new features for company's product API using Go and MongoDB

Company: CrucialClicks.com   2009-2015
Projects Summary: Website Development, Business Strategy, SEO, Customer Service,
Role: Lead Developer, Lead SEO

- Design and maintain the company's website using HTML, CSS, PHP, JavaScript, jQuery, AJAX, WordPress, Google Maps, and Custom Contact Forms
- Assisted with the creation of the branding of the company, logos, colors, website content

- Trained personnel for customer service and project management
- Helped with the Graphic Design and Motion Graphics

Projects at CrucialClicks.com

Client: Sentry Self Storage Management   2009-2015
Project: Multi-Site Website Development and Maintenance, SEO
Role: Lead Developer, Lead Designer, Lead SEO, Lead Customer Service

- Designed and maintained a custom dynamic template website for multiple domains, multiple physical locations
- Front-end technologies: HTML, CSS, JavaScript, AJAX, jQuery
- Back-end technologies: PHP, MySQL
- Other technologies: Google Maps, Directions with Google Maps, Google Translate

Client: Pogoda Companies   2010-2015
Project: Website Development and Maintenance, SEO
Role: Lead Developer, Lead SEO

- Design and maintain the client's website using a dynamic template
- Website back-end is a custom built template engine using PHP, MySQL, AJAX
- Website front-end is HTML, CSS, JavaScript, AJAX
- Website blog is powered by WordPress with a custom theme
- Manage the on-going SEO of the websites pages

Client: Hermin Kittle Properties   2013-2015
Project: Multi-Site Website Development and Maintenance, SEO
Role: Lead Developer, Lead Designer, Lead SEO, Lead Customer Service

- Designed and maintained a custom website platform
- Dynamic templates were used to show changes and uniqueness to the websites
- Each website is powered by the same back-end code, and reusable front-end markup
- Back-end technologies include: PHP, FatFreeFramework, AJAX, PHPMailer, REST API
- Front-end technologies include: HTML/HTML5, CSS/CSS3, JavaScript, jQuery, AJAX
- Other technologies: Google Maps, Google Translate, Content Delivery Network (CDN)

Client: Devon Self Storage   2011-2014
Project: Custom Website with Maintenance, SEO
Role: Lead Designer, Lead Developer, Lead SEO

- Designed and maintained a customer website platform
- Main website was powered with PHP, MySQL, AJAX, HTML, CSS, JavaScript, jQuery
- Blog was powered with WordPress and a custom theme to tie into the existing main website

Client: Storage Pros Self Storage   2010-2013
Project: Website Development and Maintenance, SEO
Role: Lead Developer, Lead SEO, Lead Designer

- Designed and maintained a custom dynamic template website
- Back-end powered by PHP, MySQL, AJAX
- Front-end utilized HTML, CSS, JavaScript, AJAX, LESS CSS Preprocessor, jQuery
- Google Maps integration to highlight single locations and multiple locations
- Directions service was integrated using Google Maps to provide on-page directions and mapping to location.

Company: Sentry Self Storage Management   2007-2009
Project: Website and Intranet development and maintenance
Role: Lead Developer

- Design and maintain the company's public-facing website using HTML, CSS, PHP, JavaScript, LESS CSS, jQuery, Bootstrap
- Design and maintain the company's private intranet using HTML, CSS, PHP, JavaScript, AJAX
- Managed company's database of locations and employees