Kenneth S. Hong

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SKILLS & LANGUAGES

- **Programming Languages:** Javascript, React, Python, Mongo.db, Postgres, Django, Node.js, Express, CSS, HTML, Heroku, AJAX, JSON, Git/Version control, RESTful API, Materialize, Bootstrap
- **Software:** Mac OS, Windows
- **Languages:** Korean

PROJECTS

Xposure | Restful API | Javascript | Node.js | Bootstrap | Postgres   Full Stack Developer
A Utility application for photographers to grab inspiration during photoshoots.
- Used the Unsplash API to source high quality photos for users to access within Xposure.
- Applied AUTH for simple user authentication.
- Utilized Bootstrap for consistent styling for modals, components, and content layout

COMPLé | Restful API | Javascript | React | Mongo.db | Mongoose   Full Stack Developer
A Image processing application which inspects photos and recommends complimentary colors.
- Administered the Cloudinary and React-Vis API for photo upload and color data visualization.
- Implemented Express-Jwt authorization for user authentication.
- Utilized custom CSS styling for both mobile and web integration.

EXPERIENCE

Prominence: The Story of You   **09/2017 - Present**
Chief Technical Officer   *Chicago, IL*
- Currently developing full scalable website with Shopify API integration.

Avvo Legal. Easier.   **06/2018 - 01/2019**
Legal Marketing Consultant   *Seattle, WA*
- Recognized as top of tier consultant by meeting and surpassing target revenue by 50%.
- Increased high consumer advertisement expenditures, which resulted in 19% lower churn and the team exceeding target revenue by 21%.
- Exceeded daily target number of attorney contacts by 30% surpassing personal quota over 15%.
- Consulted on monthly marketing plan commitments regarding advertising expenditures, SEO management, website development, and account activity.

AeroStar Avion Institute   **09/2017 - 12/2017**
Marketing and Event Coordination Intern   *Chicago, IL*
- Managed Facebook, Instagram, and Snapchat accounts through strategic touchpoint with the marketing team.
- Surpassed target follower goal by 34% on social media platforms including Instagram and Twitter.
- Consulted on sponsorship relations from: Boeing and United Airlines for the Annual *Winter Wings* fundraising event resulting in $15,000 in funding.

EDUCATION

The University of Illinois at Chicago   **09/2013 - 12/2017**
- *B.A. Sociology Communication's and Media Studies*   *Chicago, IL*

General Assembly   **01/2019 - 04/2019**
- *Software Engineering Immersive (formally known as Web Development Immersive)*   *Seattle, WA*