

Ken Howard

Creative, self motivated, restless web designer and front-end developer with over five years of satisfying client expectations seeks a position focused on future-friendly web design and development using modern web techniques and technologies.

Contact Information

Email: me@kenhowardpdx.com

Phone: (503) 512-9323

LinkedIn: [kennyhoward](#)

Portfolio: [simplicatedweb.com](#)

Knowledge & Skills

Languages: HTML, CSS, SASS, LESS, JavaScript, PHP, YAML

Libraries/APIs: jQuery, Constant Contact, Yelp, MailChimp, Facebook, Geolocation and more

CMS: WordPress, Joomla!, Jekyll, ZenCart

Database: MySQL, PostgreSQL

Environments: OS X, Ubuntu, Windows

Editors: Sublime Text, Text Wrangler, Notepad++

Design Software: Photoshop, Illustrator

Multimedia Software: Flash, After Effects, Final Cut Pro X

Other: Codekit, LiveReload, SubVersion, Git, Responsive Web Design

Professional Experience

Turtledove Clemens, Portland, OR

Interactive Manager, July 2011 - Present

- Design & Develop, Landing Pages, Facebook Contest Entry Forms, E-mail Newsletters, and Display Banner Ads for client marketing campaigns.
- Managed freelancer development projects.
- Participated in new business pitch presentations.
- Produced short video spots for use on YouTube, Vimeo and client websites.
- Documented design and development workflow using SASS, SubVersion.
- Assisted in development of custom CMS for client/franchisee use.
- Developed geotargeting system for client's target markets to prevent market-specific coupons from displaying in non-participating regions.
- Developed Facebook Contest Landing Page using Facebook's PHP SDK to prevent non-likes from entering.
- Designed Agency and Client Websites using Responsive Web Design.
- Converted static or PHP generated websites to WordPress with custom themes and custom post types.
- Social media planning and engagement for clients and agency. (Twitter, Facebook, Google+, LinkedIn, and more)
- Wrote blog articles for agency blog and various guest blogs.
- Balanced workflow and timelines to meet deadlines and stay under budget.
- Migrated hosting of agency and client websites to Media Temple.

- Developed newsletter templates within Constant Contact and MailChimp.
- Monitored and reported keyword ranking for agency and client sites with SEOmoz (now Moz) suite of tools.
- Collaborated with print designers and Art Director to unify design elements across all mediums.

Simplicated Web Designs (freelance), Portland, OR

Web Designer & Developer, January 2008 - Present

- Designed small and medium sized business websites using WordPress and custom themes.
- Integrated MailChimp newsletter signup into client websites.
- Developed forms with jQuery and PHP error handling and the Smarty Template Engine.
- Created PHP image creation scripts to generate "certificates" for special promotions.
- Developed websites with Jekyll, WordPress and Joomla!
- Worked with WooCommerce, ZenCart and Magento e-commerce solutions.
- Provided clients with training to maintain their websites.

Education

Completed coursework toward A.A.S. Degree, 2007 - 2009

Mt. Hood Community College, Gresham, OR

Computer Information Systems, Web Management/Web Master

Courses included but not limited to "Unix/Linux System Management", "HTML", "CGI Programming with PERL", "Website Creation Using Dreamweaver", "Javascript I", "Content Management Systems", "Introduction to XML", "Web Authoring: Graphics and Animation", and "Web Development I".

3.68 GPA

Independent Coursework

- Continuing education of best practices and standards in front-end web development with industry leading publications such as A List Apart, books by A Book Apart, the CSS-Tricks Blog, and **these various podcasts**.
- Attend WebVisions conference and various Portland-area meetups.

Letters of Recommendation

Wayne Machuca, PhD - Mt. Hood Community College [pdf]

John Priest - JKP & Associates [pdf]