

Outlet Establishment Year

Total Sales

2010 2015 20

Outlet Establishment Year

● Medium ● Small ● High

Outlet Location

100%

Tier 3 472.13K

Tier 2 393.15K

Tier 1 336.40K

71.3%

Outlet Type

Outlet Type	Total Sales	No of sale	Avg Sales	Avg Rating	Sum of Item Visibili
Grocery Store	\$1,51,939.15	1083	\$140	4	113
Supermarket Type1	\$7,87,549.89	5577	\$141	4	338
Supermarket Type2	\$1,31,477.78	928	\$142	4	56
Supermarket Type3	\$1,30,714.67	935	\$140	4	54

Outlet Establishment Year

Outlet Establishment Year	Total Sales
2010	\$78K
2011	\$130K
2012	\$132K
2013	\$131K
2014	\$132K
2015	\$133K
2016	\$133K
2017	\$133K
2018	\$133K
2019	\$205K
2020	\$129K
2021	\$131K

Outlet Size

Outlet Size	Count
Medium	4
Small	0
High	0

Outlet Location

Outlet Location	Value
Tier 3	472.13K
Tier 2	393.15K
Tier 1	336.40K

Outlet Type

Outlet Type	Total Sales	No of sale	Avg Sales	Avg Rating	Sum of Item Visibility
Grocery Store	\$1,51,939.15	1083	\$140	4	113
Supermarket Type1	\$7,87,549.89	5577	\$141	4	338
Supermarket Type2	\$1,31,477.78	928	\$142	4	56
Supermarket Type3	\$1,30,714.67	935	\$140	4	54

India's Last Minute App

Filter Panel

Outlet Location Type

Tier 1

Outlet Size

All

Item Type

All

\$336.40K

TOTAL SALES

\$141

AVG SALES

2388

NO OF SALE

3.9

AVG RATING

Total Sales

Avg Sales

No of sale

Avg Rating

Fat Content

Low Fat

Regular

\$336.40K

Total Sales

Item Types

Seafood

Househ...

Health a...

Hard Dr...

Breads

Dairy

Meat

Frozen F...

Snack F...

Fruits an...

Baking ...

Canned

Soft Dr...

Breakfast

Others

Fat by Outlet

Low Fat

Regular

Tier 1

0

2

4

Item Type

0

2

4

Outlet Establishment Year

Total Sales

2012

2014

2016

2018

Outlet Size

Medium

Small

Outlet Location

Tier 1

336.40K

Outlet Type

Outlet Type	Total Sales	No of sale	Avg Sales	Avg Rating	Sum of Item Visibility
Grocery Store	\$73,807.58	528	\$140	4	57.28
Supermarket Type1	\$2,62,590.23	1860	\$141	4	112.78
Total	\$3,36,397.81	2388	\$141	4	170.04

India's Last Minute App

Filter Panel

Outlet Location Type

Tier 2

Outlet Size

All

Item Type

All

\$393.15K

TOTAL SALES

\$141

AVG SALES

2785

NO OF SALE

3.9

AVG RATING

Total Sales

Avg Sales

No of sale

Avg Rating

Fat Content

Low Fat

Regular

\$393.15K

Total Sales

Item Types

Meat

Others

Canned

Health a...

Baking ...

Starchy...

Househ...

Frozen F...

Fruits an...

Snack F...

Dairy

Soft Dr...

Breads

Breakfast

Hard Dr...

Fat by Outlet

Low Fat

Regular

Tier 2

0

2

4

Item Type

0

2

4

Outlet Establishment Year

Total Sales

2016

2018

2020

Outlet Size

Medium

High

Small

Outlet Location

Tier 2

393.15K

Outlet Type

Outlet Type	Total Sales	No of sale	Avg Sales	Avg Rating	Sum of Item Visibility
Supermarket Type1	\$3,93,150.65	2785	\$141	4	169.99
Total	\$3,93,150.65	2785	\$141	4	169.99

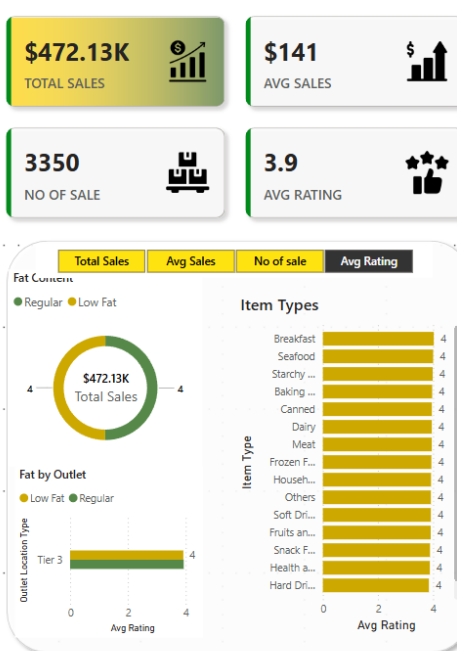
blinkit
India's Last Minute App

Filter Panel

Outlet Location Type
Tier 3

Outlet Size
All

Item Type
All



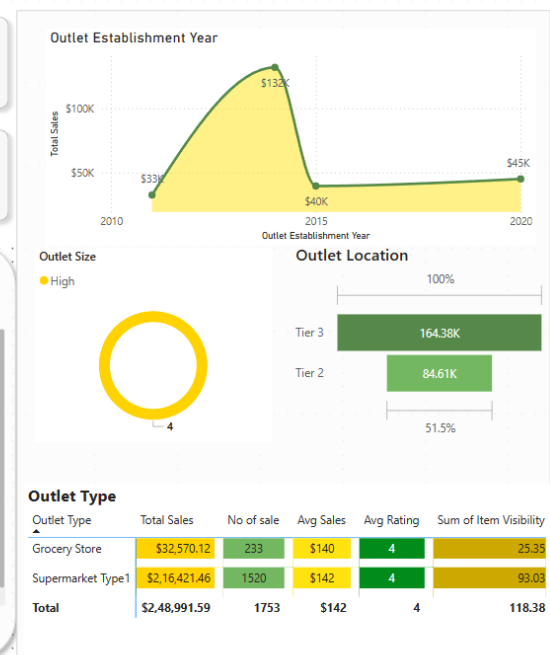
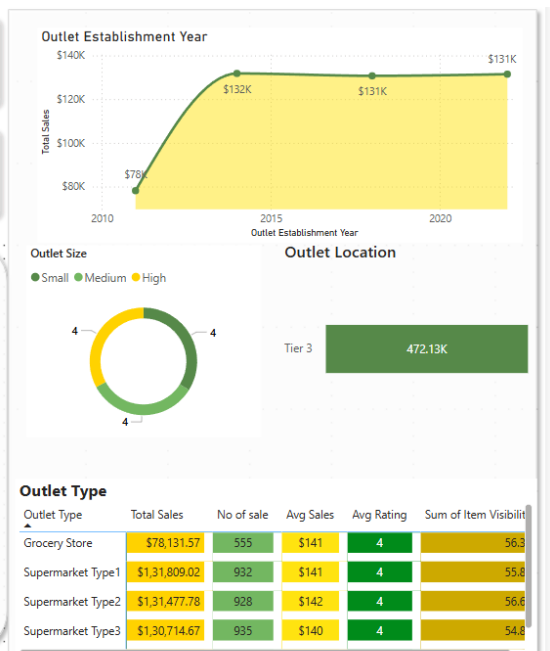
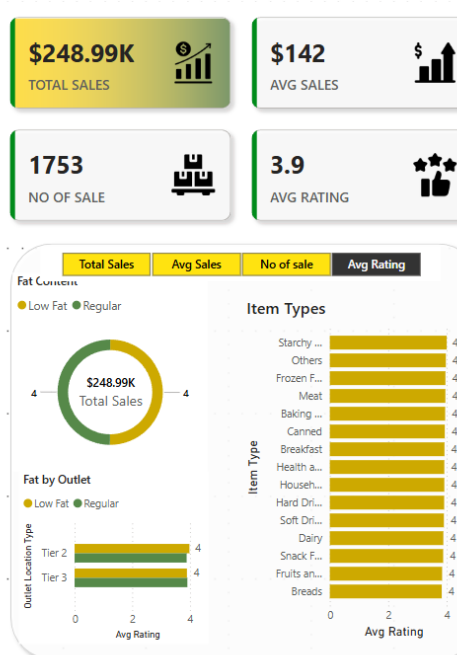
blinkit
India's Last Minute App

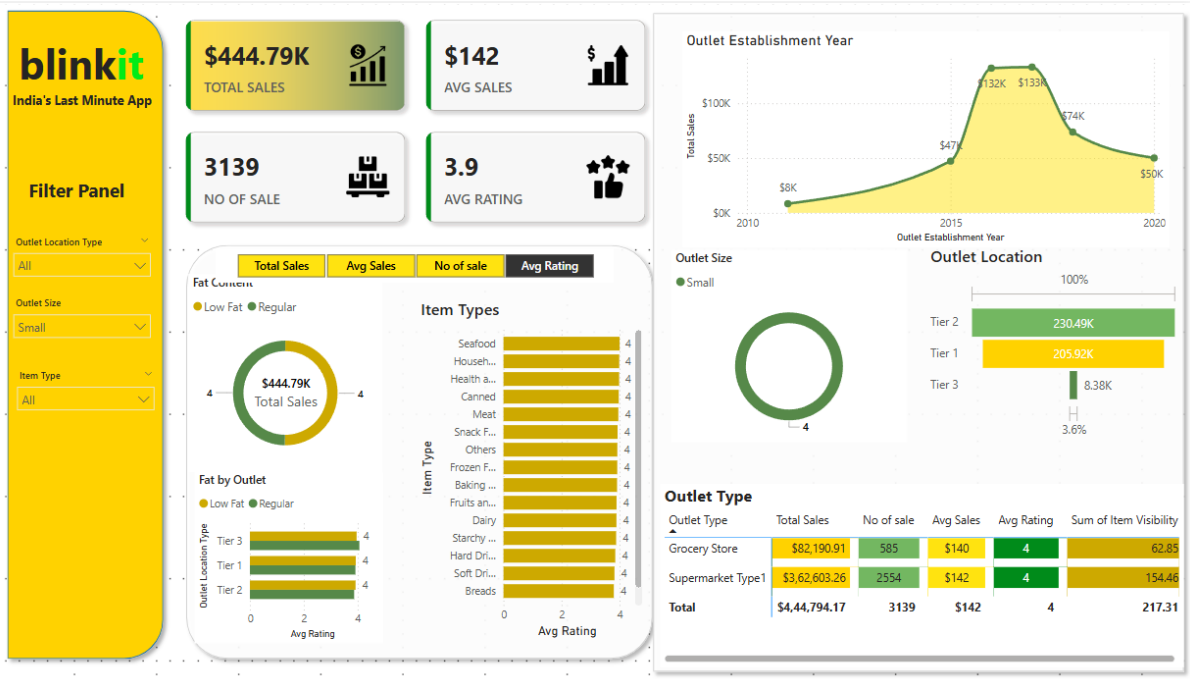
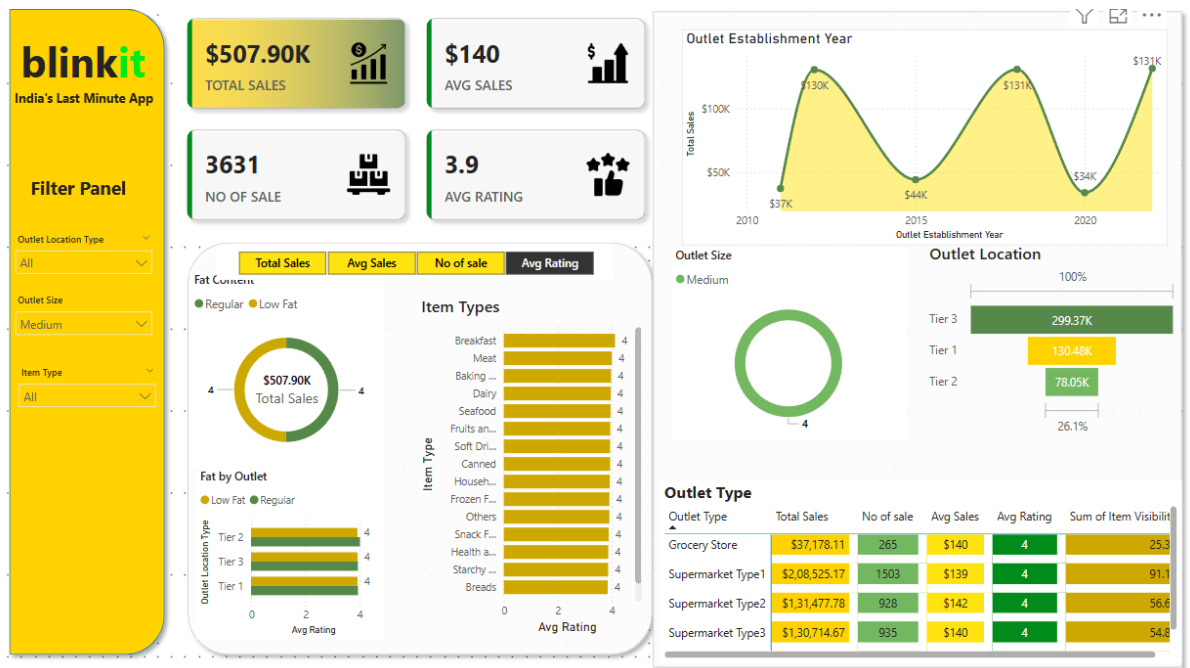
Filter Panel

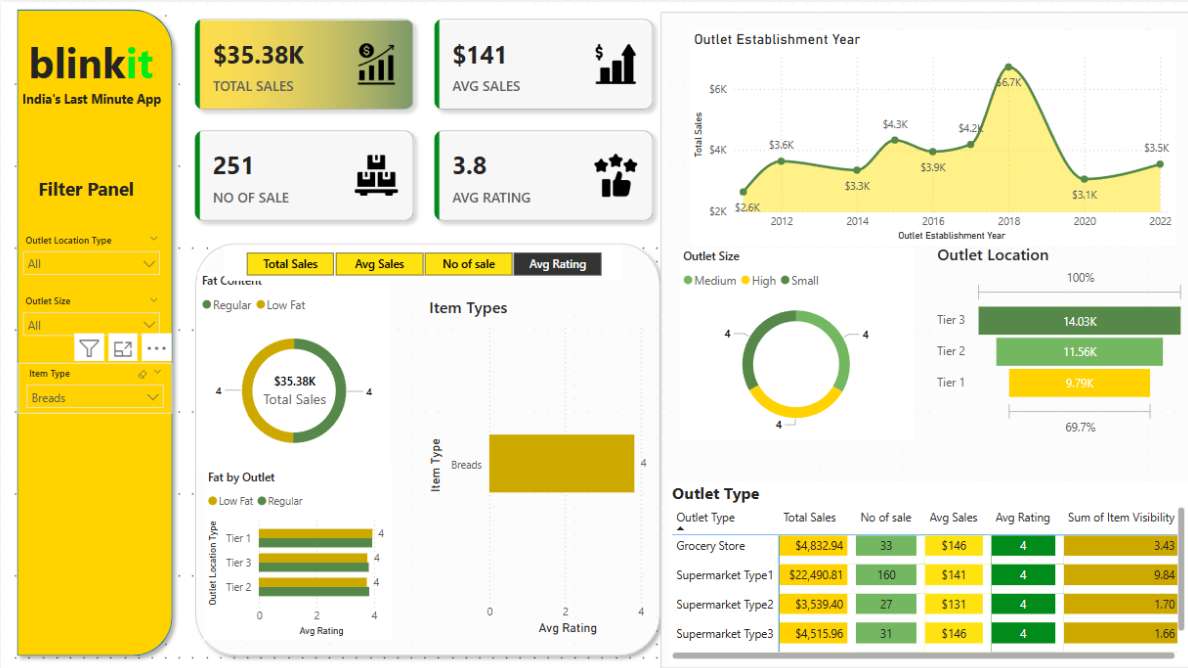
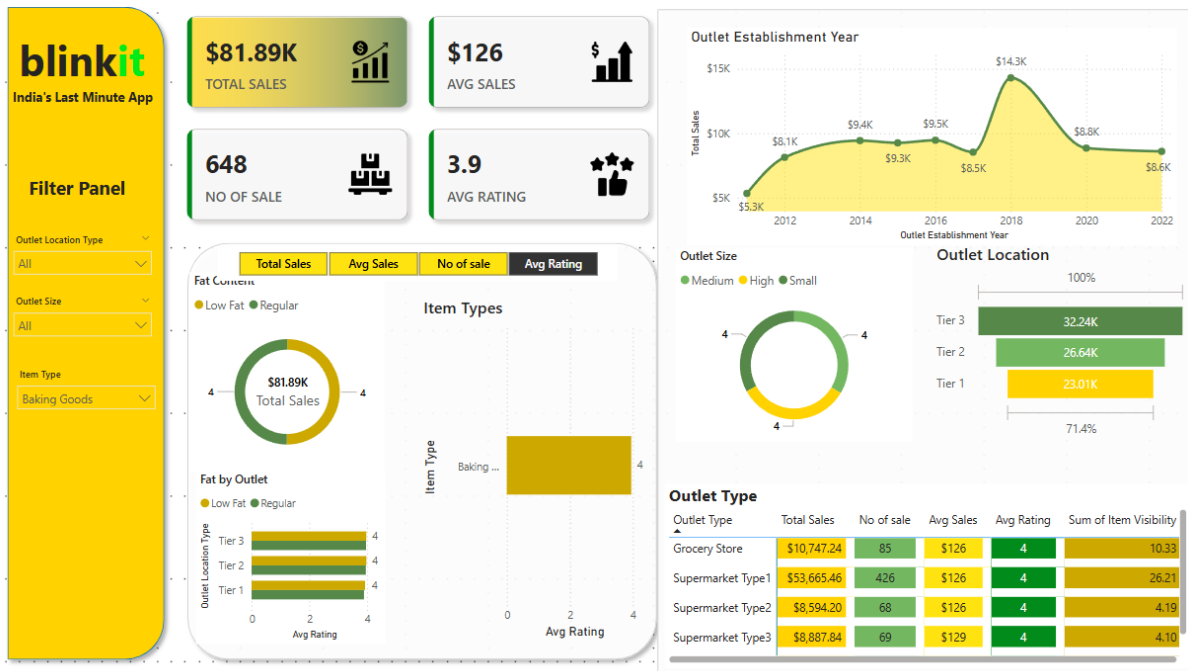
Outlet Location Type
All

Outlet Size
High

Item Type
All







Key Metrics:

- TOTAL SALES:** \$35.38K
- AVG SALES:** \$141
- NO OF SALE:** 251
- AVG RATING:** 3.8

Fat Content

Legend: Regular (Green), Low Fat (Yellow)

Fat by Outlet:

Fat Type	Count
Regular	4
Low Fat	4

Fat by Outlet

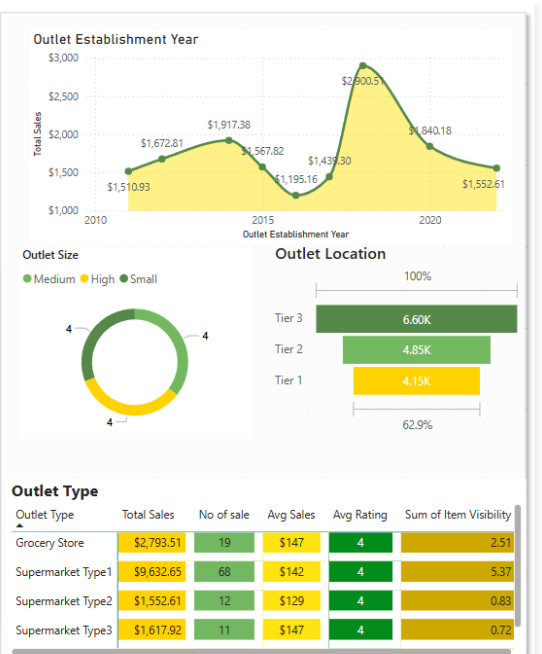
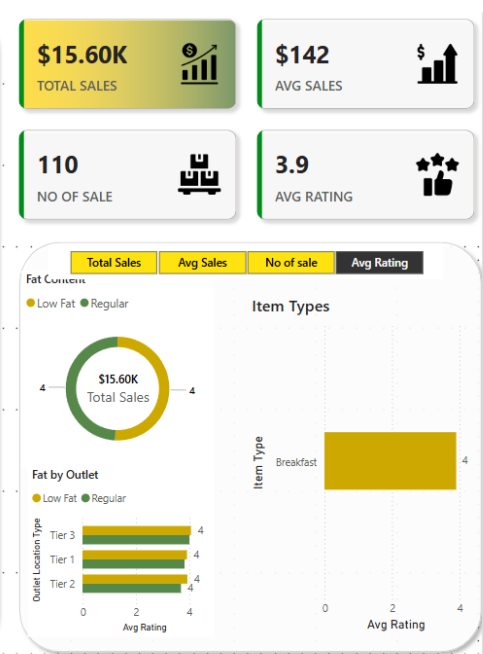
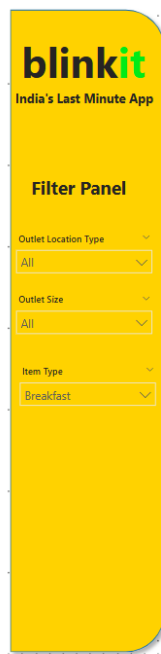
Legend: Low Fat (Yellow), Regular (Green)

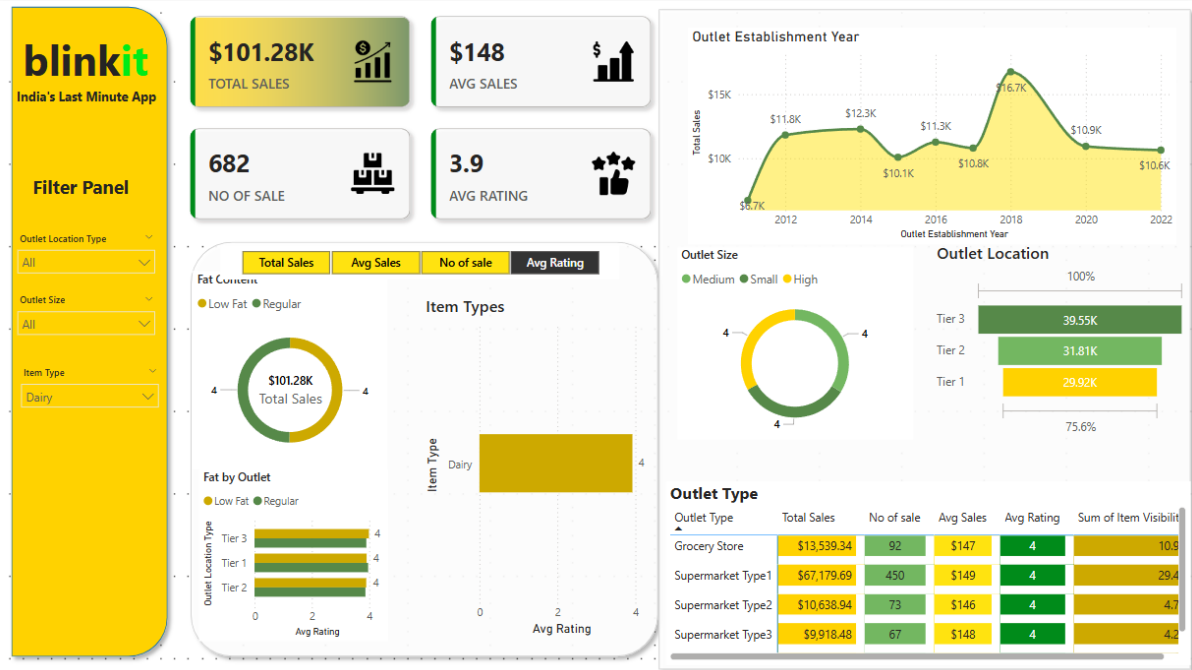
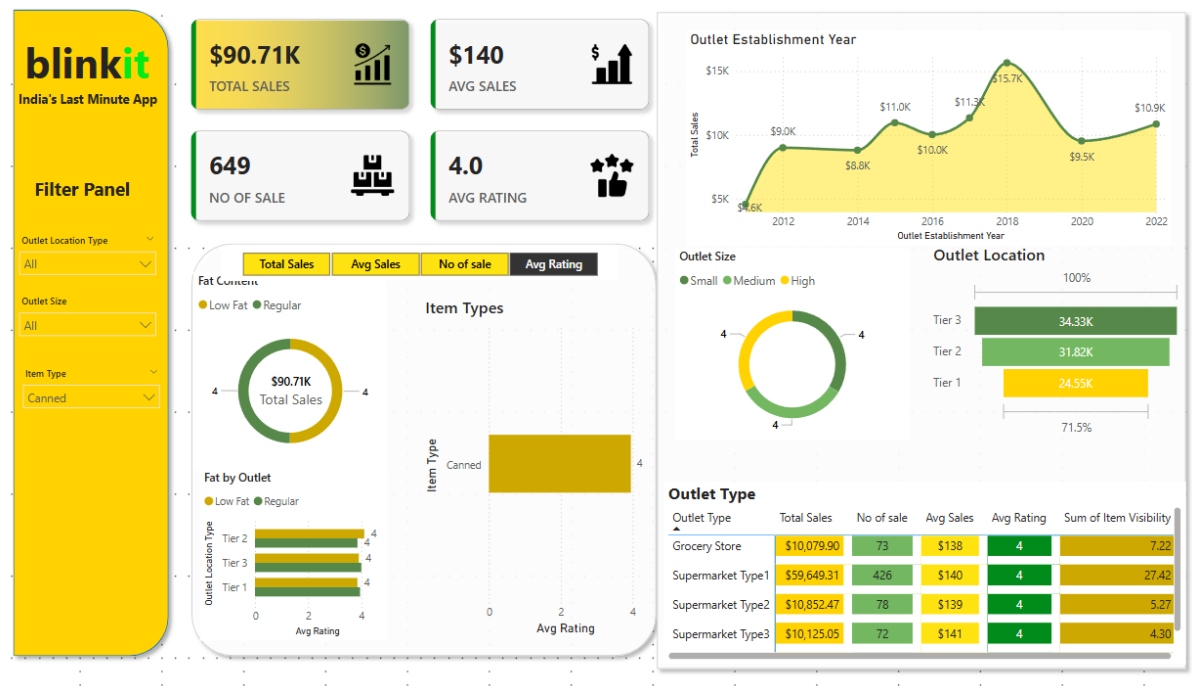
Outlet Location Type

Outlet Location Type	Low Fat	Regular	Avg Rating
Tier 1	4	4	4
Tier 3	4	4	4
Tier 2	4	4	4

Item Types

Item Type	Avg Rating
Breads	4





Filter Panel

Outlet Location Type
All

Outlet Size
All

Item Type
Frozen Foods

\$118.56K
TOTAL SALES



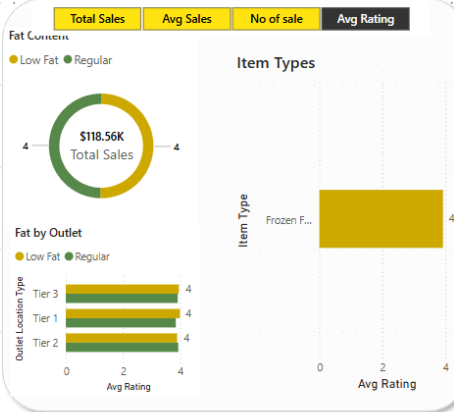
\$139
AVG SALES



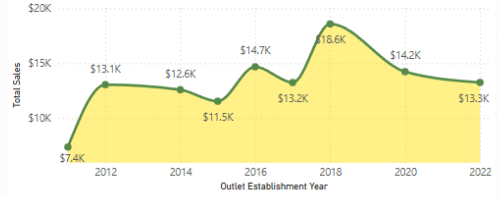
856
NO OF SALE



3.9
AVG RATING

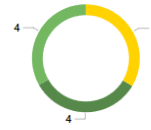


Outlet Establishment Year

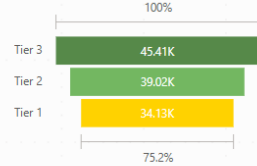


Outlet Size

● High ● Small ● Medium



Outlet Location



Outlet Type

Outlet Type	Total Sales	No of sale	Avg Sales	Avg Rating	Sum of Item Visibilit
Grocery Store	\$13,750.44	103	\$133	4	10.1
Supermarket Type1	\$79,348.38	572	\$139	4	35.3
Supermarket Type2	\$13,253.72	92	\$144	4	5.4
Supermarket Type3	\$12,206.35	89	\$137	4	5.2

Filter Panel

Outlet Location Type
All

Outlet Size
All

Item Type
Fruits and Vegetables

\$178.12K
TOTAL SALES



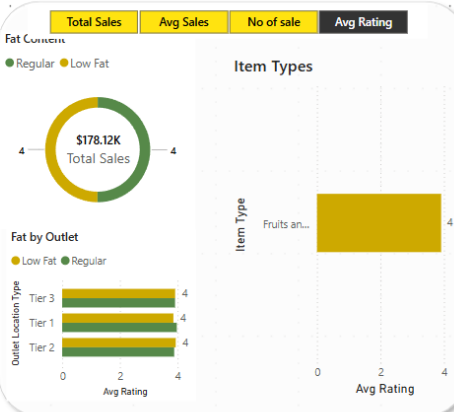
\$145
AVG SALES



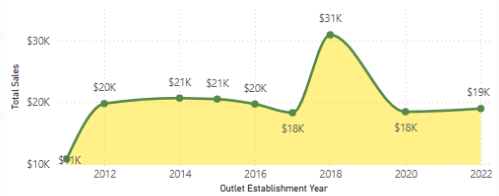
1232
NO OF SALE



3.9
AVG RATING

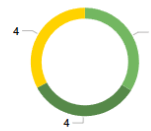


Outlet Establishment Year

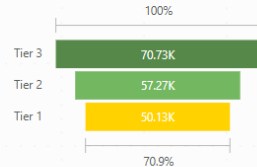


Outlet Size

● Medium ● Small ● High



Outlet Location



Outlet Type

Outlet Type	Total Sales	No of sale	Avg Sales	Avg Rating	Sum of Item Visibilit
Grocery Store	\$21,423.41	152	\$141	4	16.7
Supermarket Type1	\$1,17,431.99	805	\$146	4	50.8
Supermarket Type2	\$18,967.29	135	\$140	4	8.3
Supermarket Type3	\$20,301.39	140	\$145	4	8.4

