



**LAGOS STATE
EMPLOYMENT
SUMMIT**

Sustainable Job Creation Strategies:

**Collective Action
and Prosperity for All**

3rd - 4th March, 2022

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LAGOS STATE
MINISTRY OF ECONOMIC PLANNING AND BUDGET

Date:

Thursday 3rd and Friday 4th March 2022

Venue:

Eko Hotel & Suites Victoria Island, Lagos

Summit Style:

Hybrid (Virtual and Physical Attendance).
250 capacity limit for physical attendance
and unlimited virtual attendance.



Background

Creating sustainable jobs is the core mandate of the Lagos State Employment Trust Fund (LSETF). Over the years, different strategies have been implemented in a bid to continually deliver impactful results in a dynamic business ecosystem and there have been many successes, but there have also been challenges and key learnings. These challenges were further compounded with the emergence of the Covid-19 pandemic which drove the entire world to adopt more innovative and technology-driven interventions – shifting from business as usual.

With the unemployment rate at 33.3% and youth unemployment at 42.5%, surging to an all-time high, **it has become critical for stakeholders to actively collaborate; design and develop resilient policies and strategies to create more sustainable youth employment.**

LSETF Employment Summit 1.0 (1st Edition) Highlights



A total of
342 delegates
attended the
2 day session.



Leading Practise
showcase by
**Harambee, Mafita,
EdoJobs, PIND** and
**SOS Children's
Villages.**



Featured
51 Speakers,
7 plenary sessions
and **6 breakouts.**



Over **10**
sponsors/partners
including: **GIZ, ILO,**
TekExperts, Coca Cola
and **StanbicIBTC**
amongst others.

About the Lagos State Employment Summit

LSETF and MEPB will host a **2-day summit with the theme “Sustainable Job Creation Strategies: Collective Action and Prosperity for All”** to discuss innovative and sustainable approaches to job creation, drawing from experiences and/or interventions of notable local and international institutions, including public, private and non-profit organizations.

The summit will create an avenue for various actors **to discuss strategies centered on new trends and opportunities from diverse sectors** and value chains that have remained resilient all through the Covid-19 pandemic. The summit will **also showcase innovative approaches to creating sustainable employment for Youth**. The discussions will **explore the effects of the pandemic on the workforce and map the different scenarios to create medium to long term solutions**.

The summit will have in attendance **representatives of International Development Partners, Federal and State Regulatory Bodies, Business/Industry/Thought Leaders, Corporate Organisations, Training Institutes, Technology Start-ups and MSMEs** etc who all make up the community of practise on the issue of unemployment and job creation in Nigeria.

Summit Objectives

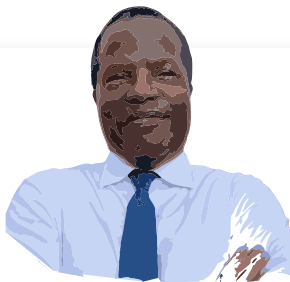
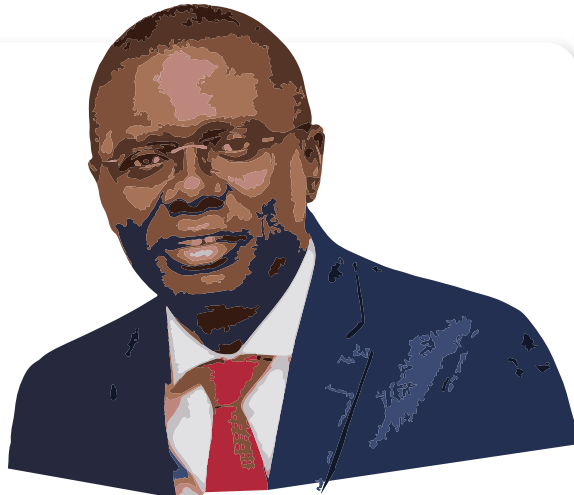
The objectives of the summit include:

- To discuss **existing and alternative approaches to enhance the transition of Youth from education to the workplace while ensuring gender equity and social inclusion.**
- To brainstorm on **innovative approaches to the future of work and enterprise in relation to the COVID-19 pandemic.**
- To **identify new trends and opportunities in diverse sectors and value chains that need to be prioritized with the right investments.**
- To **foster conversation on sustained job creation partnerships and strategies to ensure diverse viable pathways for education to employment.**
- To **build a community of practise that promotes collaboration and collective action post the summit.**

Summit Features/Main Attractions:

The summit will include the following attractions:

Welcome Address
by the Governor
of Lagos State,
**Mr. Babajide
Sanwo-Olu**



Keynote Address
by **Mr. Aloysius Uche
Ordu**, Director,
Africa Growth Initiative



Over **250**
participants from
diverse sectors



Innovation Challenge
on Sustainable Job
Creation Strategies



Hybrid
participation



Over
50 speakers



15 plenary,
presentations and
breakout sessions



Sponsored
Workshops



Networking
opportunities



Sponsor
Booths



5th
Anniversary
Gala (Strictly by
Invitation)

Topics for Plenary/Breakout and Workshop Design Sessions

- Sustaining the Labour Market through Technology and Innovation: The case for a centralised Labour Market Information System (LMIS)
- LSETF 5 Year Journey: What We've Learned from supporting MSMEs Development and Building Resilience for MSMEs in Lagos (Executive Secretary).
- The Workforce of the Future: 'Gig Economy' – Opportunities, challenges, and strategies for success
- States showcase of Leading Practices in Job Creation
- Global best practices on alternative education to employment pathways
- Women's economic empowerment as a tool for economic growth
- Partnering for Impact: Critical areas that drive youth employment (IFC)
- The role of policy and regulation in reviving youth employment
- The case for TVET and the potential to grow youth employment (Breakout Session)
- Soft-skills investment for socio-economic development (Breakout Session)
- Innovative and inclusive job creation strategies post the COVID 19 pandemic
- Job Centres: Preparing Youth for a Resilient Career (Breakout Session)
- Opportunities for Advancement through E-Commerce (Breakout Session)
- Orange Economy: A driver of youth employment in emerging markets (Breakout Session)

- Agriculture and Youth: Harvesting Hidden Opportunities in the Value Chain (Breakout Session)
- Key themes- future of work, collaboration, recognition of prior learning
- The place of prior learning in the future of work (looks at how prior learning from immersion, freelancing, informal apprenticeship can be recognised and leveraged as a pathway to self or waged employment.

Participant and Sponsorship Package

S/N	Participant Package	Package Information	Price (₦)
1.	Premium (All Access)	<ul style="list-style-type: none"> ✓ Exclusive physical and virtual access to all events ✓ Live Questions & Answers ✓ Virtual Exhibit Hall ✓ Physical & Virtual Networking 	60,000
2.	Virtual Only	<ul style="list-style-type: none"> ✓ Online access to all events ✓ Live Questions & Answers ✓ Virtual Exhibit Hall ✓ On Demand Video Sessions ✓ Networking 	Free
3.	Group	<ul style="list-style-type: none"> ✓ Group sponsorships include a 20% discount for over 5 participants (on all packages) 	20% discount on all packages
4.	Sponsorship Categories	<ul style="list-style-type: none"> ✓ Bronze: N2 million ✓ Silver: N5 million ✓ Gold: N10 million Platinum: N20 million 	*See table below

Sponsorship Opportunities

BENEFITS	Bronze (N2 Million)	Silver (N5 Million)	Gold (N10 Million)	Platinum (N20 Million)
Full mention in all publicity and PR materials relating to the event.	✓	✓	✓	✓
Opportunity to feature as a panelist in a plenary/panel session	✓	✓	✓	✓
Free delegate passes to the event	2	5	7	10
Free full-page advert in the conference brochure.	✓	✓	✓	✓
Opportunity to include items in the event attendees' bags.	✓	✓	✓	✓
Opportunity to anchor breakout session	X	✓	✓	✓
Exhibition Space	X	X	✓	✓
VIP Table at the Gala Night	X	X	✓	✓
Opportunity to anchor plenary/panel session	X	X	X	✓
Inclusion as the exclusive sponsor of the Gala Night Dinner	X	X	X	✓



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