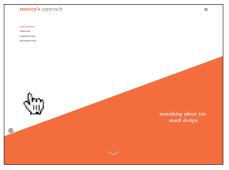


Animation/Interaction Notes

When mouse moves to a side or the device is tilted the horizontal line shifts and the ball rolls as the text in the middle changes



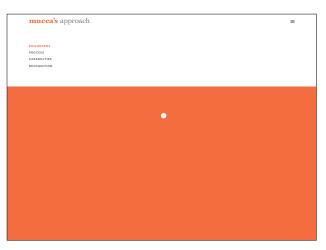


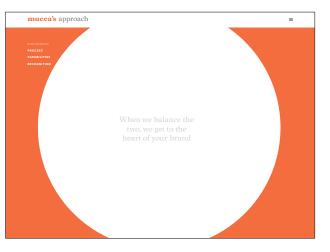
Philosophy $1 \rightarrow 2$ transition

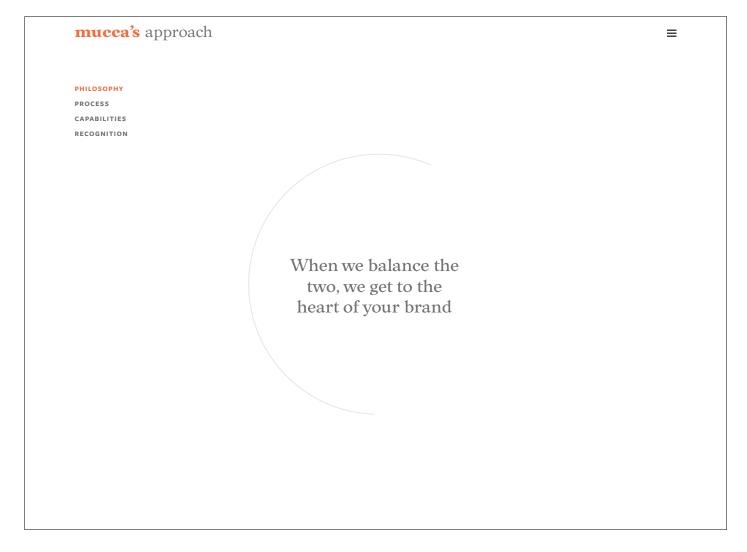
Animation/Interaction Notes

When advanced, the plans level out and frame text fades out. The orange rises bouncing the ball up and then the ball falls to the center and knocks-out to white. The white grows to wipe the background as key frame 2 test fades in.









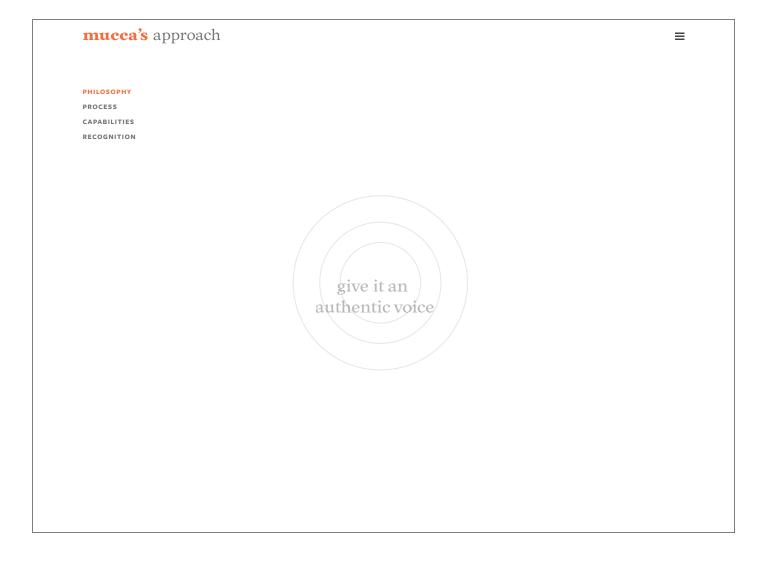
Animation/Interaction Notes

A circle is draws around the type and then interior circles open up and rotate around the center axis

something like this but way cooler....

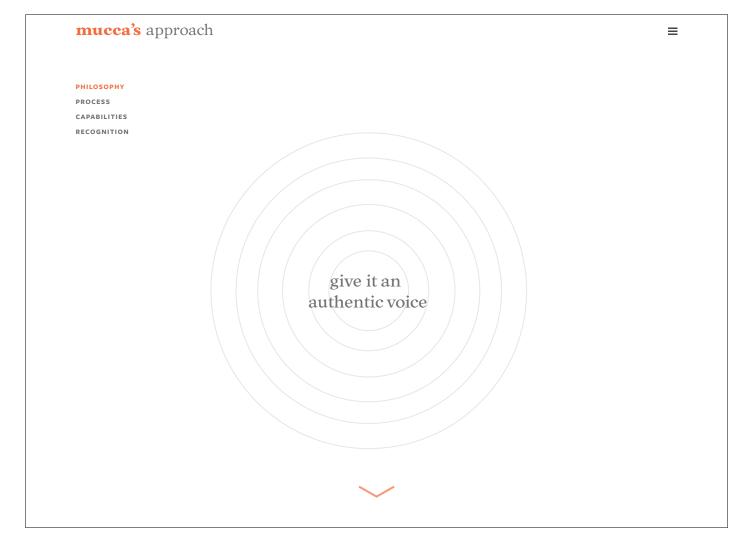


Philosophy $2 \rightarrow 3$ transition



Animation/Interaction Notes

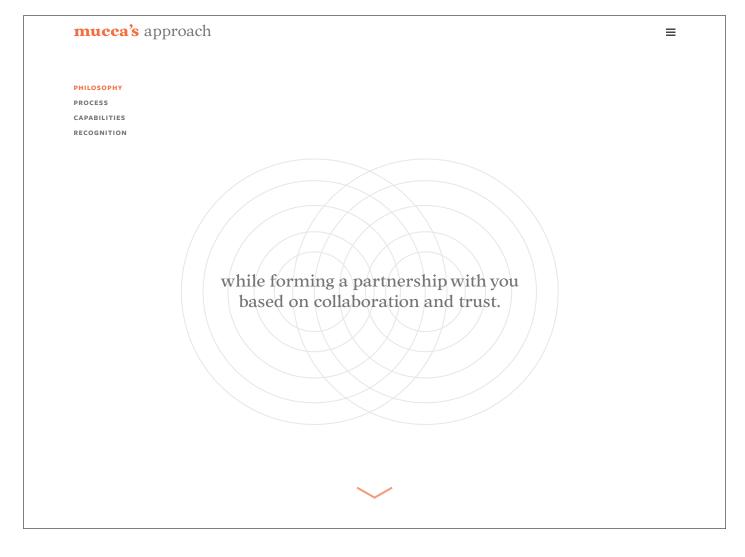
When advanced, the core animation opens to become a bullseye graphic and lines radiate out from the center as the text fades up.



Animation/Interaction Notes

The graphic vibrates and distorts to respond to microphone.
The color orange will radiate out from the center with more moment / sound.





Animation/Interaction Notes

When advanced, the bullseye stops shaking as the text fades. The bullseye splits in two and then after a brief pause, they rotate on the z axis to become a link.

