

KENNETH ARCEO CAYTON

Graphics Artist, Graphics Designer

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kenjiclayton

Angeles City, PH.

kenarc.netlify.app



Office Beacon Philippines Inc.

Graphic Artist

June 9, 2022-Present

Philexcel, Clark, Pampanga

- Mock-ups: Promoting companies through products such as T-shirts, mugs, awards, bags, and tumblers.
- Create mock-ups by distorting logos to make them look realistic on products.
- Raster to vector.
- Creative Designs: Logo, Flyers, Brochures, Business cards, Note cards.
- Produced custom illustrations and infographics for marketing materials.
- Created custom textures and patterns for use in different design projects.
- Created composite images by combining multiple photos and elements.

Freelancer.com and Upwork.com

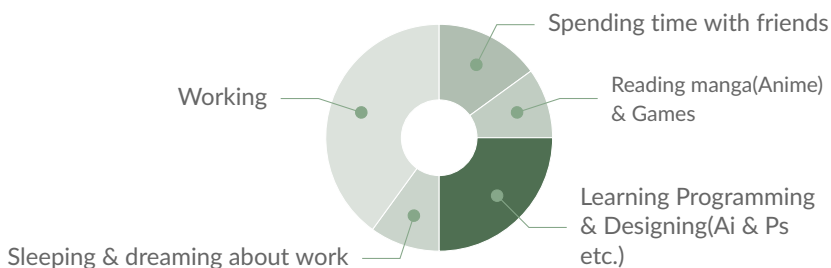
Graphic Designer

2019-2022

Angeles City, PH.

- Designed logos, websites, or marketing materials for various clients, contributing to brand identity and visibility.
- Built and customized websites, using platform: WordPress.
- Adaptability to various client needs and project requirements.
- Developed and customized WordPress themes and plugins.
- Customized existing themes.
- Managed content updates, including posts, pages.
- Custom designing and user interfaces.
- Created detailed vector illustrations for print and digital media.
- Produced custom illustrations and infographics for marketing materials.
- Utilized pathfinder tools, gradients, and brushes to enhance designs.
- Applied masking, blending modes, and vector manipulation techniques for complex illustrations.
- Edited and retouched photos to enhance quality and correct imperfections.
- Created composite images by combining multiple photos and elements.
- Created custom textures and patterns for use in different design projects.

A DAY OF MY LIFE



LIFE PHILOSOPHY

"Do Not Fear Failure, But Rather Fear Not Trying."



Courage

I took the opportunity to work abroad, even if it meant being far away from my family, to support and help them.



Persistence & Loyalty

I worked hard, despite the challenges of my job, to prove my worth.

SKILLS

Graphic Designer

Photoshop

Illustrator

Blender

After Effects

InDesign

Aseprite

Figma

Web

Wordpress

HTML

CSS

Visual Studio

Github

Shopify

Game

Unity

Aseprite

Visual Studio

LANGUAGES

English
Japanese



EDUCATION

Illustrator & Photoshop
youtube

March 2019 – present

Unity Game & Web Developer
Udemy & youtube

Dec. 2020 – present