John Kenney

UX Designer and Researcher

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Education

University of Minnesota

Certificate UX/UI Design (2021)

An intensive training program for Human-Centered design using an Agile workflow; six major collaborative design projects to deliver beautiful, simple products

Bachelor of Arts - English (2016-2019)

Four-year language and communication focused curriculum; practiced textual analysis, critical thinking and writing for various audiences – personal focus on performative language

Skills

- User-Centered Design
- Interaction Design
- User Research
- Web Accessibility
- Atomic Design
- Information Architecture
- HTML, CSS and JavaScript

Tools

- Figma
- Axure
- Miro
- InVision
- JIRA
- Zeplin

Awards

- Sharon Bornie Scholarship
- Comstock English Scholarship

Experience

Medica

Technical Writer & Data Analyst (Jan 2021 - current)

- Collaborated with Project Managers, QA, and IT Engineers to design an automation system for over one million members
- Crafted user flows, processes and procedures
- Tested and revised the Information Architecture of internal systems with highly complex data structures and back-end implications

Bluebird Boutique

UX Designer (Nov 2021 - Dec 2021)

- Advocated for a user-centric approach when meeting with clients
- Implemented user interview / usability testing feedback into user flow, site map, and prototype iterations; met WCAG AAA standard and set typography and color scheme guidelines
- Presented design system and CMS to clients, including CMS and next steps.

Projects

Tribi Mobile App

UX Designer (Jul 2021 - Aug 2021)

- Created a one-of-kind solution to group payments based on extensive user research
- Synthesized data from research into key user insights and a problem statement
- Prototyped and tested wireframes and high-fidelity prototype to ensure problem was addressed and users' needs were met

Brain Injury Alliance, MN

UX Designer (Sept 2021 - Oct 2021)

- Balanced non-profit restrictions while iterating user flows to adhere to 501(c)(3) guidelines
- Restructured information architecture, iterated design system, and addressed issues with UI Heuristics in previous site
- Partnered with stakeholder to build a cohesive understanding of problems and insights