John Kenney

User Experience and User Interface Designer

I'm a multidisciplinary designer looking for a team creating new, goal driven solutions for their users through User-Centered Design. Using root-cause analysis and designing for the user's mental model are my mantras in digital design. Our research plans should be open to new discoveries; our solutions should solve the defined problem; and our testing should measure results.

Education

University of Minnesota, Twin Cities

Certification, UI/UX Design; BA, English

- ❖ Wrote and conducted open-style user research plans
- ❖ Evaluated UI strengths and weaknesses; built design systems from scratch
- ❖ Collaborated with cohort to conduct research, prototype, and test projects
- ❖ Practiced handoff strategies beneficial to developers

Free Coding Camp

Certified, Responsive Web Design

- ❖ Created five projects in HTML and CSS
- ❖ Refined projects using the entire HCD process from start to finish
- ❖ Implemented Javascript code into other projects

Skills

- ❖ Human Centered Design Process
- ❖ User research
- ❖ Wireframing
- ❖ Prototype Design; Interaction Design
- ❖ Presentations; verbal communication
- ❖ Graphic Design

Tools

Figma, Adobe XD, HTML, CSS, Javascript, VSCode, Github, Miro, Invision

Projects

MN Brain Injury Alliance Redesign

UI/UX Designer

- ❖ Identified stakeholder and user goals with a redesign, considering monetary and time constraints
- ❖ Streamlined user flows supporting the organization by restructuring navigation
- ❖ A/B tested the website to gain understanding of user preference, subsequently iterated style guide and prototype

US Dept. of Education Redesign

UI/UX Designer

- ❖ Conducted usability testing on the original website and identified feasible solutions to issues with the Information Architecture and User Interface
- ❖ Redlined original website: evaluated based on Jakob Nielsen's UI Heuristics
- ❖ Restructured the navigation and developed a design system for our prototype

Tribi Mobile App

UI/UX Designer

- ❖ Designed a one-of-a-kind solution to the everyday problem of group payments
- ❖ Collaborated on a design team to synthesize user research findings into a feature-oriented approach
- ❖ Prototyped and tested three key features in wireframes, lo-, and hi-fidelity mockups.

(314)-608-4790   johnrkenneydesign@gmail.com