DiaspoCare Home Page Mockup

DiaspoCare Serge-Alain Wandji

Caring From Afar — Made Simple

DiaspoCare helps diaspora, local families, employers, and cooperatives pay for and coordinate care — all through one mobile app.

→ Download DiaspoCare App (App Store / Google Play) - payers: diaspora, families, employers, cooperatives)

⊕ Join as a Provider (Web App) – Pharmacies, clinics, hospitals, diagnostic laboratories

Africa's Healthcare System is Broken

Make an emotional video of a mother in Africa facing these problems

- Out-of-Pocket Crisis 100M+ impoverished yearly
- ☑ Broken 3-Day Patient Journey slow, fragmented, costly
- **♣** \$□ Staff Shortage brain drain, access gaps
- Chaotic Care Coordination nearly impossible from abroad

Our 4 Pillars — One Seamless Journey

Make an emotional video of the solution that makes every actor (Diaspora member, local family, employer, diaspora providers, local provider) look like a hero, gives them peace of mind

- Direct-to-Provider Payments Secure, fast payments to trusted clinics & pharmacies
- ☑ Wallets (Susu) Group contributions from diaspora, families, employers, cooperatives (built on familiar Susu model)
- ☑ hPOD Diagnostics Coming Soon: 15-min tests + onsite doctor, 12,000 patients/year
- ← Care Coordination + Second Opinions Dedicated Care Coordinator + diaspora doctors (Purview); highest-converting feature for diaspora

How DiaspoCare Works

- 1 Diaspora / local family / Employer / cooperative funds wallet (Susu style)
- 2 Patient visits clinic or pharmacy \rightarrow tests (soon via hPOD)
- 4 care Coordinator manages follow-ups, second opinions, medication delivery
- 5 Diaspora/family see results & bills in DiaspoCare App (Make a new video and infographic)

WHY USERS TRUST US

Metrics Bar:

- •2,700+ vetted providers
- •500+ mothers supported
- •300+ diaspora wallets
- •100,000+ tests done (India)
- •Partners: GoodLife, Equity Afia, AMREF, United Health Group

□ COMING SOON — hPOD Diagnostics

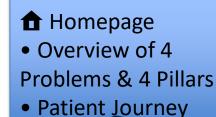
Mini section with video teaser + waitlist form

- •Headline: "From 3 Days to 15 Minutes Coming Soon"
- •Bullets: instant tests, on-site doctor, integrated app, 12,000
- patients per kiosk/year
- •CTA: "Join the hPOD Waitlist

Get Started with DiaspoCare

- → For Payers (diaspora, families, employers, cooperatives): Download the DiaspoCare App
- Tor Current Providers: Join the DiaspoCare Network (web onboarding)
- For Pharmacies & Clinics: Request a hPOD for My Facility (join waitlist, we'll contact for demo and partnership discussion)

DiaspoCare Website Site Map



App Download CTAs

Payments
Direct-to-Provider

- Secure instant payments
- App for payers
- Web for providers

Wallets (Susu)Group Contributions

- Diaspora, families, employers, cooperatives
- Susu-style

⇔ Care Coordination

Care + Second Opinions

- Dedicated coordinator
- Diaspora doctors via Purview

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• App

For Providers

Join network (web onboarding)

→☐ For Payers
App download (iOS & Android)

About & Impact
Our story, partners, metrics

CALL TO ACTION ZONE

Segmented CTAs For Payers

- "Download DiaspoCare App"
 - Available on App Store & Google Play
 - Use for: payments, group wallets (Susu), care coordination, second opinions

For Current Providers

- "Join the DiaspoCare Network" (web onboarding now)
 - For clinics and pharmacies wanting to accept direct payments

For Future hPOD Hosts (New)

- •"Request a hPOD for My Facility" (Join the Waitlist)
 - "Pharmacies, clinics, and hospitals can sign up to host a DiaspoCare hPOD.
 We'll contact you to arrange a demo and explore partnership options."
 - Leads collected in CRM (form: Name, Facility, Location, Phone/Email)

DiaspoCare Website User Journey

Serge-Alain Wandji

DiaspoCare User Journey Flow

Download App
Diaspora, families,
employers, cooperatives
download DiaspoCare App
(iOS / Android)

§ Fund Wallet (Susu) Contribute individually or as a group into a shared Susustyle health wallet ⊕ Get Care
 Patient visits
 clinic/pharmacy → tests,
 consult, ePrescription (soon via hPOD)

Care Coordination Care Coordinator of care plan, second of follow-ups, medical delivery