


DiaspoCare Home Page Mockup


DiaspoCare

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Caring From Afar — Made Simple

DiaspoCare helps diaspora, local families, employers, and cooperatives pay for and coordinate care — all through one mobile app.

➔  Download DiaspoCare App (App Store / Google Play) - payers: diaspora, families, employers, cooperatives)

 Join as a Provider (Web App) – Pharmacies, clinics, hospitals, diagnostic laboratories

Africa's Healthcare System is Broken

Make an emotional video of a mother in Africa facing these problems

- 💰 Out-of-Pocket Crisis – 100M+ impoverished yearly
- 🕒 Broken 3-Day Patient Journey – slow, fragmented, costly
- 👤💰 Staff Shortage – brain drain, access gaps
- 🔄 Chaotic Care Coordination – nearly impossible from abroad

Our 4 Pillars — One Seamless Journey

Make an emotional video of the solution that makes every actor (Diaspora member, local family, employer, diaspora providers, local provider) look like a hero, gives them peace of mind

👁️ Direct-to-Provider Payments — Secure, fast payments to trusted clinics & pharmacies

👛 Wallets (Susu) — Group contributions from diaspora, families, employers, cooperatives (built on familiar Susu model)

🩺 hPOD Diagnostics — Coming Soon: 15-min tests + onsite doctor, 12,000 patients/year

🔄 Care Coordination + Second Opinions — Dedicated Care Coordinator + diaspora doctors (Purview); highest-converting feature for diaspora

➡️📱 Download DiaspoCare App (payers) 🌐 Enroll as a Provider (web)

How DiaspoCare Works

- 1 Diaspora / local family / Employer / cooperative funds wallet (Susu style)
- 2 Patient visits clinic or pharmacy → tests (soon via hPOD)
- 3 Doctor consult + ePrescription → pharmacy dispenses
- 4 Care Coordinator manages follow-ups, second opinions, medication delivery
- 5 Diaspora/family see results & bills in DiaspoCare App (Make a new video and infographic)



WHY USERS TRUST US

Metrics Bar:

- 2,700+ vetted providers
- 500+ mothers supported
- 300+ diaspora wallets
- 100,000+ tests done (India)
- Partners: GoodLife, Equity Afia, AMREF, United Health Group



COMING SOON — hPOD Diagnostics

Mini section with video teaser + waitlist form

- Headline: “From 3 Days to 15 Minutes — Coming Soon”
- Bullets: instant tests, on-site doctor, integrated app, 12,000 patients per kiosk/year
- CTA:** “Join the hPOD Waitlist”

Get Started with DiaspoCare

- ➔📱 For Payers (diaspora, families, employers, cooperatives): Download the DiaspoCare App
- 🛡️ For Current Providers: Join the DiaspoCare Network (web onboarding)
- 🏪 For Pharmacies & Clinics: Request a hPOD for My Facility (join waitlist, we'll contact for demo and partnership discussion)

DiaspoCare Website Site Map

- 🏠 Homepage
 - Overview of 4 Problems & 4 Pillars
 - Patient Journey
 - App Download CTAs

- 💳 Payments
 - Direct-to-Provider
 - Secure instant payments
 - App for payers
 - Web for providers

- 👤 Wallets (Susu)
 - Group Contributions
 - Diaspora, families, employers, cooperatives
 - Susu-style

- 🔗 Care Coordination
 - Care + Second Opinions
 - Dedicated coordinator
 - Diaspora doctors via Purview

- 🔍 hPC
 - Diagn
 - 15-
 - App

- 👥 For Providers
 - Join network (web onboarding)

- ➡️📱 For Payers
 - App download (iOS & Android)

- 🏢 About & Impact
 - Our story, partners, metrics



CALL TO ACTION ZONE

Segmented CTAs

For Payers

- “Download DiaspoCare App”
 - Available on App Store & Google Play
 - Use for: payments, group wallets (Susu), care coordination, second opinions

For Current Providers

- “Join the DiaspoCare Network” (*web onboarding now*)
 - For clinics and pharmacies wanting to accept direct payments

For Future hPOD Hosts (New)

- “Request a hPOD for My Facility” (*Join the Waitlist*)
 - “Pharmacies, clinics, and hospitals can sign up to host a DiaspoCare hPOD. We’ll contact you to arrange a demo and explore partnership options.”
 - Leads collected in CRM (form: Name, Facility, Location, Phone/Email)

DiaspoCare Website User Journey

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DiaspoCare User Journey Flow

➔📱 Download App
Diaspora, families,
employers, cooperatives
download DiaspoCare App
(iOS / Android)

💰 Fund Wallet (Susu)
Contribute individually or as
a group into a shared Susu-
style health wallet

🛡️ Get Care
Patient visits
clinic/pharmacy → tests,
consult, ePrescription (soon
via hPOD)

🔗 Care Coordination
Care Coordinator or
care plan, second opinion,
follow-ups, medical
delivery