

QUESTION ONE (Compulsory) (25 marks)

- a) Explain the importance of management mathematics in business management (10 marks)
- b) Explain three features of sound investment methods (6 marks)
- c) Using a Venn diagram, together with mathematical illustrations explain the following terms as used in set theory
 - i. Mutually exclusive sets (3 marks)
 - ii. Intersection of sets (3 marks)
 - iii. Union of sets (3 marks)

QUESTION TWO (15 marks)

- a) A company manufactures televisions sets that sell to retailers for \$950. The cost of making x of these TVs for a month is given by the cost function $C(X) = 470x + 120,000$
 - i. Find the revenue function R for selling X televisions ^{exl}
 - ii. The revenue for selling 1100 television sets
 - iii. Profit function and profit for selling 600 television sets (7marks)
- b) Assume the company wants to invest in two mutually exclusive projects of Ksh 100,000 each generating the following cash flows

Year	Project A	Project B
1	50000	50000
2	40000	90000
3	30000	120000
4	40000	130000
5	-	130000
6	-	130000

Required;

Using payback period advice the company on which project to invest in (8 marks)

QUESTION THREE (15 marks)

- a) A company has decided to invest Ksh. 300,000 each year at 9% compound interest. What will the fund be worth after 6 years? (7 marks)
- b) Discuss disadvantages of using accounting rate of return as a method of appraising investment projects. (8 marks)

QUESTION FOUR (15 marks)

- a) Distinguish between simple interest and compound interest as used in financial mathematics (5 marks)
- b) ksh 40,000 is earned after investing a certain amount of money for 6 years at a rate of interest of 12% p.a compounded half yearly. Determine the amount that had been invested (6marks)
- c) Explain the concept of time value of money (4 marks)

QUESTION FIVE (15 marks)

- a) A company has considered an investment for which the net cash flows in Ksh has been estimated as follows

Year (0)	Year 1	Year 2	Year 3	Year 4
15,000	4500	4900	5400	2900

Using net present value, advice the company if the investment is viable If the discounting rate is 12%.

(8 marks)

- b) The universal set \bar{U} is defined as the set of positive integers. The subset A and B are defined as follows
 $A = (\text{Intergers that are multiple of } 4 \text{ less than } 50)$ And $B = (\text{Integers that are multiple of } 6 \text{ less than } 50)$. Using a Venn

diagram place the elements of A and B in the appropriate region
(7 marks)

QUESTION SIX (15 marks)

a) Consider the following demand and total cost functions

$$Q = 10 - \frac{1}{2}P$$

$$TC = 2 + 20Q - 8Q^2 + Q^3$$

Required

- i. Develop the profit function (5 marks)
- ii. At what level of output is profit maximized (5 marks)

✓ b) The universal set U is defined as the set of positive integers less than 10. The subsets A and B are defined as follows $A = \{\text{Integers that are multiple of 3}\}$ and $B = \{\text{Integers that are factors of 30}\}$

Required

Draw a Venn diagram to represent the above information

(5 marks)

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