



TESA



PARTNERSHIP PROPOSAL

President: Ajayi James - 09015270689

General Secretary: Sangolade Folake - 09069573761

 techitesui@gmail.com  [@techites_](https://www.instagram.com/@techites_)  [@TESA_UI](https://twitter.com/tesa_ui)



TABLE OF CONTENTS

1

Executive Summary

2

About TESA

3

Why Partner with TESA?

4

TESA's Core Programs
and Initiatives

5

Partnership
Opportunities

6

Corporate
Partnership Packages

7

Benefits to Corporate
Partners

8

Our Current and Past
Collaborators

9

Monitoring, Reporting
and Accountability



EXECUTIVE SUMMARY



The Technology and Engineering Students' Association (TESA) of the University of Ibadan is the umbrella body representing over 3,000 future engineers, technologists, and innovators across nine departments within the Faculty of Technology. As a leading academic and developmental student body, TESA has consistently championed excellence in engineering education, innovation, leadership, and societal impact.

This Corporate Partnership Proposal is an invitation to your organization to join hands with TESA in shaping the next generation of African engineers and innovators. We believe that bridging the gap between industry and academia is crucial to building a future-ready workforce, and partnerships like yours are key to achieving that vision.

In recent years, TESA has taken bold steps toward modernizing student development, offering career mentorships, and initiating wellness, and social responsibility programs. These initiatives are not just about impact; they are about sustainability, scale, and legacy.

We are not seeking just sponsorships; we are proposing strategic partnerships a symbiotic relationship where your organization gains brand visibility, access to top talent, and CSR fulfillment, while our students receive opportunities, mentorship, and support that elevate their growth and potential.

This proposal outlines multiple levels of collaboration from headline partnerships and program-specific support to customized engagement plans aligned with your goals. Through these partnerships, we aim to build an ecosystem of excellence and opportunity, where education meets industry, and ideas transform into solutions.



ABOUT TESA



2.1 Who We Are

The Technology and Engineering Students' Association (TESA) is the official body representing all students of the Faculty of Technology at the University of Ibadan. Founded in 1974, TESA has stood for excellence, innovation, and community, committed to advancing the welfare and aspirations of Techites, students across all nine departments in the faculty. Over five decades later, TESA remains the heartbeat of engineering leadership, student empowerment, and institutional growth at the University of Ibadan.

2.2 Vision, Mission & Core Values

Vision

To build a future-focused engineering community that fosters innovation, supports academic and personal excellence, and shapes the next generation of leaders in engineering and technology.

Mission

- To enhance student welfare and academic success.
- To foster a collaborative environment through mentorship, networking, and learning platforms.
- To lead boldly with integrity, sustainability, and student-centered governance.

Core Values

- Excellence – Striving for the highest standards in all we do.
- Innovation – Embracing change and technology to solve real problems.
- Community – Creating a sense of belonging, unity, and mutual support.
- Leadership – Acting with responsibility, clarity, and vision.
- Service – Serving Techites with commitment, empathy, and transparency.

2.3 Our Structure & Membership

TESA is organized to ensure proper representation and impact across all



ABOUT TESA

departments and levels:

- Executive Council: Led by the President, this team executes the association's core agenda, working with stakeholders to enhance student life and engagement.
- Secretariat: The engine room of communication, documentation, and policy continuity.
- Legislative Arm: Composed of departmental representatives forming the TESA Representative Council (TRC) performing oversight functions over the Executive council
- Operational Teams: Specialized units like the TESA Brand Team, Academic Team, Newsletter Team, and Dues Collection Team, all working to digitize, streamline, and elevate TESA's operations.

Membership is automatic for all students enrolled in the Faculty of Technology, spanning departments like Mechanical, Civil, Petroleum, Electrical, Food Technology, Agricultural & Environmental Engineering, and more.

2.4 Notable Achievements

TESA@50

A Golden Jubilee of Impact In 2025, TESA marked its 50th anniversary with the largest and most iconic celebration in its history, themed "50 Years Strong: A Journey of Excellence in Engineering, Community, and Progress." Highlights include but not limited to:

- Engineering Conference & Alumni Meet-Up:
 - Speakers from NLNG, Nestlé, Aradel Holdings, and others shared insights on future-forward engineering.
- TESA Roll of Honour & Personality Lecture:
 - Recognized iconic alumni like Engr. Dr. Obafemi Hamzat, Engr. Tony Attah, and Wale Adediran.
 - Awards recognized outstanding students, leaders, and faculty.

Beyond the Celebration – A Year of Impactful Leadership

- Digital Transformation:
 - Launched the TESA Dues Payment Website with real-time tracking.
 - Fully digitized secretariat operations and built a robust student database.
- Enhanced Communication & Branding:
 - Rolled out a TESA Newsletter on Substack with 4,000+ reads



ABOUT TESA

- Strategic Alumni & Corporate Engagement:
 - Built a growing alumni database.
 - Hosted the Alumni Conference and drove fundraising.
 - Secured major partners like Aradel Holdings, Nestlé, Cardify, and Alamatun.
- Innovative Events & Student-Centered Projects:
 - Hosted record-breaking Freshers' Welcome and Festival of Lights
 - Supported the tuition for students in need with the TESA Bursary Scheme
 - Commenced renovation of TLT toilets and improved faculty facilities.



WHY PARTNER WITH TESA?

3.1 The Value of Student–Industry Collaboration

In today's fast-evolving world, the future of innovation lies at the intersection of academia, industry, partnership and community. TESA is not just a student body, we are a pipeline of future-ready engineers, problem-solvers, and creators.

Partners who engage with TESA unlock access to:

- A highly skilled, tech-savvy talent pool across 9 departments of engineering and technology.
- Student ambassadors, internship candidates, and project collaborators.
- A platform to pilot innovations, conduct campus activations, or gather product feedback.
- Credibility, visibility, and goodwill among the most dynamic youth demographic at the University of Ibadan.

3.2 Our Reach and Influence

With a membership base of over 2,000 students, TESA is one of the largest and most organized faculty association on the University of Ibadan campus. But numbers are just the start.

Key Reach Metrics:

- Email Newsletters with over 4,000+ reads in under one session.
- Physical engagement across 9 departments, from Petroleum to Food Tech, Civil to Electrical.
- Events with audiences ranging from 300 to 2,000+ students, including conferences, health outreaches, games days, and award nights.
- Presence in every hall of residence and across-departmental leadership structure that ensures deep penetration.

3.3 Our Corporate Track Record

Our TESA@50 celebration redefined what student corporate partnership looks like. We didn't ask for support, we offered value.

Successful Collaborations Include:



WHY PARTNER WITH TESA?

- Aradel Holdings (formerly Niger Delta E&P) – Key sponsor and TESA@50 headliner.
 - Nestlé Nigeria – Provided nutrition support for TESA@50
 - Cardify Africa – Supported TESA@50 and 2022/2023 Induction Ceremony.
 - Alamatun Engineering – Supported our alumni initiatives and student engagement.
 - Trills Engineering Consulting: Sponsors across several events
- Our partners gained:
- Talent visibility and recruitment opportunities.
 - Logo placement on souvenirs, banners, digital content, and official materials.
 - Brand booths, shoutouts, and direct engagement with thousands of students.
 - Customized activation slots at premium events like the Engineering Conference and Jaiye Dinner.



TESA'S CORE PROGRAMS & INITIATIVES

TESA's strength lies in the programs we consistently deliver each designed to empower, equip, and elevate Techites academically, professionally, and socially. These aren't just events; they're institutionalized traditions shaping the next generation of engineers.

4.1 Career Development Initiatives

We don't just teach engineering we help students become employable engineers.

- Skill-up sessions on CV writing, LinkedIn optimization, and internship prep.
- Career-focused webinars with alumni and HR professionals.
- Partnership with firms for internship opportunities and mentorships.

4.3 TESA Research Club

A forward-thinking initiative that fosters innovation and scientific curiosity.

- Students work on real-world engineering problems and develop research projects.
- Collaborative environment to build portfolios, publish papers, and pitch solutions.
- Gateway into grants, research grants, and innovation competitions.

4.4 TESA Website Development

In our drive for digitization, we're building and an interactive website to house:

- Newsletters, event recaps, and key updates.
- A long-term solution for legacy, access, and transparency.



TESA'S CORE PROGRAMS & INITIATIVES

4.5 Freshers' Welcome

Our welcome program ensures that 100-level students are not just admitted, but adopted into a thriving community.

- Orientation sessions on faculty life, academics, and culture.
- Starter kits, mentorship connections, and interactive meet-ups.
- Themed welcome events that set the tone for their journey.

4.6 Tech Bilaterals

TESA's signature inter-faculty public speaking competition, held once every session.

- A blend of logic, debate, oratory, and engineering insight.
- Departments battle in a structured series, culminating in a grand finale.
- Platform to discover and spotlight Techite talent in communication and leadership.

4.7 TESA Bonfire / Festival of Lights

An evening of warmth, music, light, and unity.

- Held post-exams to create a relaxed space for bonding and expression.
- Features talent showcases, poetry, live music, and a literal bonfire.
- Symbolizes the light Techites carry even after academic fire.

4.8 TESA Engineering Conference

Our flagship academic and professional event, bringing together students, alumni, and industry leaders.

- Features keynotes, panel sessions, and networking lounges.
- Discusses trends like renewable energy, AI, engineering policy, and sustainability.
- A gateway to mentorships, partnerships, and visionary thinking.



PARTNERSHIP OPPORTUNITIES

TESA offers dynamic partnership avenues for organizations looking to connect meaningfully with the next generation of engineers and innovators. Whether you're a corporate body, a startup, an NGO, or an academic institution, here's how you can plug in:

5.1 General Corporate Partnership

Align your brand with engineering excellence at Nigeria's premier university.

- Year-round visibility across TESA's digital and physical platforms
- Strategic branding during flagship events and communications
- Collaboration on initiatives promoting STEM education, sustainability, and innovation

5.2 Program-Specific Sponsorship

Support what matters to you.

- Sponsor targeted programs such as the TESA Engineering Conference, Tech Bilaterals, Research Club (Professor Bamiro Engineering Expo), or Freshers' Welcome
- Enjoy direct brand association, stage presence, exhibition booths, and recognition across media
- Help scale specific events while aligning with your organization's CSR or brand goals

5.3 Internship & Recruitment Pipelines

Tap into a pool of bright, driven, and industry-ready students.

- Access our curated talent bank for internship, NYSC, or entry-level roles
- Host pre-recruitment sessions, career bootcamps, and brand tours on campus
- Identify and nurture early talent through joint mentorship or talent challenges



PARTNERSHIP OPPORTUNITIES

5.4 Technical & Resource Support

Partner with us to equip future engineers with tools and expertise.

- Donate tools, software licenses, kits, or lab resources
- Collaborate on hands-on workshops, field trips, or technical training
- Co-develop student projects and innovations through joint research and R&D support

5.5 Branding & Awareness Campaigns

TESA gives brands prime access to one of the most engaged student demographics in Nigeria

- Brand exposure through our website, newsletters, apparel, event banners, and digital content
- Targeted campaigns through email marketing, WhatsApp communities, and sponsored content
- Exclusive naming rights for events, rooms, or student initiatives



CORPORATE PARTNERSHIP PACKAGES

TESA offers tiered partnership packages designed to suit a range of corporate interests, budgets, and brand goals. Each package delivers value-driven opportunities to engage with the brightest minds in engineering while aligning with innovation, excellence, and societal impact.

6.1 Platinum Partnership

Our most prestigious partnership tier, reserved for visionary industry leaders committed to shaping the future of engineering education and practice.

Benefits:

- Premium brand placement on all TESA events, materials (including merchandise), and digital assets
- Exclusive keynote or panel speaking opportunity at the TESA Engineering Conference
- Naming rights to a major TESA initiative (e.g., "TESA Research Club powered by [Your Brand]")
- Priority recruitment access and curated talent referrals
- Full-page brand feature in TESA publications and newsletter campaigns
- Premium exhibition space at TESA flagship events
- Executive engagement with TESA leadership and select alumni
- Invitation to exclusive networking sessions with faculty and industry professionals

6.2 Gold Partnership

A robust branding and engagement opportunity for companies looking to make a strong impact in the university space.



CORPORATE PARTNERSHIP PACKAGES

Benefits:

- Logo placement and brand visibility across all TESA events and materials
- Speaking slot or technical session facilitation during a major TESA program
- Co-sponsorship of a key event (e.g., Freshers' Welcome, Tech Bilaterals, Career Fair)
- Recruitment day activation + access to student CV bank
- Brand highlights in TESA newsletters and social media campaigns
- Complimentary booth space at one flagship event

6.3 Silver Partnership

An excellent option for startups, mid-sized companies, or CSR-driven initiatives seeking targeted exposure and engagement.

Benefits:

- Logo placement on select TESA banners, flyers, and publications
- Acknowledgment in speeches and official event communiqués
- Opportunity to provide branded items or educational resources (e.g., notebooks, toolkits, subscriptions)
- Social media spotlight and thank-you post
- Access to TESA's annual partner impact report

6.4 Custom Packages (Tailored to Company Goals)

We understand that every company's goals are unique. Whether you're looking to support a specific research initiative, pilot a student innovation challenge, or sponsor digital infrastructure, TESA will work closely with your team to create a partnership that meets your objectives.

Examples include:

- STEM Education Initiatives & Hackathons
- Branded Engineering Labs or Equipment Donations



BENEFITS TO CORPORATE PARTNERS

Partnering with the Technology and Engineering Students' Association (TESA) is more than just sponsorship it's a strategic investment in the future of engineering, innovation, and national development. Our corporate partners gain access to a wide spectrum of tangible and long-term value.

7.1 Branding and Visibility

- High-impact visibility across all major TESA events, publications, digital platforms, and media coverage
- Brand association with excellence, innovation, and leadership within one of Nigeria's top engineering faculties
- Prominent logo placement on banners, backdrops, flyers, newsletters, videos, and TESA-branded materials
- Speaking opportunities at conferences and signature programs for direct thought leadership exposure

7.2 Talent Access & Pipeline Development

- Early access to exceptional student engineers for internships, NYSC placements, and graduate roles
- Curated CV banks and campus recruitment support tailored to your workforce needs
- Opportunity to co-create training programs, innovation challenges, or technical workshops
- Industry-to-campus pipeline that feeds directly into your future talent pool



BENEFITS TO CORPORATE PARTNERS

7.3 CSR Fulfillment & Impact Reports

- Partner with a trusted student-led body to fulfill Corporate Social Responsibility (CSR) goals around education, capacity building, and youth empowerment
- Participation in initiatives such as bursary support, engineering tutorials, sustainability projects, and community outreach
- Receive detailed impact reports, metrics, and testimonials that showcase your brand's real-world contribution to education and development

7.4 Long-Term Institutional Influence

- Build strategic influence within the engineering education ecosystem at the University of Ibadan and beyond
- Contribute to curriculum development insights, student innovation projects, and industry-academia synergy
- Develop relationships with faculty members, student leaders, and future decision-makers in engineering
- Leave a legacy through sustained engagement, mentorship programs, or named initiatives



CURRENT & PAST COLLABORATORS

Over the years, TESA has earned the trust and partnership of reputable organizations across various industries. These collaborators have supported us through sponsorships, resource contributions, and meaningful engagement.

Notable partners include:

- Aradel Holdings Plc
- Nestlé Nigeria Plc
- Cardify Africa
- Alamatun Nigeria Ltd
- E-D Multi Consult Design Ltd
- University of Ibadan Alumni
- Faculty of Technology, University of Ibadan



MONITORING, REPORTING AND ACCOUNTABILITY

TESA is committed to transparency, accountability, and excellence in execution. For every partnership:

- We provide detailed reports on fund utilization and event execution.
- Branding deliverables are strictly adhered to, with photo documentation, media features, and visibility summaries.
- Partners receive regular updates and post-event reports to track engagement impact and audience reach.
- We also offer customizable feedback sessions or reviews to evaluate partnership performance and future opportunities.

Engineering is at the heart of progress, and Nigeria's future will be built by bold, innovative thinkers with access to the right opportunities. At TESA, we are raising these minds—and we invite you to join us.

Whether through strategic sponsorship, knowledge-sharing, talent development, or collaborative projects, your partnership can shape lives, industries, and the national outlook.



TESA'S BANK & CONTACT DETAILS

Bank Details

Account Name: Bank Name:

Account Number:

Contact Information

Phone: +234 9015270689 (President)

Phone: +234 9069573761 (General Secretary)

Email: techitesui@gmail.com

Instagram: @techites_

Twitter (X): @TESA_UI

Website: uitechites.edu.ng

Location

Faculty of Technology
University of Ibadan, Nigeria.