

SPARTAN BLOCKCHAIN INNOVATION COMPETITION

MARCH 29TH – 30TH – EAST LANSING
SPARTANBLOCKCHAIN.ORG – SPARTAN@MSUBLOCKCHAIN.ORG

ABOUT:

The Spartan Blockchain Innovation Competition brings together teams from leading academic institutions to compete in a thought-provoking blockchain pitch competition. The event schedule will foster innovation and collaboration through ample networking opportunities spread across technology spaces located around Michigan State's campus. Attendees will gain access to professionals representing enterprise blockchain industry leaders and pitch solutions leveraging blockchain technology to address society's rapidly changing needs. We are proud to provide an inclusive environment for students to interact with disruptive technologies and continue their development as leaders in the blockchain space.

WHY PARTICIPATE IN THIS EVENT:

Teams competing in this event will have a unique opportunity to connect with cross-functional leaders and scholars from industry-leading companies and other universities, in both a personal and professional manner. Participants will also be given the opportunity to attend workshops designed to bring a new understanding and level of depth to each individual's knowledge of blockchain technology.

Teams will showcase their blockchain knowledge by pitching their projects to a panel of judges that will evaluate their ideas based on creativity, feasibility, and impact.

ABOUT SPARTAN BLOCKCHAIN:

Spartan Blockchain is a student organization and nonprofit blockchain advisory firm dedicated to making Michigan State University a global leader in blockchain development and innovation. We also strive to serve Michigan State University and the surrounding East Lansing area by helping students, faculty, and businesses adopt blockchain technology and cryptocurrencies into their everyday lives.

JUDGING CATEGORIES:



Most Innovative Idea

Overall the most innovative/disruptive idea



Most Feasible

Most technically & economically feasible idea



Most Impactful

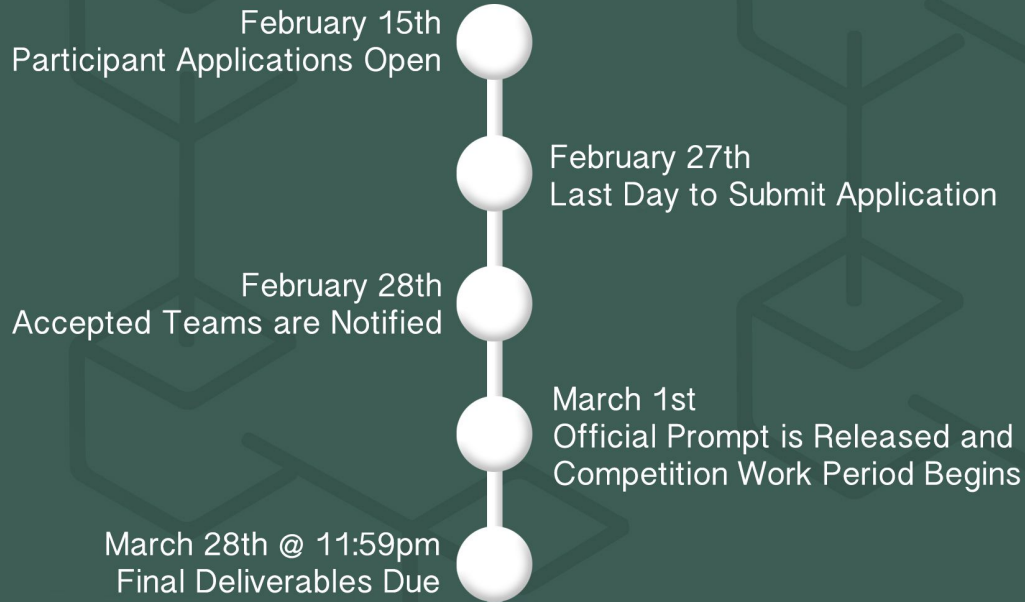
Most socially or environmentally impactful idea



Best Pitch

Most articulate and well-delivered idea

APPLICATION TIMELINE:



TEAM REQUIREMENTS:

- 3 – 5 full-time enrolled undergraduate students
- Any educational disciplines are welcomed to participate
- Availability to travel to East Lansing, Michigan for events on March 29th & March 30th

TRAVEL & ACCOMMODATION:

Teams will be responsible for providing their own transportation to and from East Lansing. Upon arrival, teams will be given hotel accommodation for the evening of March 29th. Transportation between event venues, food, and beverages will be provided through the duration of the event.

TENTATIVE SCHEDULE:

March 29th - Location – Broad ArtLab, East Lansing, MI

12:00pm to 1:00pm
Lunch

1:00pm to 4:00pm
MSU Blockchain Leaders Think Tank

5:00pm
Participants Arrive

6:00pm to 9:00pm
Blockchain Community Meetup

March 30th - Location – MSU Innovation Center, East Lansing, MI

8:30am to 9:30am
Team Check-In

9:00am to 10:00am
Breakfast / Introductions

10:00am to 12:00pm
Pitches / Open Networking

11:30am to 1:30pm
Lunch and Networking

1:30pm to 2:30pm
Workshop # 1 (TBD)

2:30pm to 3:30pm
Workshop # 2 (TBD)

3:30pm to 4:30pm
Panel Discussion

4:30pm to 5:30pm
Closing / Judging
Team Pictures / Winners Prizes