

SPARTAN BLOCKCHAIN'S INNOVATION COMPETITION

MARCH 29TH – 30TH – EAST LANSING
SPARTANBLOCKCHAIN.ORG – SPARTAN@MSUBLOCKCHAIN.ORG

ABOUT:

Spartan Blockchain's Innovation Competition brings together teams from leading academic institutions to compete in a thought-provoking blockchain pitch competition. The event schedule will foster innovation and collaboration through ample networking opportunities spread across technology spaces located around Michigan State's campus. Attendees will gain access to professionals representing enterprise blockchain industry leaders and pitch solutions leveraging blockchain technology to address society's rapidly changing needs. We are proud to provide an inclusive environment for students to interact with disruptive technologies and continue their development as leaders in the blockchain space.

ABOUT SPARTAN BLOCKCHAIN:

Spartan Blockchain is a student organization and nonprofit blockchain advisory firm dedicated to making Michigan State University a global leader in blockchain development and innovation. We also strive to serve Michigan State University and the surrounding East Lansing area by helping students, faculty, and businesses adopt blockchain technology and cryptocurrencies into their everyday lives.

WHY SPONSOR THIS EVENT:

Sponsors of this event have a unique opportunity to connect with cross-functional students from top-class universities in both a personal and professional manner. Our venues will keep sponsors close to participants to encourage interaction and spur thought-provoking conversation. Sponsors can promote their brand and source talent for future employment from a pool of student leaders in the blockchain space. Through your support of our event, your organization will cement a legacy in supporting academic institutions and the next generation of economic, social, and environmental leaders.

SPONSORSHIP PACKAGES:

Sponsorship Blockchain Innovation Competition	Sponsor Tiers		
Benefits	White \$750	Green \$1000	Gold \$1500
Representative Tickets	2	3	4
Logo displayed on website	X	X	X
Resume access (35-40 student competitors expected)	X	X	X
Logo displayed on lanyards		X	X
Content creation (1-on-1 interviews for future thought based content)		X	X
Invitation to Michigan State Blockchain Think Tank		X	X
Logo display on cardboard check			X
Judging and panel seats			X

JUDGING CATEGORIES:



Most Innovative Idea

Overall the most innovative/disruptive idea



Most Feasible

Most technically & economically feasible idea



Most Impactful

Most socially or environmentally impactful idea



Best Pitch

Most articulate and well-delivered idea

TENTATIVE SCHEDULE

March 29th - Location – Broad ArtLab, East Lansing, MI

12:00pm to 1:00pm
Lunch

1:00pm to 4:00pm
Michigan State Blockchain Think Tank

5:00pm
Participants Arrive

6:00pm to 9:00pm
Blockchain Community Meetup

March 30th - Location – MSU Innovation Center, East Lansing, MI

8:30am to 9:30am
Team Check-In

9:00am to 10:00am
Breakfast / Introductions

10:00am to 12:00pm
Pitches / Open Networking

11:30am to 1:30pm
Lunch and Networking

1:30pm to 2:30pm
Workshop # 1 (TBD)

2:30pm to 3:30pm
Workshop # 2 (TBD)

3:30pm to 4:30pm
Panel Discussion

4:30pm to 5:30pm
Closing / Judging
Team Pictures / Winners Prizes