

Spartan Blockchain Solutions

Innovation Competition



2020 Sponsorship Prospectus

Table of Contents

1. Innovation Competition Details
2. Sponsorship Packages
3. Additional Opportunities
4. Tentative Schedule
5. Our Past Events
6. Contact Us



Innovation Competition

March 26-27th, 2020 | Michigan State University

2
Days

200+
Attendees

6+
Universities

7+
Exhibitors

About the Innovation Competition

The Spartan Blockchain Solutions Innovation Competition is the premier event for established entrepreneurs and enterprise blockchain industry professionals to connect with individuals exploring innovative applications of blockchain technology.

The event schedule will have ample opportunities to network with like-minded individuals while also giving student teams the opportunity to pitch innovative and feasible applications of blockchain technology to a panel of judges with diverse background in blockchain and business.

Sponsorship Opportunities

Attracting entrepreneurs, investors, enterprises, technologists, academics, and students, there is a unique opportunity to highlight your company and make personal connections that will take your business to the next level. With designed packages that allow for maximum visibility before, during, and after the event, our Innovation Competition will allow your business to showcase innovative strategies, attract elite talent, and position itself as a thought leader in the blockchain space. Sponsorship benefits include:



Sponsorship Packages

	Gold \$5,000	Silver \$2,500	Bronze \$1,250	Non-profits, NGOs, Media
Keynote Speaking Opportunity (30 Minutes)	•			
Welcome Session Speaking Opportunity (<3 Minutes)	•			
Content Creation (1-on-1 Interviews)	•			
Logo Displayed on SBIC 2020 Grand Prize Check	•			
On-Stage Recognition During Welcome Address	•	•		
SBIC 2020 Judging and Panel Seat	•	•		
Tabletop Exhibit	•	•		
Social Media Announcement of Sponsorship	•	•	•	
Attendee Data and Student Resumes	•	•	•	
Opportunity to Provide Insert for Attendee Bags	•	•	•	
Logo on Marketing Materials, Banners, and Program	•	•	•	•
Company Logo and URL on Official Conference Webpage	•	•	•	•
Full Competition Passes	4	3	2	1

Additional Opportunities

	Availability	Price	Description
Notebook and Pens	1	\$750	Co-branded notebook and pen in attendee bag
Conference Bag	1	\$750	Custom tote bags with your company logo on one side and the Spartan Blockchain Solutions logo on the other
Keynote Chair Drop	2	\$250	One pre-approved item, provided by sponsor, to be placed on chairs during one of the Keynotes. All costs for production and shipping of item provided by sponsors. Competition Management to pre-approve item submission
Fireside Panel Chair Drop	1	\$250	One pre-approved item, provided by sponsor, to be placed on chairs during the Fireside Panel discussion. All costs for production and shipping of item provided by sponsors. Competition Management to pre-approve item submission
Competition Prize	2	\$500+	The opportunity for a sponsor to own and award an individual award and predetermined monetary amount to competition participants. Competition Management to pre-approve award category and criteria submission

*Additional opportunities available upon request

Tentative Schedule

March 26th, 2020 - The Broad Art Lab

Time (EST)	Enterprise & Entrepreneurship
5:45pm - 6:00pm	Participants Arrive
6:00pm - 9:00pm	Spartan Blockchain Solutions' Community Meetup

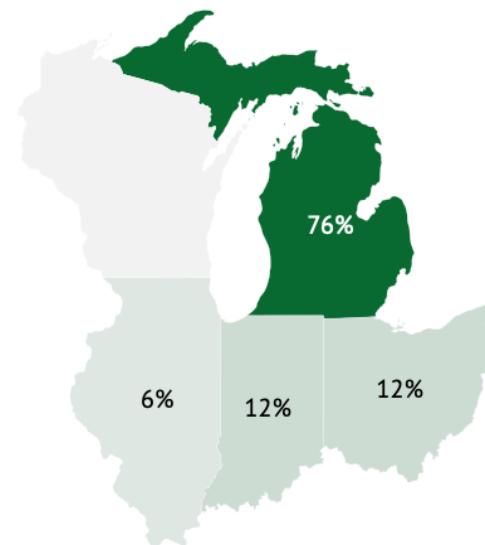
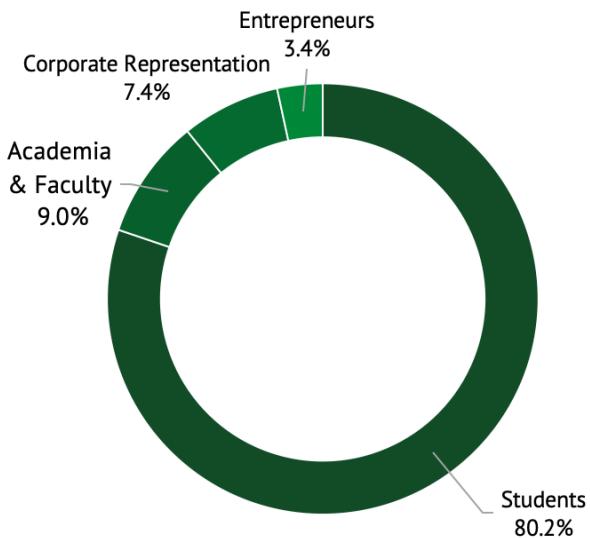
March 27th, 2020 - The Edward J. Minskoff Pavilion's Gaynor Entrepreneurship Lab

8:00am - 9:10am	Registration and Breakfast
9:15am - 9:25am	Introduction and Opening Comments
9:30am - 10:00am	Keynote Speaker
10:00am - 10:40am	Innovation Competition Pitches (4) 8/2 Minute Split
10:40am - 10:50am	Break
10:50am - 11:30am	Innovation Competition Pitches (4) 8/2 Minute Split
11:30am - 12:30pm	Lunch / Innovation Competition Judging
12:30pm - 1:00pm	Keynote Speaker
1:00pm - 1:45pm	Roundtable Discussions, Sponsor Interviews
1:45pm - 2:15pm	Speaking Session - TBD
2:15pm - 2:45pm	Speaking Session - TBD
2:45pm - 3:30pm	Fireside Chat
3:30pm - 4:00pm	Closing Remarks, Awards, Team Pictures, Prizes

Our Past Events



SBIC 2019 Attendee Demographics



SBIC 2019 Event Sponsors

Deloitte.

IBM

LAKE TRUST
CREDIT UNION

A.J. BOGGS
& COMPANY

SPARTAN INNOVATIONS
Part of the MSU Innovation Center

B² BountyBase

EOS DETROIT

Microsoft



Get in Touch with Us

If interested in sponsoring the 2020 Innovation Competition, please contact the Spartan Blockchain Solutions team:

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