

Spartan Blockchain Solutions

Innovation Competition



2020 Team Prospectus

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Innovation Competition

March 26-27th, 2020 | Michigan State University

2
Days

200+
Attendees

6+
Universities

\$3,000+
Prizes

About the Innovation Competition

The Spartan Blockchain Solutions' Innovation Competition brings together teams from leading academic institutions to compete in a thought-provoking blockchain pitch competition. The event schedule will have ample opportunities to network with industry professionals while also giving student teams the opportunity to pitch innovative and feasible applications of blockchain technology to a panel of judges with diverse backgrounds in blockchain and business.

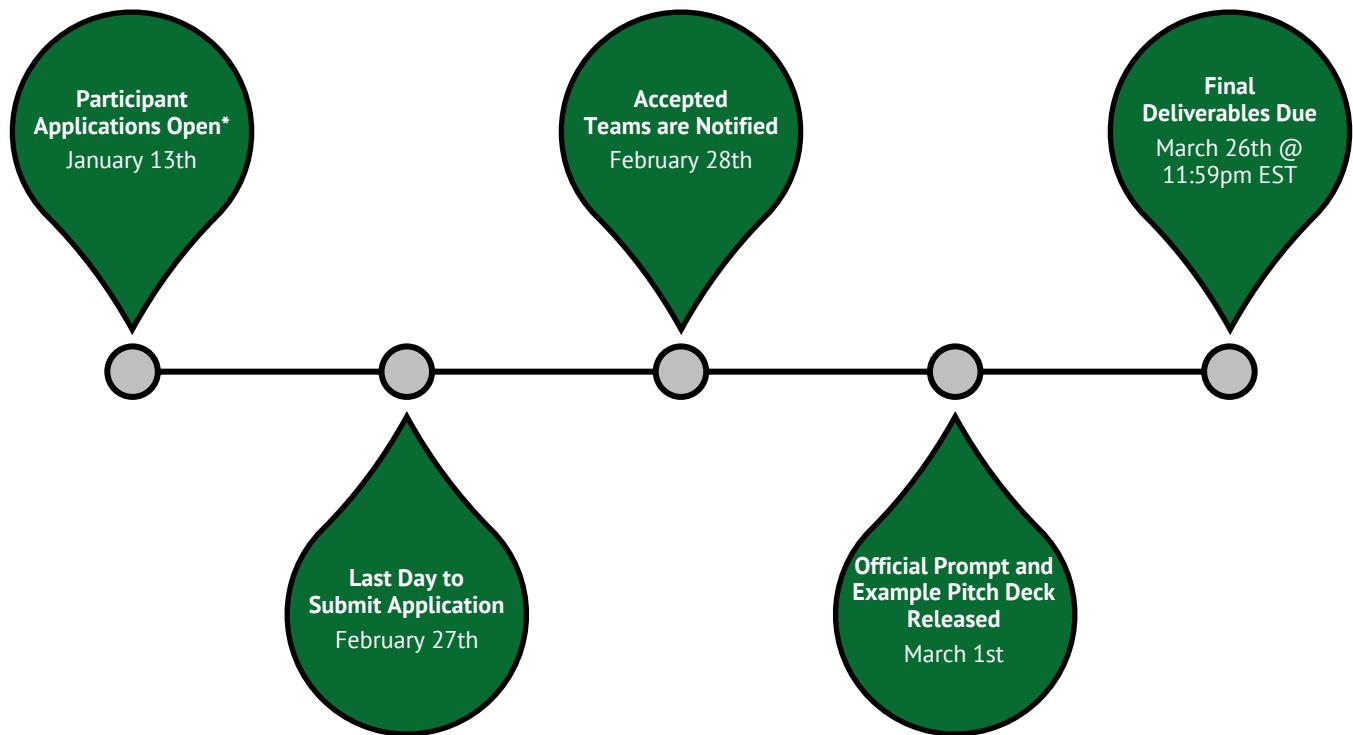
Why Participate in This Event?

Aimed at developing a pipeline of talented students to firms already exploring different applications for blockchain technology, students attending the Innovation Competition event will have a unique opportunity to network with entrepreneurs and industry-leaders in both a personal and professional manner. Student teams competing in the Innovation Competition will submit an application for their proposed blockchain project and upon initial first-round judging, be given the opportunity to compete for a variety of sponsored prizes by pitching their project to a panel of judges that will evaluate their ideas internally.



Application Timeline

Timeline of Events



Team Requirements

- 2-5 full-time enrolled undergraduate students
- Any educational disciplines are welcomed to participate
- Availability to travel to East Lansing, Michigan for events on March 26th & 27th

Travel and Accommodation

Teams will be responsible for providing their own transportation to and from East Lansing. Upon arrival, teams will be given hotel accommodations for the evening of March 26th. Food and beverages will be provided for the duration of the event.



Tentative Schedule

March 26th, 2020 - The Broad Art Lab

Time (EST)	Enterprise & Entrepreneurship
5:45pm - 6:00pm	Participants Arrive
6:00pm - 9:00pm	Spartan Blockchain Solutions' Community Meetup

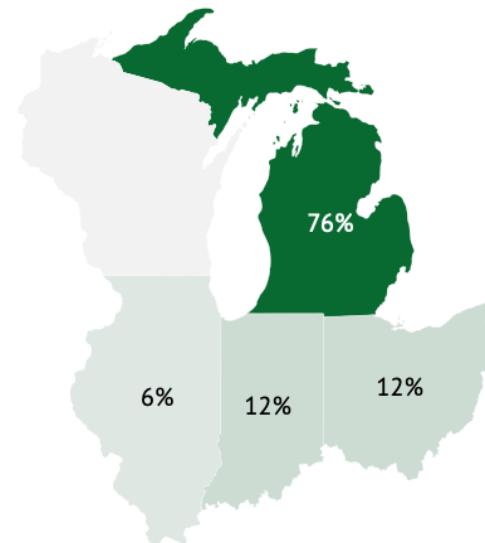
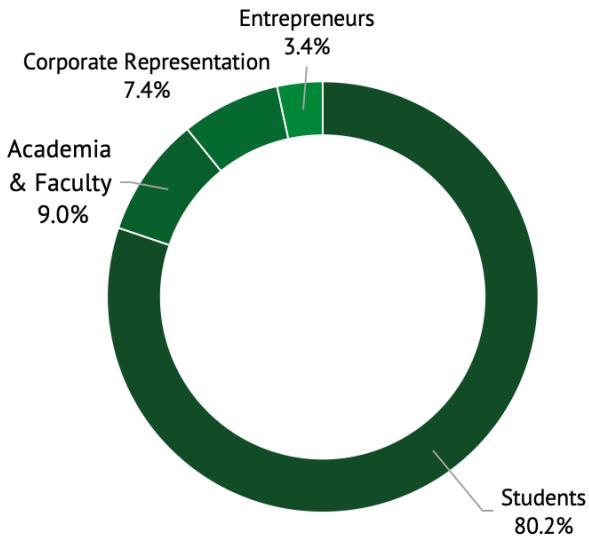
March 27th, 2020 - The Edward J. Minskoff Pavilion's Gaynor Entrepreneurship Lab

8:00am - 9:10am	Registration and Breakfast
9:15am - 9:25am	Introduction and Opening Comments
9:30am - 10:00am	Keynote Speaker
10:00am - 10:40am	Innovation Competition Pitches (4) 8/2 Minute Split
10:40am - 10:50am	Break
10:50am - 11:30am	Innovation Competition Pitches (4) 8/2 Minute Split
11:30am - 12:30pm	Lunch / Innovation Competition Judging
12:30pm - 1:00pm	Keynote Speaker
1:00pm - 1:45pm	Roundtable Discussions, Sponsor Interviews
1:45pm - 2:15pm	Speaking Session
2:15pm - 2:45pm	Speaking Session
2:45pm - 3:30pm	Fireside Chat
3:30pm - 4:00pm	Closing Remarks, Awards, Team Pictures, Prizes

Our Past Events



SBIC 2019 Attendee Demographics



SBIC 2019 Event Sponsors

Deloitte.

IBM

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CREDIT UNION

A.J. BOGGS
& COMPANY

SPARTAN INNOVATIONS
Part of the MSU Innovation Center



EOS DETROIT





How to Apply

If interested in competing in the 2020 Innovation Competition, submit your pitch idea [here](#).

