



The Success Solution: Break Through Limiting Beliefs for Business Success (Paperback)

By Loren Fogelman

Winning Performance Publications, United States, 2017. Paperback. Condition: New. Language: English. Brand new Book. Success mindset = success outcomes A rising entrepreneur faces her worst product launch yet. For a year she's been in a growth slump, not hitting her numbers. Her mentor suggests a meeting with Loren Fogelman. After a single session with Loren, she ends the quarter on a positive note, with a successful launch and setting a new revenue record. A photographer complains of erratic cash flow. New camera equipment doesn't solve the problem the way she thinks it should. Following Loren's advice, she transforms nearly every aspect of her mindset-she chose a niche, focused on her value and concentrates on what her clients really want. The revenue concerns disappeared. Dedicated focus positions her as an expert. She now chooses her clients. A pediatric nutritionist is a lifelong perfectionist. Clinic staff issues wore her down. When staff doesn't follow through, she picks up the slack-low self confidence and control issues slow down growth. Disorganization created overwhelm. But when Loren inspires her to step up as the CEO, her practice builds and she's not on the verge of burnout. What these entrepreneurs have in common: They know their...



Reviews

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