

# Kenneth C. Andersen

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## SUMMARY

- Data scientist with 7 years of Talent Development consulting experience, seeking to apply data analytic skills to help organizations improve their talent, productivity & retention.
- Currently finishing an intensive, 6-month Data Analytics & Visualization bootcamp to add Python, SQL, ETL automation, and dashboard design tools to extensive experience in consulting, account management and strategic thinking.
- Has founded a successful company and new leadership positions, bringing an entrepreneurial drive to any team and project.
- Bilingual and binational, has over 20 years of experience leading multicultural teams.

## SKILLS

**Data wrangling:** VBA, Python, APIs; json, geojson & csv parsing; Web scraping, ETL automation processes; SQL, Mongo, & Flask.

**Data analytics:** Statistical analysis, modeling, predicting and forecasting trends using Jupyter Notebook, Pandas dataframes and Numpy.

**Data visualization:** Tableau, Matplotlib, Web-based dashboards via HTML, CSS, JavaScript, D3, Leaflet & Plotly.

**Human Languages:** Fluent in English and Spanish.

**Soft Skills:** Multicultural skills; critical thinking, strategic thinking, consulting, and account management; data storytelling, team building, white paper writing, executive presentations, organizational psychology.

## EXAMPLE DATA PROJECTS

### ***Web-based earthquake visualizer with real-time data***

<https://kennethcandersen.github.io/leaflet-challenge/index.html>

- Presents same-day earthquakes detected over 2.5 on the Richter Scale, pulled from a USGS API, and mapped using the D3 JavaScript and Leaflet JS/CSS libraries.

### ***Spotify user preferences during the Covid pandemic***

<https://github.com/kennethcandersen/spotify-user-preferences-during-covid-analysis>

- Analyzed the correlation between Spotify user preferences and Covid levels by country to demonstrate that Spotify can adapt its song recommendation algorithms by considering how different countries respond to crises, improving user experience and therefore premium user revenue.
- Automated the extraction and processing of data for 10 countries from csv files and Spotify's API, using Python, Pandas, Jupyter Notebook; and visualizing the data using Matplotlib.

## EXAMPLE DATA PROJECTS (continued)

### ***Web-based dashboard to publish bacteria research results***

<https://kennethcandersen.github.io/Bacteria-Biodiversity-Dashboard-App/>

- Extracted data from JSON files using D3 and JavaScript.
- Designed and published online dashboard using HTML, CSS & JavaScript that can filter results and automatically visualize the data.

## LEADERSHIP & TALENT DEVELOPMENT EXPERIENCE

**Founder, CEO & Talent Development Consultant**    *Conversari Global, LLC*    Mexico City, **2013 – 2020**

Founded and managed a boutique learning & development (L&D) consulting firm of 15 consultants that provided custom-designed solutions to leading multinational companies in Latin America, United States, Europe, India and Australia.

### *Key Accomplishments:*

- Landed and expanded key accounts with clients such as Cisco, Cargill, PwC, UPS, Prudential and Coca-Cola.
- Lead Conversari from a start-up to exponential growth and multinational status over 5 years.
- Winner of the prestigious BBVA Momentum business accelerator program for the US, Mexico and Spain.
- Successfully transferred ownership and leadership of the firm to fellow partner-consultants to ensure its long-term success and continuity, and to allow me to focus on other career opportunities.

**Director of Extended Learning**    *American School Foundation*    Mexico City, **2002 – 2010**

- Successfully established a new Director position and administrative office to serve extension programs to over 2,000 students per year.
- Doubled enrollment over three years.

## EDUCATION

**Bootcamp Certificate, Data Analytics & Visualization,**    *Tec de Monterrey*    Mexico City, **2021**

Intensive 6-month program, 20+ hours per week. Skills: VBA, Python, RESTful APIs, JSON parsing techniques, ETL processes, SQL, Mongo, Tableau, JavaScript, D3, Plotly, Datamining & legacy systems.

**Masters, Counseling Psychology,**    *Alliant International University*    San Diego, CA, **2012**

**Masters, Education,**    *University of Alabama*    Tuscaloosa, AL, **2005**

**Bachelors, Economics,**    *Wesleyan University*    Middletown, CT, **1997**