

Kenneth C. Andersen

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SUMMARY

My passion is helping people be as productive and happy at work as possible, and helping organizations gain a competitive edge by creating inspiring cultures that retain talent.

With extensive experience as a Learning & Development consultant and trainer, my goal is to apply my recent training in data analytics to help organizations create and implement data-based strategies that improve their culture, retention and results.

CONSULTING & LEADERSHIP EXPERIENCE

Conversari Global *Founder* (Mexico City & Raleigh) May 2013 – December 2020

- Founded and lead a boutique consulting firm of 15 consultants that served leading multinational companies with regional programs in Latin America and global programs in United States, Europe, India and Australia.
- Lead key accounts and relationships with offices in Mexico City and Raleigh, with clients such as Cisco, Cargill, PwC, UPS, Prudential and CocaCola.
- Custom designed global people solutions for multinational companies with a proven track record of substantial ROI.
- Winner of the prestigious BBVA Momentum business accelerator program for the US, Mexico and Spain.
- Successfully transferred ownership and leadership of the firm to fellow partner-consultants to ensure its long-term success and continuity, and to allow me to focus on other career opportunities.

The American School Foundation, A.C. (Mexico City)

2005 – 2010

Director of Athletics & Extended Learning

- Successfully established a new Director position and administrative office by consolidating an eclectic menu of K-12 athletic, after school, academic extension, summer and community service programs that served over 2,000 students per year.
- Expanded enrollment by over 50%.

The Corporate Executive Board *Business Analyst* (Washington, DC) 1997 – 1999

Performed research studies for a consulting firm whose clientele included the largest 100 US banks. Deliverables included 5 to 25-page executive briefs.

EDUCATIONAL INSTRUCTION EXPERIENCE

Alliant International University *Adjunct Professor* (Mexico City) 2013 – 2017

Clinical psychology professor at the Master's level. Taught Leadership skills for Alliant's MBA program.

The American School Foundation, A.C. *Instructor* (Mexico City) 2002 – 2005

Economics & Entrepreneurship instructor.

Kents Hill School *Instructor* (Kents Hill, ME) 1999 – 2002

Economics & Entrepreneurship instructor.

EDUCATION

Data Analytics Boot Camp (Tec de Monterrey, Mexico City) 2021

Intensive 6-month program provided by Trilogy through the Tec, 20 hours per week of class and projects, with the following objectives:

- 1. Data wrangling:** VBA, Python, RESTful APIs, JSON parsing techniques, ETL processes, SQL, Mongo.
- 2. Data analytics:** Employ statistical analysis to model, predict, and forecast trends, communicate them with Tableau.
- 3. Data visualization:** Utilize real-world data sources to showcase social, financial, and political phenomena with graphs, charts, tables and interactive maps and websites.
- 4. Enterprise coding:** Work with and lead small-scale teams in order to create applications, visual datasets, complex data-mining projects, troubleshooting and enhancing legacy code.

Alliant International University (Mexico City Campus) 2010 – 2012

MA, Counseling Psychology

University of Alabama School of Education (Tuscaloosa, AL) 2003 – 2005

MA, Secondary Education

Wesleyan University (Middletown, CT) 1993 – 1997

BA, College of Social Studies (interdisciplinary degree in Economics & History)