

## 2022 ISMS Doctoral Consortium

The 44<sup>th</sup> ISMS Marketing Science Conference will be preceded by the **ISMS Doctoral Consortium**, on **Wednesday, June 15, 2022**. The consortium is an annual event for doctoral fellows from universities around the world. It focuses on the fellows' intellectual and professional development by offering a program that features both plenary and breakout sessions as well as various opportunities for both professional dialogue and social interaction.

Sessions will run throughout the day **virtually**.

**Only students who have registered for the 2022 ISMS Marketing Science Conference may attend the Doctoral Consortium.**

The Doctoral Consortium is open only to students who have been nominated by their home institution. Accepted nominees will receive an invitation to register for the Consortium from the INFORMS Society for Marketing Science. To attend the Consortium, accepted nominees must register for the ISMS Marketing Science Conference (<https://www.chicagobooth.edu/research/kilts/events/isms-marketing-science-conference>) and pay the student conference registration rate. This year, the fee for the Doctoral Consortium is being waived.

A school may nominate up to **two** students for the ISMS Doctoral Consortium. Nominations can be made by any faculty member at the school. Nominations should be emailed by the nominating faculty to Jiwoong Shin ([jshin.isms@yale.edu](mailto:jshin.isms@yale.edu)), ISMS VP Education.

Please include the following information in all nominations.

1. Name, School and Email address of nominating faculty sponsor.
2. Name, Email address and Expected Graduation Date of nominated student.
3. Has the student attended any previous ISMS doctoral consortia?
4. A brief statement of support for the student's nomination.

Nominations are due by **May 20<sup>th</sup>, 2022**.

We greatly appreciate your help in identifying the appropriate students for the consortium.

Sincerely,

VP Education ISMS  
Jiwoong Shin, Yale University