

Dear ISMS Member:

On behalf of the ISMS Board, thank you for your participation in, and contribution to, ISMS activities.

**It is time for the 2023 ISMS Board elections.** The current terms of six Board members will end on December 31, 2023. Please consider volunteering to serve on the Board. Here are the positions up for election:

1. **President Elect** (currently Doug Bowman who will begin his two-year term as President)
2. **Secretary** (currently Raji Srinivasan, who is standing for re-election)
3. **VP of Electronic Communications** (currently Ken Wilbur, who is not standing for re-election)
4. **VP of External Relations** (currently Praveen Kopalle, who has completed the max. two terms)
5. **VP of Membership** (currently Abhishek Borah, who is standing for re-election)
6. **VP of Practice** (currently Lan Luo, who is standing for re-election)

Brief descriptions of these positions are in the ISMS Bylaws which can be accessed at <https://connect.informs.org/isms/aboutmktsci/bylaws-policies>

The **deadline for nominations is October 21, 2023**, with elections taking place soon after. The nominating committee consists of Gerard J. Tellis (Chair and Past-President), Kusum Ailawadi (Current President), and Doug Bowman (President-Elect).

Please send nominations (including self-nominations) for any of these positions to Gerry Tellis at [gerard.tellis@marshall.usc.edu](mailto:gerard.tellis@marshall.usc.edu). Please confirm that your nominee has agreed to run for the position before you send in a nomination.

Your nominations will help ensure that ISMS stays healthy and productive. As you know, the Board does the following, among other things:

- Organizes the ISMS Annual Doctoral Consortium
- Oversees the Annual Marketing Science Conference
- Organizes the ISMS Early Career Research Camp
- Gives out up to \$50,000 in doctoral research support grants/awards
- Provides financial support for the *Marketing Science* journal
- Manages the Bass, Little, Don Morrison, and Buck Weaver awards and the Gary Lilien practice prize
- Sponsors workshops and conferences of interest to the ISMS community
- Keeps members abreast of events, opportunities, and news related to marketing science research through the ISMS newsletter and website.

Thank you very much!