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Job Search & Career Building Workbook: 2016 Edition - Mastering the Art of Personal Branding Online Via Blogging, LinkedIn, Facebook, Twitter & More (Paperback)

By Jason McDonald

Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English. Brand new Book. Job Search and Career-building made EASY Step-by-step Directions to a Better Job and a Better Career Learn how to hunt for a job or build your career using PERSONAL BLOGGING or a PERSONAL WEBSITE in combination with LINKEDIN, FACEBOOK, TWITTER and SOCIAL MEDIA MARKETING. It's a new INTERNET AGE and time for a new way to job hunt that leverages the power of the INTERNET for PERSONAL BRANDING Enter the JOB SEARCH and CAREER BUILDING Workbook Blog your way to powerful personal branding. LinkedIn your way to hiring managers, employers, and key decision-makers. Facebook your way to motivate friends and family to find you a better job, and Twitter your way to journalists, bloggers, and key decision-makers who know where the jobs are before they are ever announced. Never has a job hunting guide made this process easier to follow! WHAT YOU GET Personal Branding - learn how to define your online personal brand image. SEO - master the art and science of a personal website and blog using search engine optimization techniques to propel it to the top of search engines like Google, Yahoo,...



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