



## newfundorder (Paperback)

By Jb Beckett

Blurb, United States, 2019. Paperback. Condition: New. Language: English. Brand new Book. Safe within its bubble, the City's asset management industry has existed largely unchanged for over 20 years but no longer. A new digital threat lurks in the shadows. Target assigned, Jon Beckett ('JB') hunts down the value chain between fund buyers and fund managers and tackles the difficult issues head-on. Get inside the head of one of the UK's most controversial investment gatekeepers. Think differently about buying funds, multi-manager and the way the industry works. A digital survival guide (of sorts) for anyone working in the fund and wealth industry. Wet work, it's a dirty business!.



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