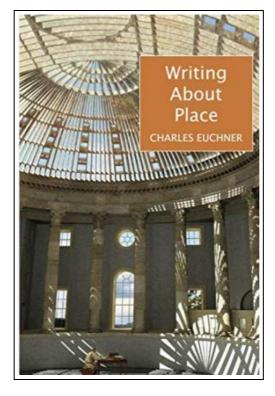
Writing About Place: The Complete Guide for Architects and Planners (Paperback)



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Reviews

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(Junius Herman)

WRITING ABOUT PLACE: THE COMPLETE GUIDE FOR ARCHITECTS AND PLANNERS (PAPERBACK)



Createspace Independent Publishing Platform, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. At last, a comprehensive writing guide for architects and planners. Writing About Place offers the ultimate blueprint for the professionals who design and build our world. With case studies from the best writers on placemaking-from Vitruvius to Rybczynski-The Elements provides all the basic skills and 'tricks of the trade' to write memos, reports, proposals, and critiques. Charles Euchner produced this work for a class at Columbia University's Graduate School of Architecture, Planning, and Preservation. And now offers a foundation for all the work of students and practitioners of placemaking. This work offers a "two-fer." In addition to providing simple, intuitive techniques to every writing challenge -- building great sentences and paragraphs, determining the structure of a piece, telling compelling stories, editing, and crafting a convincing analysis -- WAPalso provides a broad introduction to the compelling literature on architecture and planning. The book shows how to produce five essential pieces of writing in architecture, planning, preservation, and other place-oriented writing.- Portraits of people: To do any place-based project, you need to know your client or users. - Description of a place: To plan or design a place, we need to understand how it might work. - Breakdown of an action: Place, ultimately, is for people to use, so we need to understand the detailed ways that people act.- Explanation of a complex process: The best places accommodate complex and unpredictable processes.- Analysis of an issue: Allplacemaking occurs as part of a larger process, so we need to understand what causes what in cities, neighborhoods, communities, buildings, parks, plazas, waterfronts, and other kinds of places. About the Author Charles Euchner teaches writing seminars all over the U.S. Author of the acclaimed Nobody Turn Me Around: A People's History of the 1963 March on Washington...



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