



# KENNETH HAMEL IV.

Graphic Designer

## CONTACT.

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Mountain View, California 

kennethhamel.com 

## EDUCATION.

**Cal Poly Pomona**

Graphic Design

B.F.A, 2016-2020

Art History

B.A. Minor, 2016-2020

Studio Arts

B.A. Minor, 2016-2020

Freestyle Academy of

Communication Arts

& Technology

2015-2016

## SKILLS.

Adobe Suite

Figma

Unbounce

Brand Identity

Photography

Design Thinking

Social Media Marketing

Team Management

Collaboration

## BIO.

A Silicon Valley based graphic designer with 3 years of experience delivering high touch marketing content.

## EXPERIENCE.

**MuteSix, Graphic Designer, 2021-present**

- Concept, create, and iterate marketing content for D2C clients
- Manage Numerous clients accounts
- Run design meetings and incoming design projects
- Overlook creative scripts and create design briefs

**Freelance Graphic Designer, IV Design, 2017-present**

- Create digital content across print, web and social
- Specialize in performance marketing and identity design
- Collaborate effectively with in-house marketing team

**Sunnyvale Fitness, Design Intern, June 2017- September 2017**

- Handled visual branding and managed social media accounts
- Redesigned company logo for print and web

## EXTRACURRICULAR.

**Cal Poly Pomona Track and Field, 2016-2020**

Full time college athlete and captain competing at the NCAA Division II level

**American Institute of Graphic Arts (AIGA), 2018-2020**

Member of AIGA to practice all forms of communication design, including graphic design, typography, interaction design, branding and identity