



# KENNETH HAMEL IV.

Graphic Designer

## CONTACT.

650.793.4240 

Kenhameldesigns@gmail.com 

Mountain View, California 

kennethhamel.com 

## EDUCATION.

**Cal Poly Pomona**

**Graphic Design**

B.F.A, 2016-2020

**Art History**

B.A. Minor, 2016-2020

**Studio Arts**

B.A. Minor, 2016-2020

**Freestyle Academy of**

**Communication Arts**

**& Technology**

2015-2016

## SKILLS.

Adobe Suite

Figma

Unbounce

Brand Identity

Photography

Design Thinking

Social Media Marketing

Team Management

Collaboration

## BIO.

A Silicon Valley based graphic designer with 3 years of experience delivering high touch marketing content.

## EXPERIENCE.

**MuteSix, Graphic Designer, 2021-present**

- Concept, create, and iterate marketing content for D2C clients
- Manage Numerous clients accounts
- Run design meetings and incoming design projects
- Overlook creative scripts and create design briefs

**Freelance Graphic Designer, IV Design, 2017-present**

- Create digital content across print, web and social
- Specialize in performance marketing and identity design
- Collaborate effectively with in-house marketing team

**Sunnyvale Fitness, Design Intern, June 2017- September 2017**

- Handled visual branding and managed social media accounts
- Redesigned company logo for print and web

## EXTRACURRICULAR.

**Cal Poly Pomona Track and Field, 2016-2020**

Full time college athlete and captain competing at the NCAA Division II level

**American Institute of Graphic Arts (AIGA), 2018-2020**

Member of AIGA to practice all forms of communication design, including graphic design, typography, interaction design, branding and identity