

# **MODULE 3: IT-ENABLED INNOVATION**

**CONTEXT MODULE SUB HEADER 3.1.**

**THE RELATION BETWEEN IT AND ORGANIZATIONAL INNOVATION**

**ROLE OF IT IN ORGANIZATIONAL INNOVATION - LIT REVIEW.PDF**

**CHATTERJEE MOODY LOWRY CHAKRABORTY HARDIN ISJ 2021.PDF ATTACHMENT**

**CHATTERJEE MOODY LOWRY CHAKRABORTY HARDIN J MIS 2015.PDF ATTACHMENT**

**CHATTERJEE MOODY LOWRY CHAKRABORTY HARDIN JSIS 2020.PDF CONTEXT MODULE SUB  
HEADER 3.2. DISRUPTIVE INNOVATIONS WITH IT ATTACHMENT**

**DISRUPTIVE\_INNOVATION\_CONCEPTUAL\_FOUNDATIONS.PDF ATTACHMENT INFORM~1.PDF**

**ATTACHMENT INFORM~2.PDF ATTACHMENT THE DISRUPTIVE NATURE OF INFORMATION**

**TECHNOLOGY INNOVATIONS\_ THE.PDF CONTEXT MODULE SUB HEADER 3.3. INNOVATING WITH**

**ARTIFICIAL INTELLIGENCE ATTACHMENT SPECIAL ISSUE EDITORIAL\_ ARTIFICIAL INTELLIGENCE**

**IN ORGANIZATIONS.PDF ATTACHMENT AI INNOVATION TYPOLOGY.PDF ATTACHMENT AI**

**MULTIDISCIPLINARY PERSPECTIVES.PDF ATTACHMENT STRATEGIC USE OF AI.PDF**

# **MODULE III: IT-ENABLED INNOVATION**

**MODULE 3: IT-ENABLED INNOVATION**

CONTEXT MODULE SUB HEADER

### 3.1. THE RELATION BETWEEN IT AND ORGANIZATIONAL INNOVATION

ATTACHMENT

[ROLE OF IT IN ORGANIZATIONAL INNOVATION - LIT REVIEW.PDF](#)

ATTACHMENT

[CHATTERJEE MOODY LOWRY CHAKRABORTY HARDIN | SJ 2021.PDF](#)

ATTACHMENT

[CHATTERJEE MOODY LOWRY CHAKRABORTY HARDIN | MIS 2015.PDF](#)

ATTACHMENT

[CHATTERJEE MOODY LOWRY CHAKRABORTY HARDIN | SIS 2020.PDF](#)

CONTEXT MODULE SUB HEADER

### 3.2. DISRUPTIVE INNOVATIONS WITH IT

ATTACHMENT

[DISRUPTIVE INNOVATION CONCEPTUAL FOUNDATIONS.PDF](#)

ATTACHMENT

[INFORM~1.PDF](#)

ATTACHMENT

[INFORM~2.PDF](#)

ATTACHMENT

[THE DISRUPTIVE NATURE OF INFORMATION TECHNOLOGY INNOVATIONS THE.PDF](#)

CONTEXT MODULE SUB HEADER

### 3.3. INNOVATING WITH ARTIFICIAL INTELLIGENCE

ATTACHMENT

[SPECIAL ISSUE EDITORIAL \\_ARTIFICIAL INTELLIGENCE IN ORGANIZATIONS.PDF](#)

ATTACHMENT

[AI INNOVATION TYPOLOGY.PDF](#)

ATTACHMENT

[AI MULTIDISCIPLINARY PERSPECTIVES.PDF](#)

ATTACHMENT

[STRATEGIC USE OF AI.PDF](#)

ASSIGNMENT

[MODULE PAPER 3](#)

APR 7

25 PTS

# **TERM PAPER: MODULE 1** vicky

**THE BUSINESS VALUE OF IT**

**FEBRUARY 11TH 2024**

**KELLY MILLER**

**VICKY SAAB**

**K.L. YAMAT**

**EACH PAPER WOULD BE AN INTEGRATIVE CONCEPTUAL SUMMARY AND CRITICAL ANALYSIS OF THE READINGS IN THAT RESPECTIVE MODULE**

**LENGTH WILL BE AT LEAST 5 PAGES, DOUBLE SPACED, EXCLUDING REFERENCES**

**BUSINESS VALUE OF IT VICKY**

**DEVELOPING IT STRATEGY FOR BUSINESS VALUE VICKY**

**DATA AS A STRATEGIC RESOURCE IN ORGANIZATIONS VICKY**

**BUSINESS VALUE OF IT VICKY**

**IT BASED VALUE COCREATION VICKY**

**META ANALYSIS OF BUSINESS VALUE OF IT VICKY**

**RESEARCH ON IS BUSINESS VALUE VICKY**

**MOD 1 VICKY**

**MOD 2 KELLY**

**MOD 3 KENNETH**

**MOD 4 ALL GROUP TOGETHER (ALL TOGETHER)**

**4.3. DIGITALIZATION: ADVANCES AND CHALLENGES (GROUP PROJECT)**

**DIGITAL INNOVATION REVIEW.PDF**

**UNPACKING THE DIFFERENCE BETWEEN DIGITAL TRANSFORMATION AND  
IT-EN.PDF**

**DIGITAL OPPORTUNITIES FOR INCUMBENTS – A RESOURCE CENTRIC  
PERSPECTIVE.PDF**

**DIGITALIZATION ETHICAL CHALLENGE.PDF (KENNETH)**

**I'LL**

**I'LL BE DOING THE LAST TWO TOPICS OF MODULE 4**

**I'M GOING TO RENAME THIS FILE AS MODULE 3**

**THE SUBSECTIONS ARE GOING TO BE RENAMED TO REFLECT THE CHANGE FROM  
THE CHANGE TO MODULE 3**

**I'LL START ON THE REFERENCES PAGE FIRST**



# REFERENCES

KOHLI, RAJIV AND GROVER, VARUN (2008) "BUSINESS VALUE OF IT: AN ESSAY ON EXPANDING RESEARCH DIRECTIONS TO KEEP UP WITH THE TIMES," JOURNAL OF THE ASSOCIATION FOR INFORMATION SYSTEMS, 9(1),. DOI: 10.17705/IJAIS.00147

MANDRELLA, MARKUS; TRANG, SIMON; AND KOLBE, LUTZ M. (2020) "SYNTHESIZING AND INTEGRATING RESEARCH ON IT-BASED VALUE COCREATION: A META-ANALYSIS," JOURNAL OF THE ASSOCIATION FOR INFORMATION SYSTEMS, 21(2),. DOI: 10.17705/IJAIS.00606

ROBERTS, NICHOLAS; JEYARAJ, ANAND; AND PULLIN, JENNIFER E. (2023) "ASSESSING THE CONNECTIONS AMONG TOP MANAGEMENT SUPPORT, IT ASSIMILATION, AND THE BUSINESS VALUE OF IT: A META-ANALYSIS," JOURNAL OF THE ASSOCIATION FOR INFORMATION SYSTEMS, 24(1), 107-135. DOI: 10.17705/IJAIS.00772

SCHRYEN, GUIDO (2013). "REVISITING IS BUSINESS VALUE RESEARCH: WHAT WE ALREADY KNOW, WHAT WE STILL NEED TO KNOW, AND HOW WE CAN GET THERE." EUROPEAN JOURNAL OF INFORMATION SYSTEMS, 22(2), 139–169. DOI:10.1057/EJIS.2012.45