Kenneth Okereke

UX Designer & Front End Developer

1041 Ashland Court
Williamstown, NJ 08094
(856) 725- 5400
kennethokereke1@gmail.com

EXPERIENCE

Xtrachef, Philadelphia — *Product Designer*

October 2019 - March 2020

– I worked on a contract project with their scrum team. The project involved working on designing their new feature for their management application.

– I was responsible for designing the sketches, wire–frames , prototyping, and conducting usability testing.

Third Prism Studios, Hasbrouck Heights, NJ— *UX Developer*

October 2016 - October 2019

– I designed all of the branding , user experience, and visual design for contract based projects.

–commended for excellent work on analyzing and translating business requirements into visual concepts aofr research, development and execution of deliverables

– Collaborated with Stakeholder to define, gather and documentation of customer journey for multiple users

– Designed and conducted usability testing for Lipigment , a cosmetic manufacturing company. Since the launch their B2B grew from 80 partners to over 400 and counting

– Developed and designed in the browser to be tested using HTML5, CSS3, and React.JS . Designed mobile applications and developed it in React native.

– Worked on an Agile (Scrum) Development Team to deliver regular updates to the business team and project managers.

– Responsible to Style, look and feel of the web page with SASS that extends CSS with dynamic behavior such as variable, mixing, operations and functions

Lululemon, Vancouver, Canada— *UX Design Intern*

May 2015 - August 2015

– Developed and designed a search engine for both the web and mobile

DESIGN SKILLS

– Sketch
– Adobe CC
– Figma
– Invision
– Adobe Creative Cloud
– HTML/CSS/SASS
– User Research Methodology
– Agile and Lean UX Methodology
– Designed in the browser

TECH SKILLS

– React.js
– Typescript
– React Native
– Node.js
– firebase
– MongoDB

Education

Pace University – MS

Computer Science

2017 - 2019

Wagner College – BS

Computer Science

2013 - 2017

application from UX research , to design mockups and wireframes.

– Developed insights, design provocation, and at the end of the internship created a presentation for the PM team

Aetna, Hartford, CT— *UX Design Intern*

May 2014 - August 2014

 – Prototyped and designed a Colorectal Cancer application to help increase screening .

February 2020 - Present

OctoShop — *By InStok*

February 2020 - April 2020

 – I helped build OctoShop; a web extension that notifies user when items are back in stock. I helped conduct user research, build wireframes, prototype, user test and developed the front-end. The extension has 10,000+ downloads

https://chrome.google.com/webstore/detail/octoshop-in-stock-alerts/ahajkaoongodcmoohkcceoklokapadfh

InStok — *By InStok*

February 2020 - present

– InStok let's users find items that are in stock near by and has received 800k+ visits. I redesigned the landing page and improved the user-experience of searching for products.

https://www.instok.org/

LayerCI

April 2020 - present

– LayerCI is a Y Combinator 2020 company thats makes manual and visual QA easier. I redesigned their landing page which helped them land

the YC interview. Investors in the company mentioned the site made them look more legitimate.

https://layerci.com/

CovidCoop

April 2020 - present

– Covid Coops aims to help Covid causes in America while still supporting small and local businesses. I designed and developed it using reactJS. This project was one of the winners of the Global Covid Hackathon

https://covidcoop.com/