`gym_churn_us.csv` Data Dictionary

Feature	Description
gender	Customer's gender 0: Male 1: Female
Near_location	Does the customer live or work in the neighborhood of the gym? 0: No 1: Yes
Partner	Does the customer work for an associated company that provides discounts? 0: No 1: Yes
Promo_friends	Did the customer originally sign up with the "bring a friend" discount offer? 0: No 1: Yes
Phone	Did the customer provide their cell phone number? 0: No 1: Yes
Contract_period	Length of customer's contract (months)
Group_visits	Does the customer's membership include group visits? 0: No 1: Yes
Age	Customer's age (years)

Avg_additional_charges_total	Average amount spend per week on extras (USD)
Month_to_end_contract	Time remaining on customer's contract (months)
Lifetime	Amount of time since customer first signed up (months)
Avg_class_frequency_total	Average number of group classes attended each week over customer's Lifetime
Avg_class_frequency_current_month	Average number of group classes attended per week in the current month
Churn	Did the customer leave the gym at the end of the month? 0: No 1: Yes