

# KENNI GANDIRA ALAMSYAH

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## PROFESSIONAL SUMMARY

Senior Frontend Engineer with 8+ years of experience architecting high-performance web applications using React, TypeScript, and modern JavaScript frameworks. Proven expertise in Core Web Vitals optimization, WordPress development, and full-stack engineering. Track record of delivering measurable business impact including 27% traffic growth, 40% build time reduction, and 73% performance improvement (LCP: 4.5s → 1.2s).

## TECHNICAL SKILLS

- Frontend Architecture:** React.js, TypeScript, JavaScript ES6+, Next.js, Vue.js, Redux.js, HTML5, CSS3
- Styling & Design Systems:** Tailwind CSS, SASS/SCSS, Styled Components, CSS-in-JS, Bootstrap
- Backend & APIs:** Node.js, NestJS, Express.js, GraphQL, REST APIs
- Build Tools & Performance:** Webpack (optimization expert), Vite, Gulp.js, npm
- Testing & Quality:** Jest, Cypress, React Testing Library, Storybook (documentation & component libraries)
- CMS & Content Platforms:** WordPress (theme development & custom solutions), Strapi.js, OctoberCMS
- Performance Optimization:** Core Web Vitals expert, SEO implementation, build optimization
- DevOps & Collaboration:** Git, GitHub, Bitbucket, CI/CD workflows, Jira, Confluence, Figma, Elasticsearch

## PROFESSIONAL EXPERIENCE

- Software Engineer

PropertyScout, Bangkok, Thailand

2023 – Present

  - **Architected web application revamp** using React and TypeScript, driving 27% increase in user traffic (Q3) through performance improvements and enhanced user experience
  - **Collaborated cross-functionally** with UI/UX designers, transforming design systems into production-ready, accessible web components
  - **Modernized technology stacks** to optimize performance, security, and developer experience across multiple product lines
  - **Enhanced internal tooling** for operational teams, improving productivity and workflow efficiency
- Software Engineer

AccelByte, Remote

2022 – 2023

  - **Developed enterprise-grade developer tools** for AAA game studios using React and TypeScript, serving professional game development teams
  - **Optimized build pipelines**, achieving 40% reduction in compilation time through strategic Webpack configuration and developer experience improvements
  - **Established component architecture** and comprehensive documentation using Storybook, creating reusable design systems
  - **Led knowledge-sharing initiatives**, conducting technical sessions and standardizing code conventions across engineering teams
- Frontend Engineer

99.co, Bandung, Indonesia

2020 – 2022

  - **Transformed site performance**, reducing Largest Contentful Paint (LCP) from 4.5s to 1.2s (73% improvement) through advanced Core Web Vitals optimization techniques
  - **Drove organic traffic growth** through technical SEO improvements, schema validation, and performance enhancements
  - **Maintained industry-leading Core Web Vitals metrics** across the platform, ensuring optimal user experience
  - **Recognized with “Own It” award** for exceptional product ownership and delivery excellence (Quarterly Award Q2/21)
  - **Won 99 Group Hackathon - Best UI/UX Design** for innovative interface solutions
- Frontend Engineer

Tiket.com, Jakarta, Indonesia

2019 – 2020

  - **Engineered customer-facing features** using React, TypeScript, and Redux for high-traffic travel booking platform
  - **Maintained comprehensive component documentation** with Storybook, enabling team scalability and consistency
  - **Conducted systematic refactoring initiatives** to improve code maintainability and application scalability
  - **Partnered with product teams** to deliver UX enhancements aligned with business objectives
- Frontend Developer

Mirum Agency, Bandung, Indonesia

2018 – 2019

  - **Architected WordPress-based university platform (UPH)**, delivering custom solutions for complex institutional requirements
  - **Developed full-stack solutions** from database design to frontend implementation, handling both backend and frontend development
  - **Created flexible, customizable systems** to accommodate diverse client needs and future extensibility

Web Developer	Hazani Rangka Utama (Hartama), Bandung, Indonesia	2017 – 2018
<ul style="list-style-type: none"><li>- <b>Published three commercial WordPress themes</b> on ThemeForest marketplace, serving global customer base</li><li>- <b>Ensured standards compliance</b> through W3C validation and accessibility best practices (WCAG)</li><li>- <b>Managed customer relationships</b>, providing technical support and iterating based on user feedback</li></ul>		
Front End Developer	PT NTCI, Yogyakarta, Indonesia	2016 – 2017
<ul style="list-style-type: none"><li>- <b>Launched multiple web applications</b> including e-learning platforms and ticket booking systems</li><li>- <b>Contributed to team growth</b> by interviewing and recruiting frontend developers</li><li>- <b>Expanded skill set</b> by taking on dual role as frontend developer and UI/UX designer, bridging design and engineering</li></ul>		

KEY ACHIEVEMENTS

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- 27% traffic increase** (Q3) through web application performance optimization and revamp at PropertyScout
- 40% compilation time reduction** through strategic build tool optimization and developer experience improvements at AccelByte
- 73% LCP improvement** (4.5s → 1.2s) through advanced Core Web Vitals optimization at 99.co
- Quarterly Award Q2/21** recipient for exceptional product ownership
- 99 Group Hackathon - Best UI/UX Design** winner for innovative interface solutions

EDUCATION

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**SMK Negeri 7 Bandung** | *Analytical Chemistry*

CERTIFICATIONS

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- Web Development HTML CSS & SEO Certification
- Certificate of completion - GDPR
- Certificate of completion - Anti Bribery & Corruption
- Certificate of completion - Anti-Harassment and Discrimination
- Certificate of completion - Anti-Money Laundering

PROFESSIONAL STRENGTHS

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- Performance Optimization Expert:** Deep expertise in Core Web Vitals, build optimization, and scalable architecture
- Full-Stack Capabilities:** Strong frontend focus with backend experience (Node.js, GraphQL, WordPress)
- Remote Collaboration:** Proven track record working effectively across distributed teams and time zones
- Technical Leadership:** Knowledge sharing, mentorship, and establishing engineering standards
- Business Impact Focus:** Consistent delivery of measurable results aligned with business objectives