Kenni Gandira Alamsyah

Senior Frontend Engineer | eCommerce & Web Applications Specialist

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PROFESSIONAL SUMMARY

Results-driven Frontend Engineer with 8+ years of experience building scalable web applications for real estate, gaming, and travel industries. Proven track record of delivering measurable business impact through performance optimization (73% LCP improvement), contributing to 27% user traffic growth, and driving technical excellence initiatives. Recognized for product ownership and UI/UX innovation.

Core Technical Skills:

- **Frontend:** HTML5, CSS3, JavaScript (ES6+), TypeScript, jQuery
- **Frameworks:** React.js, Vue.js, Next.js, Redux.js
- **Styling:** CSS3, Tailwind CSS, SASS/SCSS, Styled Components, Bootstrap
- **CMS & Platforms:** WordPress, Strapi.js, OctoberCMS (Salesforce Commerce Cloud ready)
- **Performance & Optimization:** Core Web Vitals, SEO, Accessibility, Cross-browser Compatibility
- **Tools:** Webpack, Gulp.js, Vite, npm, Git, Storybook
- **Testing:** Jest, Cypress, React Testing Library

PROFESSIONAL EXPERIENCE

PropertyScout   Software Engineer   Mar 2023 – Present
Bangkok, Thailand

- **Led technical execution of web application revamp delivering 27% increase in user traffic (Q3)** - transforming user engagement through technical excellence and UX optimization
- Transformed UI/UX designs into high-performance, responsive web elements through close collaboration with design team
- Modernized technology stacks achieving improved performance, security, and maintainability
- Enhanced internal operational tools, improving team productivity and workflow efficiency
- Delivered consistent cross-browser compatibility and responsive design across all user touchpoints

AccelByte   Software Engineer   Jun 2022 – Mar 2023
Remote

- **Improved developer experience achieving 40% reduction in compilation time** - directly improving productivity for development teams across the platform
- Established comprehensive component styling and documentation framework using Storybook
- Facilitated knowledge-sharing sessions and code convention standardization, fostering technical excellence and team collaboration
- Built reusable component libraries ensuring consistent UI implementation across products

99.co   Frontend Engineer   Jul 2020 – Jul 2022
Bandung, Indonesia

- **Delivered performance optimization reducing LCP from 4.5s to 1.2s (73% improvement)** - dramatically enhancing user experience through Core Web Vitals optimization
- Amplified site traffic through strategic SEO improvements and comprehensive schema validation
- Maintained industry-leading Core Web Vitals scores ensuring consistent, exceptional performance
- **Received "Own It" award (Q2/21)** - recognized for exceptional product ownership and proactive initiative
- **Won 99 Group Hackathon - Best UI/UX Design award** - demonstrating innovation and design excellence

Tiket.com   Frontend Engineer   Aug 2019 – Jul 2020
Jakarta, Indonesia

- Engineered robust features using React, TypeScript, and Redux for high-traffic eCommerce platform
- Maintained comprehensive component documentation with Storybook ensuring team efficiency
- Conducted systematic refactoring initiatives for long-term code scalability and maintainability
- Built sophisticated eCommerce booking interfaces optimized for conversion and user experience

Mirum Agency   Frontend Developer   Jul 2018 – Aug 2019
Bandung, Indonesia

- Developed enterprise-grade WordPress platform (UPH) with custom functionality and scalable architecture
- Engineered customizable solutions for complex content management and publishing requirements
- Built fully functional websites encompassing backend integration through frontend implementation

Hazani Rangka Utama (Hartama)   Web Developer   Apr 2017 – Aug 2018
Bandung, Indonesia
- **Developed three WordPress themes for ThemeForest marketplace** - serving global customer base with commercial-grade products
- Achieved W3C validation and comprehensive accessibility compliance (WCAG standards)
- Managed customer support, product iterations, and continuous improvement cycles

PT NTCI   Front End Developer   Mar 2016 – Mar 2017
Yogyakarta, Indonesia
- Delivered multiple projects including e-learning platforms and ticket booking applications
- Participated in interviewing and recruiting frontend developers, contributing to team building
- Executed dual role as frontend developer and UI/UX designer demonstrating versatility

KEY STRENGTHS FOR KNITWELL GROUP

- **8+ years eCommerce & content-rich platform experience** - Proven success in real estate, travel booking, and high-traffic platforms with measurable business impact
- **Performance optimization expert with proven results** - Delivered 73% LCP improvement (4.5s to 1.2s), 40% compilation time reduction, and contributed to 27% traffic growth
- **Extensive CMS platform expertise** - WordPress, Strapi, OctoberCMS with direct transferability to Salesforce Commerce Cloud
- **SEO & accessibility specialist** - Schema validation, W3C compliance, WCAG standards, Core Web Vitals optimization
- **Cross-functional collaboration** - Proven success partnering with UX, product, marketing, and engineering teams
- **Responsive & cross-browser expert** - Delivering consistent, exceptional experiences across all devices and browsers

EDUCATION

SMK Negeri 7 Bandung   2009 – 2011
Analytical Chemistry

CERTIFICATIONS

- Web Development HTML CSS & SEO Certification
- Certificate of completion - GDPR
- Certificate of completion - Anti-Harassment and Discrimination