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Dear Hiring Manager,

I am writing to express my strong interest in the Middle Frontend Developer position at EveryMatrix. With 8+ years of experience building scalable React applications and a proven track record in performance optimization, I am excited about the opportunity to contribute to EveryMatrix's gaming platform development in Chiang Mai.

Your requirement for a React and Redux specialist resonates perfectly with my background. At PropertyScout, I contributed to a web application revamp that resulted in a 27% increase in user traffic through performance improvements and modern React architecture. At AccelByte, I helped standardize the developer experience, achieving a 40% reduction in compilation time while establishing component documentation standards using Storybook. Additionally, at 99.co, I improved Core Web Vitals by optimizing Largest Contentful Paint from 4.5s to 1.2s.

What draws me to EveryMatrix is your focus on code quality, scalability, and team collaboration—values that align with my professional approach. I have extensive experience maintaining high coding standards through regular code reviews, refactoring for improved scalability, and comprehensive documentation. My background includes working with React, Redux, REST APIs, and CI/CD workflows, which match your technical requirements precisely. I thrive in fast-paced environments and have demonstrated adaptability across gaming, real estate, and travel industries.

I am particularly excited about EveryMatrix's hybrid work model and commitment to professional development through learning platforms. Currently based in Bangkok, I am enthusiastic about relocating to Chiang Mai to join your team and contribute to building robust frontend solutions for AAA game developers.

I would welcome the opportunity to discuss how my experience in building performant, maintainable React applications can contribute to EveryMatrix's continued success.

Thank you for considering my application. I look forward to speaking with you about this exciting opportunity.

Best regards,
Kenni Gandira Alamsyah