

# KENNI GANDIRA ALAMSYAH

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## PROFESSIONAL SUMMARY

Senior Frontend Engineer with 8+ years of experience building high-performance web applications using React, TypeScript, and modern JavaScript frameworks. Strong background in Core Web Vitals optimization, WordPress development, and full-stack engineering. Contributed to measurable business impact including 27% traffic growth, 40% build time reduction, and 73% performance improvement (LCP: 4.5s → 1.2s).

## TECHNICAL SKILLS

**Frontend Architecture:** React.js, TypeScript, JavaScript ES6+, Next.js, Vue.js, Redux.js, HTML5, CSS3

**Styling & Design Systems:** Tailwind CSS, SASS/SCSS, Styled Components, CSS-in-JS, Bootstrap

**Backend & APIs:** Node.js, NestJS, Express.js, GraphQL, REST APIs

**Build Tools & Performance:** Webpack (optimization expert), Vite, Gulp.js, npm

**Testing & Quality:** Jest, Cypress, React Testing Library, Storybook (documentation & component libraries)

**CMS & Content Platforms:** WordPress (theme development & custom solutions), Strapi.js, OctoberCMS

**Performance Optimization:** Core Web Vitals expert, SEO implementation, build optimization

**DevOps & Collaboration:** Git, GitHub, Bitbucket, CI/CD workflows, Jira, Confluence, Figma, Elasticsearch

## PROFESSIONAL EXPERIENCE

<b>Software Engineer</b>	PropertyScout, Bangkok, Thailand	March 2023 – Present
<ul style="list-style-type: none"><li>Contributed to web application revamp using React and TypeScript, helping achieve 27% increase in user traffic (Q3) through performance improvements and enhanced user experience</li><li>Collaborated cross-functionally with UI/UX designers, transforming design systems into production-ready, accessible web components</li><li>Worked on modernizing technology stacks to optimize performance, security, and developer experience across multiple product lines</li><li>Enhanced internal tooling for operational teams, improving productivity and workflow efficiency</li></ul>		
<b>Software Engineer</b>	AccelByte, Remote	June 2022 – March 2023
<ul style="list-style-type: none"><li>Developed enterprise-grade developer tools for AAA game studios using React and TypeScript, serving professional game development teams</li><li>Optimized build pipelines, contributing to 40% reduction in compilation time through strategic Webpack configuration and developer experience improvements</li><li>Helped establish component architecture and comprehensive documentation using Storybook, creating reusable design systems</li><li>Initiated knowledge-sharing sessions, conducting technical workshops and working with team to standardize code conventions</li></ul>		
<b>Frontend Engineer</b>	99.co, Bandung, Indonesia	July 2020 – July 2022
<ul style="list-style-type: none"><li>Improved site performance, reducing Largest Contentful Paint (LCP) from 4.5s to 1.2s (73% improvement) through advanced Core Web Vitals optimization techniques</li><li>Contributed to organic traffic growth through technical SEO improvements, schema validation, and performance enhancements</li><li>Maintained industry-leading Core Web Vitals metrics across the platform, ensuring optimal user experience</li><li>Recognized with "Own It" award for exceptional product ownership and delivery excellence (Quarterly Award Q2/21)</li><li>Won 99 Group Hackathon - Best UI/UX Design for innovative interface solutions</li></ul>		
<b>Frontend Engineer</b>	Tiket.com, Jakarta, Indonesia	August 2019 – July 2020
<ul style="list-style-type: none"><li>Developed customer-facing features using React, TypeScript, and Redux for high-traffic travel booking platform</li><li>Maintained comprehensive component documentation with Storybook, enabling team scalability and consistency</li><li>Conducted systematic refactoring initiatives to improve code maintainability and application scalability</li><li>Worked with product teams to deliver UX enhancements aligned with business objectives</li></ul>		
<b>Frontend Developer</b>	Mirum Agency, Bandung, Indonesia	July 2018 – August 2019
<ul style="list-style-type: none"><li>Developed WordPress-based university platform (UPH), delivering custom solutions for complex institutional requirements</li></ul>		

- **Built full-stack solutions** from database design to frontend implementation, handling both backend and frontend development
- **Created flexible, customizable systems** to accommodate diverse client needs and future extensibility

**Web Developer** Hazani Rangka Utama (Hartama), April 2017 – August 2018  
Bandung, Indonesia

- **Developed three commercial WordPress themes** for ThemeForest marketplace, serving global customer base
- **Ensured standards compliance** through W3C validation and accessibility best practices (WCAG)
- **Managed customer relationships**, providing technical support and iterating based on user feedback

**Front End Developer** PT NTCl, Yogyakarta, Indonesia March 2016 – March 2017

- **Built multiple web applications** including e-learning platforms and ticket booking systems
- **Contributed to team growth** by interviewing and recruiting frontend developers
- **Expanded skill set** by taking on dual role as frontend developer and UI/UX designer, bridging design and engineering

## KEY ACHIEVEMENTS

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**Contributed to 27% traffic increase** (Q3) through web application performance optimization and revamp at PropertyScout

**Helped achieve 40% compilation time reduction** through strategic build tool optimization and developer experience improvement

**73% LCP improvement** (4.5s → 1.2s) through advanced Core Web Vitals optimization at 99.co

**Quarterly Award Q2/21** recipient for exceptional product ownership

**99 Group Hackathon - Best UI/UX Design** winner for innovative interface solutions

## EDUCATION

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**SMK Negeri 7 Bandung** – Analytical Chemistry (2009–2011)

## CERTIFICATIONS

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Web Development HTML CSS & SEO Certification

Certificate of completion - GDPR

Certificate of completion - Anti Bribery & Corruption

Certificate of completion - Anti-Harassment and Discrimination

Certificate of completion - Anti-Money Laundering

## PROFESSIONAL STRENGTHS

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**Performance Optimization Expert:** Deep expertise in Core Web Vitals, build optimization, and scalable architecture

**Full-Stack Capabilities:** Strong frontend focus with backend experience (Node.js, GraphQL, WordPress)

**Remote Collaboration:** Proven track record working effectively across distributed teams and time zones

**Technical Leadership:** Knowledge sharing, mentorship, and establishing engineering standards

**Business Impact Focus:** Consistent delivery of measurable results aligned with business objectives