

# KENNIS CHOW

## GRAPHIC DESIGN

kennis@kennischow.com  
kennischow.com

## EDUCATION

### **California College of the Arts, CCA**

Master of Fine Arts, Design  
Expected in 2019  
San Francisco, CA

### **Emily Carr University of Art & Design, ECUAD**

Bachelor of Fine Arts, Visual Arts  
Class of 2009  
Vancouver, BC

### **Art Center College of Design, ACCD**

Illustration  
2005 – 2007  
Pasadena, CA

## DIGITAL TOOLS

Adobe Illustrator	Adobe XD
Adobe InDesign	Keynote
Adobe Photoshop	Google Apps
Adobe After Effects	Basic html + css
Adobe Lightroom	Sketch

## DESIGN SKILLS

Typography	Illustration
Brand Identity	Bookbinding
Book Design	Silkscreen
Prototyping	Color Separation

## VOLUNTEER & CAUSES

### **Designer & Brand Strategist**

**California College of the Arts**, San Francisco, CA  
October 2017

- Ideate and prototype ideas on an inflatable installation for the NightLife at California Academy of Sciences with the team of 10–15 CCA students
- Designed promotional items for the NightLife inflatable event

## WORK EXPERIENCE

### **Graphic Designer**

**California College of the Arts**, San Francisco, CA  
July 2018 – Present

- Industrial Design Communications Specialist
- Ideate and prototype ideas on projects, including cover and layout for the 2018–2019 Industrial Design brochure for the Industrial Design department

### **Graphic Designer**

**California College of the Arts**, San Francisco, CA  
December 2017 – May 2018

- Ideate and prototype ideas on projects, including brand identity and promotional items for the Visual & Critical Studies graduate program
- Designed the 2018 Thesis Exhibition Poster for the Visual & Critical Studies graduate program

### **Illustrator & Graphic Designer**

**Mödenski**, San Francisco, CA  
February 2010 – August 2015

- Provided branding and illustration for a small design studio
- Ideate and prototype ideas and projects for the company, including handmade notebooks, stationery, and yearly calendars

### **Graphic Designer & Account Manager**

**Ashbury Images**, San Francisco, CA  
July 2013 – May 2014

- Provided illustration, digital proofing, color separations, and media asset management for a non-profit screenprinting studio
- Collaborated closely with the Art Director while provided on-site support for the company's production and sales department

### **Graphic Designer & Studio Manager**

**Marqué Press**, San Francisco, CA  
July 2012 – May 2013

- Provided graphic design and management services for a fast-paced, comprehensive sales and design consultation silkscreen studio
- Managed production scheduling, supervised the team of 3, prepress supervision, digital proofing, and proofing for mass production runs