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Homework: Excel Challenge

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. Success rates peaked in May and have trended a decline since
   2. There is a 53% success rate
   3. December saw the only month with more failures than successes
2. What are some limitations of this dataset?
   1. Does not tell who is running each kickstarter
   2. Does not show any correlation between country and categories that are successful
3. What are some other possible tables and/or graphs that we could create?
   1. Success/Failure rates of each category in specific countries
   2. Correlation between success rate and amount pledged in comparison to goal
   3. Amount sent on category and return of success rate