Exhibit E

Griffin Granberg — Systems Architect, COO, Builder of Operational Intelligence

I'm the Co-Founder and COO of **Pixel Main**, a marketing technology agency built for performance at scale. We work exclusively with brands managing $100K+/month in ad spend — not just to run their funnels, but to engineer the infrastructure behind them. My job is to turn chaos into systems, plug the revenue leaks, and scale what works — fast, clean, and sustainably.

I operate at the intersection of **operations, technology, and growth** — designing solutions that don't just solve problems, but prevent them. I've negotiated high stakes deals, led technical teams, and personally built the backend logic for everything from automated lead flows to real-time AI voice assistants.

I'm insatiably curious and relentlessly pragmatic. I don't fall in love with tools or titles — I fall in love with making things work. Whether it's marketing attribution, call tracking, CRM bottlenecks, or broken funnel logic, I build systems that keep moving when others stall out.

What I Do Best

- **Architect Operational Systems**
  From first touch to closed deal, I map and build the infrastructure that tracks, routes, and automates the entire lifecycle — across people, platforms, and processes.
- **Translate Between Stakeholders**
  I bridge the gap between media buyers, developers, and leadership. I speak strategy and I speak code — which means less friction, clearer execution, and faster outcomes.
- **Prototype Relentlessly**
  I lead with action. If there's a better way to do it, I'll find it — and if it doesn't exist, I'll build the first version by morning.
- **Drive Real Outcomes**
  Attribution clarity. Lead velocity. Automation that saves hours or unlocks scale. I focus on outcomes — not vanity metrics.

Tech & Tools, I Use

- **Backend Development**: PHP, MySQL, JavaScript, Perl, Python, Linux, APIs
- **Cloud & Infrastructure**: Google Cloud, AWS, Apache, MySQL, ML Services
- **MarTech Systems**: Google Tag Manager & Analytics, Telnyx/Twilio/VOIP/SMS Providers, Pipedrive, Google Ads API, Google Cloud API Suite, and CRM integration
- **AI-Driven Automation**: GPT-4o (OpenAI), WebRTC, real-time voice assistants
- **Data Operations**: Intelligent Web Scraping, Proxy Management, Puppeteer, custom pipelines for analytics, and BI tools

I'm not just an operator — I'm an architect. I design how things work so teams can move faster, track better, and grow without breaking. Want to move faster without breaking things? Reach me at griffin@pixelmain.com or griffin@griffingranberg.com.