

# Dongkyu (Kenny) Kim

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## PROFESSIONAL EXPERIENCES

### Microsoft | MMX

June 2018 – Current

Software Development Engineer II (Deep Insight Team)

Redmond, WA

- Create customer segmentations to help target specific users
- Recommend data driven insights for product recommendations

### Expedia | Local Expert

April 2017 – June 2018

Sr. Business Analyst

Bellevue, WA

#### Data Analysis & Management

- Partner with Product and Engineering teams to identify opportunities and support key business objectives
- Analyze AB and multivariate experiments by highlighting primary metrics, identifying correlations, and figuring out cause and effect relationships to improve the shopping experience for customers
- Apply statistical forecasting model to forecast financial plan numbers using R programming
- Work cross-functionally to define problem statements, collect data, and build advance analytical models
- Engineer and maintain data pipelines to streamline data analysis and creation of dashboards
- Create dashboards to communicate actionable insights, key metrics and trends for key business partners
- Build a code library and knowledge sharing portal to streamline analyses and reporting within analytics team

### Microsoft | World Wide Incentive Compensation

June 2015 – Dec 2016

Project Manager (Contractor)

Redmond, WA

#### Data Analysis & Management

- Develop insight into multiple subsidiaries' quarterly seller performances to drive improvement in comp plans
- Investigate and audit data in a fast-paced business environment with complex datasets for ~25,000 sellers

#### Project Management:

- Support the development and implementation of CRM program for seller requests
- Manage multiple projects working with wide range of stakeholders including IT, HR, Dev and Finance teams
- Identify incoming projects and prioritize among conflicting demands to drive maximum impact

### S Y S Construction

June 2012 – May 2015

Project Manager

Mill Creek, WA

## PROJECTS

- Load Approval Data Mining and Analysis | Master of Science in Information System
- Financial Quarterly Forecasting Model | Expedia
- Cryptocurrency Analysis using Python | Personal

## ACADEMICS & CERTIFICATIONS

### University of Washington – Foster School of Business

Master of Science in Information Systems (M.S.)

Bachelor of Arts in Business Administration: Accounting; Information Systems (B.A.)

#### Certifications & Skills

- Certification in Database Management (T-SQL) - University of Washington

Application Skills: SQL, Hive, Presto, Tableau, Git, Python, Excel

## VOLUNTEERING

1. ANCC Elementary Sunday School Teacher

2. Ascend Seattle Chapter Board Member