# Kenny Nguyen

#### **EDUCATION**

## **Bachelor of Business Administration**

May 2025

Gonzaga University | Spokane, WA

- Major: Business Administration | Concentration: Digital Marketing
- •GPA: 3.4 | Dean's List: Spring 2023 | Dean's List: Fall 2023 |

### **EXPERIENCE**

## IT Operation Specialist, YenHoa IT Department

August 2020 - May 2021

Yen Hoa High School | Hanoi, Vietnam

- Oversee the organization's IT infrastructure and its security standards.
- Installing, maintaining, and repairing hardware and software components for the organization

## Marketing Intern, Dreamworld

May 2023 - August 2023

Thuy Loi University | Hanoi, Vietnam

- Conducted market research and analysis to identify trends and opportunities.
- Assisted in creating and implementing digital marketing campaigns.
- Supported the marketing team in various administrative tasks.

## Website Consultant, Speiler

May 2023 - Present

Speiler | Hanoi, Vietnam

- Design and create concepts for the website
- Create and manage visual styles for webpage,
- Developing and maintaining the company's vision.

## Standard Technology Assistant, Next Gen Tech Bar

August 2023 - Present

Gonzaga University | Spokane, Washington

- Provided technical support and troubleshooting for computer systems and software.
- Assisted faculty, staff, and students with technology-related inquiries and issues.
- Design and manage operations for 3D printing and laser cutting processes.

## **LEADERSHIP**

## Head of Human Resources, YenHoa Dream

August 2019 - May 2021

Yen Hoa High School | Hanoi, Vietnam

- Supervising and electing members of organizations
- Creating plans and organizing events for students within the campus environment
- Consulting for President Club

### Head of Photographer - YenHoa High School Student Union

August 2019 - May 2021

Yen Hoa High School | Hanoi, Vietnam

- Photograph and take documents of events to help promote the events online.
- Edit professional videos to create a good media interface about the Union and school.
- Arrange and design corporation identity program

## INVOLVEMENT EXPERIENCE

#### Volunteer Organizer

August 2020 - May 2021

Cau Giay Student Union | Hanoi, Vietnam

- •Organize events and plans to give clothes and funds to people with disabilities.
- Foster a close relationship between Yen Hoa High School and Cau Giay Student Union to support people with disabilities

### TECHNICAL PROFICIENCIES

Languages | Vietnamese, English

• Software | Microsoft Word and Excel, PowerPoints

• Photograph and Video graph

• Platforms | Adobe Lightroom, Premiere Pro, and Photoshop