

# Kenny Alejandro Rios Avila

## Graphic Designer and web developer

Calgary, AB T2V 0M5

[kennyrgrafico@gmail.com](mailto:kennyrgrafico@gmail.com)

+15878369256

With 12 years of experience in graphic design, web development, and UX/UI design, I specialize in creating user-friendly web interfaces to boost business growth. Proficient in web development and digital tools, I offer a unique blend of creativity and technical skills to enhance your online presence. Let's collaborate for a standout digital experience.

Portfolio: <https://kennyrios.github.io/projects/>

Password: riosavila29

Willing to relocate: Anywhere

## Work Experience

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### Web Developer

Avenue Living Asset Management-Calgary, AB

October 2022 to Present

- Utilized HTML5, CSS3, JavaScript, and jQuery to create user-centric web interfaces.
- Applied Responsive Web Design techniques, including React.js, grid systems, CSS media queries, and JavaScript DOM manipulation.
- Managed various CMS and Martech platforms, including WordPress, Drupal, SharePoint, Mailchimp, and HubSpot.
- Ensured cross-browser compatibility and delivered effective HTML email campaigns.
- Demonstrated graphic design proficiency using tools like Photoshop, Illustrator, and InDesign.
- Implemented Responsive Web Design principles for enhanced user experiences.
- Development of custom post types and advanced features using PHP and tools from Crocoblock among others.
- HubSpot CRM implementation.

### Graphic Designer

Paul's Bakery-Vancouver, BC

July 2022 to Present

- Digital Marketing
- Product design
- Web design

### UX/UI Designer

MoltonRox Solutions Inc-Surrey, BC

October 2021 to June 2022

- Development and design of websites using React and Shopify with great fast loading time speed and SEO optimization achieving a GTmetrix Grade of A.

- Increment the revenue by 25% by designing and implementing an Amazon e-commerce page and Shopify.
- Brand and packaging designs for the beauty industry with a great impact on sales in stores like Walmart,
- London Drugs and Amazon in the USA and Canada.
- increase of 50% of followers on Instagram by designing Posts and reels with valuable content helping brands like Urban Secrets to improve their engagement in the beauty market in the USA and Canada.

## **Web Development Teacher.**

Devf-México

April 2021 to October 2021

- Incorporated engaging teaching methods and resources that set a strong foundation for learning, encouraging student participation and self-motivation to seek more information in one of the top 10 Latin America Bootcamps programs for learning programming • React • HTML 5 • CSS3 • JavaScript

## **WorldSkills web technologies expert**

Workskills-Bogotá, Cundinamarca

May 2018 to December 2020

WorldSkills web technologies expert for Colombia. Jury of WorldSkills international Kazan Rusia 2019

## **Graphic Design and Multimedia Teacher**

Sena-Bogotá, Cundinamarca

November 2014 to December 2020

- Web technologies and graphic design instructor recognized with the title of web technologies expert by WorldSkills International year 2019.
- Trainer in web technologies skill competition in WorldSkills Kazan-Russia in 2019. • I taught people of all ages and backgrounds like elders, minor offenders, low-income teenagers, and adult professionals in different fields of technology like computer literacy, illustration, and programming.
- Instructor of:
  - Graphic Designer and Front End
  - Adobe Animate
  - Web usability
  - HTML & CSS Interface Design
  - Javascript
  - Google Analytics & SEO.

## **Front End Developer**

Webhouse-Bogotá, Cundinamarca

July 2013 to November 2014

- Leader in the web development team, implementing CMS technologies like WordPress, Joomla, and Front End Development using HTML 5, CSS, and JavaScript achieving improved companies revenue by 25%.

## **Graphic Designer**

BBB EQUIPOS-Bogotá, Cundinamarca

May 2012 to July 2013

- 1,00,000 dollars revenue from events where I design and develop an auction website, Event stands, magazines, and brochures in 2012.

**Prepress Technician (Internship).**

Imágenes y textos-Bogotá, Cundinamarca

June 2007 to January 2008

Graphic design and digital pre press internship

## Education

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**Post Degree Diploma in Computer And Information Systems**

Douglas College - New Westminster, BC

January 2021 to May 2022

**AEC / DEP or Skilled Trade Certificate in Development and design**

Universidad Piloto de Colombia

2013

**Bachelor's in Graphic Design**

Fundación Universidad Jorge Tadeo Lozano - Bogotá, CO

January 2008 to May 2012

**High School Degree in Architectural Design high school**

Colegio Técnico Benjamín Herrera - Bogotá, CO

January 2001 to December 2006

## Skills

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- Adobe Photoshop (8 years)
- CSS (8 years)
- Git (Less than 1 year)
- HTML5 (8 years)
- JavaScript (1 year)
- Web Development (2 years)
- WordPress (1 year)
- Node.js (Less than 1 year)
- Adobe XD (3 years)
- Adobe Illustrator (8 years)
- Adobe InDesign (8 years)
- Adobe Animate (8 years)
- Adobe Premiere (5 years)
- Adobe After Effects (1 year)
- User Interface (UI) (4 years)
- Web Design (5 years)
- Bootstrap (4 years)
- Java (1 year)
- C# (Less than 1 year)

- Search Engine Optimization (SEO)
- Graphic Design (9 years)
- GitHub
- MySQL
- Computer Science
- Java (Less than 1 year)
- Android development (Less than 1 year)
- React (1 year)
- XML
- JSON
- Unity
- Communication skills
- Adobe Creative Suite
- Microsoft Office
- jQuery (3 years)
- Sketch
- SQL
- User Experience (UX)
- Marketing (4 years)
- Advertising
- Public relations (8 years)
- Marketing, Advertising & Public Relations
- Figma (2 years)
- Marketing (2 years)
- Facebook Advertising (1 year)
- Marketing
- Advertising (5 years)
- Public relations (2 years)
- Marketing, Advertising & Public Relations (5 years)
- PHP
- Jira
- Front-End Development
- MongoDB
- Express.js
- 2D animation
- Flutter
- Android development
- SQL

## Languages

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- Spanish - Expert
- English - Fluent

## Links

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<https://kennyrios.github.io/projects/>