

Kenneth Sandon

8226 Mossford Dr.
Huntington Beach, CA 92646
(714) 486-4700
kenny.sandon@gmail.com
kennysandon.com

EXPERIENCE

Crimson Midstream LLC, Long Beach, CA

Data Analyst / Marketing Product Designer (Intern)

May 2018 - August 2018

Data Analyst: Generated detailed shipping reports using raw meter data, historical data, and crude oil prices. These reports illustrated the strengths and weaknesses of each system, contributions to volumes/revenues, and projected volumes/revenues.

Marketing Product Designer: Designed a "Technical Binder" - a complete and comprehensive overview of the company's assets used as a marketing tool to educate clients on Crimson Midstreams shipping capabilities. This was the first time the company's assets were compiled into a single cohesive product.

Allied Professionals Insurance Corporation, Orange, CA

Market Analyst / Software Developer (Intern)

June 2016 - September 2016 / May 2017 - September 2017

Market Analyst/Strategist: (May 2017 - September 2017): Analyzed competition and internal performance in the malpractice insurance market. Developed and designed modern strategies to engage and attract new clientele. Included a fresh new website, and an Android app to collect information at conventions and trade shows.

Software Developer: (June 2016 - September 2016): Designed 10 internal/external websites. Designed and developed internal marketing material search engine/database. Designed multiple online forums.

FIRST Robotics FRC Team 3309, Anaheim, CA

President / VP of Public Relations / Director of Outreach

June 2012 - August 2016

President: Led a team of over 80 students, parents and mentors. Team ended season with 21 awards.

EDUCATION

Northern Arizona University, Flagstaff, AZ

BS, Marketing

September 2016 - Present

Servite High School, Anaheim CA

High School Diploma

September 2012 - May 2016

PROJECTS

Quotem — Lead Designer / Marketing. Social media app (iOS) centered around quotes <http://quotem-app.com/>

Servite Tracker — Computer / Mobile based (Android app) system for tracking student event attendance using ID Cards

Vex Scout — Conceptualized / Designed / Marketed mobile application (iOS) that assists robotics teams in analyzing other teams

Orange County Regional App — Conceptualized / Designed mobile application (iOS) in collaboration with FIRST Robotics that modernizes competition logistics

SKILLS

Data Analysis

- Google Sheets / Excel
- Tableau

Website and App Design

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Adobe InDesign
- Sketch
- CSS
- HTML
- Visual Studio Code

Video/Photo Editing and Production

- Adobe Premiere
- Adobe After Effects
- Adobe Lightroom

Productivity

- Google Docs / Word
- Google Slides / PowerPoint
- Microsoft Access

Team Management / Communication

- Trello
- Slack

Computer Aided Design (CAD)

- OnShape
- Autodesk Inventor

Manufacturing

- CNC Mill
- CAM
- Lathe
- 3D Printing
- TIG Welding

AWARDS

Eagle Scout - 2012

VEX 2015 Robot Skills CA State Champion - 2015