

Kenneth Sandon

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EXPERIENCE

Crimson Midstream, LLC , Long Beach, CA — *Data Analyst / Marketing Product Designer* (intern)

May 2018 - August 2018

Data Analyst: Generated detailed shipping reports using raw meter data, historical data, and crude oil prices. These reports illustrated the strengths and weaknesses of each system, contributions to volumes/revenues, and projected volumes/revenues.

Marketing Product Designer: Designed a "Technical Binder". It is a complete and comprehensive overview of the company's assets. The binder will be used as a marketing tool to educate clients on Crimson Midstreams shipping capabilities. This was the first time the company's assets were compiled into a single cohesive product.

Allied Professionals Insurance Corporation, Orange, CA — *Market Analyst / Software Developer* (intern)

June 2016 - September 2016/May 2017 - September 2017

Market Analyst/Strategist (May 2017 - September 2017): Analyzed competition and internal performance in the malpractice insurance market. Developed and designed modern strategies to engage and attract new clientele. Included a fresh new website, and an Android app to collect information at conventions and trade shows.

Software Developer (June 2016 - September 2016): Designed 10 internal/external websites. Designed and developed internal marketing material search engine/database. Designed multiple online forums.

FIRST Robotics FRC Team 3309 , Anaheim CA — *President , VP of Public Relations, Director of Outreach*

June 2012 - August 2016

President: Lead a team of over 80 students, parents and mentors. Team ended season with 21 awards.

EDUCATION

Northern Arizona University, Flagstaff AZ— BS, *Marketing*

September 2016 - Present

Servite High School, Anaheim CA— *High School Diploma*

September 2012 - May 2016

PROJECTS

Quotem — *Lead Designer / Marketing. Social media app (iOS) centered around quotes*
<http://quotem-app.com/>

Servite Tracker — *Computer/ mobile based (Android app) system for tracking student event attendance using ID Cards*

Vex Scout — *Conceptualized / designed / marketed mobile application (iOS) which assists robotics teams in analyzing other teams.*

Orange County Regional App — *Conceptualized / Designed mobile application(iOS) in collaboration with FIRST Robotics that modernizes competition logistics*

SKILLS

Website and app design

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Sketch
- CSS
- HTML
- Visual Studio Code

Video production and editing

- Adobe Premiere
- Adobe After Effects

Word Processing Applications

- Fluent in Microsoft Excel/ Google Sheets

Project Management Applications

- Trello

AWARDS

Eagle scout - 2012

VEX 2015 Robot skills CA
State Champion. - 2015

