

# Kenneth Sandon

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## EXPERIENCE

### Crimson Midstream, LLC , Long Beach, CA

— Data Analyst / Marketing Product Designer (intern)

May 2018 - August 2018

**Data Analyst:** Generated detailed shipping reports using raw meter data, historical data, and crude oil prices. These reports illustrated the strengths and weaknesses of each system, contributions to volumes/revenues, and projected volumes/revenues.

**Marketing Product Designer:** Designed a "Technical Binder". It is a complete and comprehensive overview of the company's assets. The binder will be used as a marketing tool to educate clients on Crimson Midstreams shipping capabilities. This was the first time the company's assets were compiled into a single cohesive product.

### Allied Professionals Insurance Corporation, Orange, CA

— Market Analyst / Software Developer (intern)

June 2016 - September 2016/May 2017 - September 2017

**Market Analyst/Strategist** (May 2017 - September 2017): Analyzed competition and internal performance in the malpractice insurance market. Developed and designed modern strategies to engage and attract new clientele. Included a fresh new website, and an Android app to collect information at conventions and trade shows.

**Software Developer** (June 2016 - September 2016): Designed 10 internal/external websites. Designed and developed internal marketing material search engine/database. Designed multiple online forums.

### FIRST Robotics FRC Team 3309 , Anaheim CA

— President , VP of Public Relations, Director of Outreach

June 2012 - August 2016

**President:** Lead a team of over 80 students, parents and mentors. Team ended season with 21 awards.

## EDUCATION

**Northern Arizona University, Flagstaff AZ— BS, Marketing**

September 2016 - Present

**Servite High School, Anaheim CA— High School Diploma**

September 2012 - may 2016

## PROJECTS

**Quotem** — Lead Designer / Marketing. Social media app (iOS) centered around quotes <http://quotem-app.com/>

**Servite Tracker** — Computer/ mobile based (Android app) system for tracking student event attendance using ID Cards

**Vex Scout** — Conceptualized / designed / marketed mobile application (iOS) which assists robotics teams in analyzing other teams.

**Orange County Regional App** — Conceptualized / Designed mobile application(iOS) in collaboration with FIRST Robotics that modernizes competition logistics

## SKILLS

Website and app design

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Sketch
- CSS
- HTML
- Visual Studio Code

Video production and editing

- Adobe Premiere
- Adobe After Effects

Word Processing Applications

- Fluent in Microsoft Excel/ Google Sheets

Project Management Applications

- Trello

## AWARDS

**Eagle scout - 2012**

**VEX 2015 Robot skills CA  
State Champion. - 2015**