

# Ken Sandon

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## Portfolio

kennysandon.com

### Education

#### Northern Arizona University

2020 | BSBA Marketing

W.A. Franke College of Business

### Project Skills

Product Design, Marketing, Marketing Research,  
UI/UX design, Product Management, Data  
Analysis, Software/Hardware Prototyping

### Software Skills

Photoshop, Illustrator, Adobe XD, InDesign,  
Sketch, Figma, Sketch, CSS, HTML, Visual  
Studio Code, Premiere, After Effects, Lightroom,  
Excel, Trello, Slack, Google AdWords

### Engineering Skills

CAD, OnShape, Autodesk Inventor, CNC Mill,  
CAM, Lathe, TIG Welding, 3D printing (low and  
high temp), FIRST Robotics(President)

### Projects

- Phase | TO Hacks 2020
  - Winner: Best use of GCP
- Fluent | LA Hacks 2020
  - Winner: PWC Runner up
- Quotem | Lead Designer
  - Social Media app (iOS) centered around quotes
- VEX Scout | Lead Designer/Conceptualized
  - Mobile app (iOS) for evaluating competing robotics teams
- OCRA | Lead Designer/Conceptualized
  - iOS/Web app that modernized FIRST competition logistics
- Eagle Scout (2012)

## Experience

### Vision Miner (Industrial 3D printing)

#### Project Manager, Filament Dehydration Unit

May 2019- August 2019

- Conceptualized / designed dehydration unit capable of 150 C
- Created original design in CAD (OnShape)
- Managed 5 team members
- Lead design reviews for prototyping, structure, BOM, and electronics

### Strategist, Business

December 2018- May 2019

- Implemented profitable and stable business practices including...
  - 3D printing service
  - Modern inventory systems
  - Proper accounting practices
  - Google AdWords Campaigns (keyword, search, shopping)

### Crimson Midstream LLC

#### Data Analyst, Asset Production Reporting

May 2018 – August 2018

- Generated detailed shipping reports using raw meter data, historical data, and crude oil prices
- Illustrated strengths and weaknesses of each delivery system
- Used partial derivatives to accurately understand the contribution of each system to total volume and revenue
- Assisted in business development processes and project proposals

### Marketing Product Designer, Technical Binder

May 2019 – August 2019

- Designed a complete, comprehensive document overviewing all active assets
- Coordinated and met with multiple departments throughout Crimson

### Allied Professionals Insurance Company

#### Software Design Intern

June 2016- September 2017

- Designed 10 internal/external websites
- Designed and developed internal marketing database search engine using BM25 (keyword search algorithm)
- Refined and simplified online application forms