Kenneth Sandon

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EXPERIENCE

Crimson Midstream LLC, Long Beach, CA
Data Analyst / Marketing Product Designer   (Intern)
May 2018 - August 2018

Data Analyst: Generated detailed shipping reports using raw meter data, historical data, and crude oil prices. These reports illustrated the strengths and weaknesses of each system, contributions to volumes/revenues, and projected volumes/revenues.

Marketing Product Designer: Designed a "Technical Binder". It is a complete and comprehensive overview of the company's assets. The binder will be used as a marketing tool to educate clients on Crimson Midstreams shipping capabilities. This was the first time the company's assets were compiled into a single cohesive product.

Allied Professionals Insurance Corporation, Orange, CA
Market Analyst / Software Developer   (Intern)
June 2016 - September 2016/May 2017 - September 2017

Market Analyst/Strategist: (May 2017 - September 2017)**:** Analyzed competition and internal performance in the malpractice insurance market. Developed and designed modern strategies to engage and attract new clientele. Included a fresh new website, and an Android app to collect information at conventions and trade shows.

Software Developer: (June 2016 - September 2016)**:** Designed 10 internal/external websites. Designed and developed internal marketing material search engine/database. Designed multiple online forums.

FIRST Robotics FRC Team 3309, Anaheim, CA
President / VP of Public Relations / Director of Outreach
June 2012 - August 2016

President: Lead a team of over 80 students, parents and mentors. Team ended season with 21 awards.

EDUCATION

Northern Arizona University, Flagstaff, AZ
BS, Marketing
September 2016 - Present

Servite High School, Anaheim CA
High School Diploma
September 2012 - May 2016

PROJECTS

Quotem — *Lead Designer / Marketing. Social media app (iOS) centered around quotes http://quotem-app.com/*

Servite Tracker — *Computer/ mobile based (Android app) system for tracking student event attendance using ID Cards*

Vex Scout — *Conceptualized / designed / marketed mobile application (iOS) which assists robotics teams in analyzing other teams.*

Orange County Regional App — *Conceptualized / Designed mobile application(iOS) in collaboration with FIRST Robotics that modernizes competition logistics*

SKILLS

Data Analysis
- Google Sheets / Excel
- Tableau

Website and App Design
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Sketch
- CSS
- HTML
- VIsual Studio Code

Video/Photo Editing and Production
- Adobe Premiere
- Adobe After Effects
- Adobe Lightroom

Productivity
- Google Docs / Word
- Google Slides / Powerpoint
- Microsoft Access

Team Management / Communication
- Trello
- Slack

Computer Aided Design (CAD)
- OnShape
- Autodesk Inventor

Manufacturing
- CNC Mill
- Lathe
- 3D Printing
- TIG Welding

Awards

Eagle scout - 2012

VEX 2015 Robot skills CA State Champion. - 2015