

Kenneth Sandon

8662 Mossford dr.
Huntington Beach CA
1(714) 486-4700
kenny.sandon@gmail.com
kennysandon.com

EXPERIENCE

Allied Professionals Insurance Corporation, Orange, CA — **Market Analyst / Software Developer intern**

June 2016 - September 2016/May 2017 - September 2017

Market Analyst: Analyzed competition and internal performance in the Malpractice insurance market. Developed and designed modern strategies to engage and attract new clientele. Included new website, and Android app to collect information at conventions and trade shows.

Software Developer: Designed 10 internal/external websites. Designed and developed internal marketing material search engine. Designed multiple online forums. Conceptualized and designed convention Android app

FIRST Robotics FRC Team 3309 , Anaheim CA

— **President , VP of Public Relations, Director of Outreach**

June 2012 - August 2016

President: Lead a team of over 80 students, parents and mentors. Team ended season with 21 awards.

VP of Public Relations: Responsible for Team Image, community impact, and team fundraising. Organized and directed over 20 impactful community events. Satisfied \$80,000 team budget with fundraising efforts.

Director of Outreach: Responsible for STEM impact in the community. Directed 5 week lego robot summer camp and other community events.

EDUCATION

Northern Arizona University, Flagstaff AZ— Marketing

September 2016 - Present

Servite High School, Anaheim CA— High School Diploma

September 2012 - may 2016

PROJECTS

Servite Tracker — computer/ mobile based (android) system for tracking student event attendance using ID Cards

Vex Scout — conceptualized / designed / marketed mobile application (ios) which assists robotics teams in analyzing other teams.

Orange County Regional Application — conceptualized / designed mobile application in collaboration with FIRST Robotics that modernizes competition logistics

SKILLS

Website and app design

- Adobe Photoshop
- Sketch
- Adobe XD
- Adobe Illustrator
- CSS
- HTML
- Visual Studio Code

Video production and editing

- Adobe Premiere
- Adobe After Effects
- 3ds Max

Word Processing Applications

- Fluent in Microsoft Excel/Google Sheets

Project Management Applications

- Trello

AWARDS

Eagle scout - 2012

VEX 2015 Robot skills CA State
Champion. - 2015