

KENNEDY DOS SANTOS MOTA

26 YEARS | MAUÁ - SP, BRAZIL | (+55) 11 97487-1974

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PROFESSIONAL OBJECTIVE: DATA ANALYST

SUMMARY OF QUALIFICATIONS

Data Analyst with expertise in Power BI, SQL and DAX, delivering actionable insights through dashboards and data modeling (star/snowflake). Proven ability to automate reporting, optimize processes and support business decisions.

PROFESSIONAL EXPERIENCE

2023 – Present

SUHAI Insurance – Operational Assistant (ADM)

- Created and maintained dashboards and operational controls with KPIs.
- Data processing and periodic report updates.
- Fleet, protocols, and fines management, supporting payroll.
- Updated data and reports in Protheus TOTVS system.
- Coordinated mandatory employee training.

2021 – 2022

BASF – Executive Secretary Intern

- Supported Supply Chain Agro team and senior management agenda.
- Used SAP to process purchase requests (RC, PO) and service orders.
- Designed presentations in PowerPoint and reports in Excel.
- Organized internal events and coordinated national/international travel quotes.

2019 – 2021

TFleet Management – Commercial & After-Sales Intern

- Customer support, follow-ups, contracts and documentation control.
- Built dashboards, spreadsheets, and operational/commercial KPIs.
- Participated in after-sales meetings and board presentations.

EDUCATION

- MBA in Business Intelligence & Analytics 360 (in progress)
- Xperiun | Expected: Jun/2025
- Data Analytics Certification
- Xperiun | Expected: Feb/2026
- Bachelor's in Business Administration
- Universidade Nove de Julho
- High School Diploma
- E.E Professora Therezinha Sartori | Dec/2016

SKILLS & TOOLS

- **Power BI (Intermediate/Advanced):** Business & strategic dashboards.
- **DAX (Advanced):** Measures, filter context, CALCULATE, FILTER, SWITCH.
- **Power Query (M):** Data cleaning & transformation.
- **Excel (Advanced):** PROC/VLOOKUP, Pivot Tables, Power Query.
- **SQL (Basic/Intermediate):** Queries, joins, filters.
- **Data modeling (Star & Snowflake schemas).**
- **SAP & Protheus TOTVS:** Corporate systems experience.
- **Figma:** Dashboard and visual prototype design.
- **Corporate presentations (PowerPoint).**

LANGUAGES

- **English — Advanced**
- **Portuguese - Fluent**