Key Areas of Focus to Enhance Model

- Large Network without Material Concentration
- Less Than Optimal STARS & Risk Scores
- Lack of PCP Coordination
- Very Little Delegated Risk
- Frail & Chronically Ill Population Is Dynamic



Challenges Surround Frail & Chronically Ill

- Chronic Health
 Issues
- Lack of Caregivers

Fragmented Care

Communication
Barriers

Difficulty
Navigating
System

S High Medical Expenses



GUIDEWELL

Goal: Provide High-Quality Care via Focused Network



IDEA

Partner to Establish Solution that Supports this Population with Minimal Impact to Existing Business



CHALLENGES

Timing | Competing Business Contracts | Ultra-Competitive Markets



EXPECTATIONS

Greater Patient Satisfaction | Improved Outcomes | Reduced MLR Higher Stars Ratings | Increased RAF Accuracy | Increased Revenue

Result: Partnership that Cares for High-Risk Members While Working Collaboratively with PCPs











WHY THEY STAY



MEMBER EXPERIENCE HUB

CONSUMERS

AFFORDABLE

ACCESS

QUALITY

MEMBERS

CONVENIENT

CONNECTED

COMPASSIONATE

Personalized Health Care



PATIENT

PROPRIETARY
PATIENT CARE
DELIVERY MODEL

FRAIL CLINIC

CHRONIC DISEASE
MANAGEMENT

CASE MANAGEMENT

TELEMEDICINE

REMOTE MONITORING PATIENT CARE DELIVERY HUB





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BACKOFFICE SYSTEMS

IT SYSTEMS

CLINICAL SYSTEMS

FINANCIAL/HR SYSTEMS

WORKFLOW BPM/
TRAINING SYSTEMS

BIOMETRICS

MACHINE LEARNING/AI

GENOMICS

ALGORITHMS

ANALYTICS







TECHNOLOGY AND INTEGRATION





PLAN

GLOBAL RISK SERVICE (CAAS)

CONTRACTING, PRICING, BUSINESS DEVELOPMENT AND IMPLEMENTATION PROTOCOL

Personalized Health Care

POPULATION HEALTH THROUGH COLLABORATION

Technology Enabled . Personalized, Holistic Senior Care . Delivering Better Outcomes

HOSPITALS

- Unlocking profitability in Medicare, while maintaining profitability in other revenue streams
- Market share gains
- Bridge FFS to value-based care
- Learn skills necessary to apply PHM to other populations

PAYORS

- Guaranteed margin
- Market share gains
- Better alignment with providers









Alignment Healthcare & GUIDEWELL



- Quality Performance driving better . results than traditional Medicare
 - Improved compliance 4
- Improved HEDIS and quality outcomes .
- Change agent for transitioning FFS to value-based . care, helping realize CMS' MACRA program
 - Assist with Quadruple Aim objectives .

PHYSICIANS

- Access to capital, PHM tools, risk experience
- Allows community physicians to remain independent
 - Greater financial incentives
- Improved clinical outcomes for most challenging patients