

# Pattaraphon (Kenny) Wongchamcharoen

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## Education

### University of California, Berkeley

Aug 2023 – May 2027

*B.S. in Industrial Engineering & Operations Research, Minor in Data Science*

GPA: 3.98/4.00

- **Relevant Coursework:** Principles & Techniques of Data Science, Computational & Data Structures, Linear Algebra & Differential Equations, Multivariable Calculus, Probability & Stochastic Processes, Optimization Methods & Algorithms, Machine Learning, Engineering Statistics, Quality Control and Forecasting

## Skills & Awards

**Technical skills:** Python, Java, SQL, Apache Spark, Sklearn, Pandas, NumPy, Seaborn, TensorFlow, Matplotlib

**Tools:** Tableau, CRM (Jira, Asana, Notion), Microsoft Suite (Excel, Word, PowerPoint, Power BI), VS Code

## Experience

### Summer Research Fellow

New York, NY

*Columbia Business School – Decision, Risk, and Operations Division*

June 2025 – Aug 2025

- Selected as 1 of 15 interns from 1,000+ applicants for a highly prestigious data science research program
- Collaborated with Professor [Paul Glasserman](#) to empirically investigate whether large language models (LLMs) understand chronology, contributing to ongoing research in LLMs' sequential forecasting ability
- Built and deployed a full experimental pipeline in Python on [GitHub](#), leveraging GPT-4.1 and other LLMs APIs to simulate event ordering tasks and evaluate LLMs' chronological reasoning at scale
- Developed a statistical evaluation framework to compare different large reasoning models (GPT-o3, Claude Sonnet 3.7), and published findings at AAAI 2026 (the top 4 biggest AI conference in the world)

### Data Analytics Extern

Culver City, CA

*Beats By Dre*

June 2024 – Aug 2024

- Conducted exploratory data analysis and sentiment analysis on 1,000+ Amazon reviews of Beats Pill speakers using TextBlob, NLTK, and Scrapy, uncovering consumer patterns that informed product strategy
- Utilized advanced NLP techniques and Google's Gemini API to extract, summarize, and analyze customer feedback, improving data processing efficiency by 50% and driving more actionable insights
- Designed and presented Tableau dashboards highlighting customer sentiment and purchase trends, leading to a 20% improvement in Beats' market positioning and brand strategy in the mid-sized speaker segment

### Product Development & Analytics Intern

Singapore, Singapore

*Xcube Capital*

May 2024 – Aug 2024

- Scraped and analyzed job postings from JobsTimes using BeautifulSoup to identify emerging career trends and skill gaps; built machine learning models with over 80% accuracy in forecasting HR Tech job demand
- Automated internal workflow using SQL queries to optimize the company's CRM database; integrated email scheduling via SMTP and Python's schedule library, resulting in a 90% reduction in manual processing time
- Conceptualized a Proof of Concept (PoC) for a new proprietary asset class—[Corporate Venture Portfolio Equities](#)—in collaboration with the CEO, targeting synergistic investments in Behavioral AI startups

## Projects

### Delay-Aware Flight Route Optimization

[GitHub Repo](#)

- Predicted major airline delays and cancellations using gradient boosting and random forest models; integrated results into a single-stage robust stochastic optimization model to minimize the delay-to-cost ratio

### Option Pricing Optimization

[Poster](#)

- Developed a Mixed-Integer Linear Program (MILP) for options pricing strategy at Wells Fargo Case Competition; placed 2nd out of 30+ teams and awarded \$600. Presented at Berkeley IEOR Alumni Celebration