# KENNETH X. XU

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### **EDUCATION**

# University of North Carolina at Chapel Hill | Kenan-Flagler Business School – Chapel Hill, NC

May 2023

Bachelor of Science, Computer Science; Bachelor of Science, Business Administration; Minor, Data Science

- James Wilford Clark III Undergraduate Scholarship Recipient
- **GPA**: 3.6

#### **EXPERIENCE**

Amazon – San Francisco, CA

May 2022 – August 2022

Software Development Engineer Intern

- Worked in React and Scala to deliver end-to-end bulk functionality for eero Insight's delete and re-invite operations
- Improved management experience for B2B organizations with thousands of users to manage
- Exposed 5 new data points with PostgreSQL to provide insight on customer behavior
- Collaborated with full-time back-end and front-end engineers to create new endpoints in eero's cloud codebase

## PORCH Communities - Chapel Hill, NC

June 2021 – August 2021

Data Analytics Intern

- Used Google Analytics and Google Search Console to monitor and track a Chapel Hill-based nonprofit's website
- Analyzed and visualized key performance indicators such as traffic, turnover, and churn rates
- Provided insights and recommended solutions surrounding search engine optimization
- Worked with a software engineer to develop a user-facing interactive map to track neighborhood coverage

### Fidelity Investments – Durham, NC

June 2020 – August 2020

Product Manager Intern

- Acted as Scrum Master for a group of software engineer interns working in Agile
- Interviewed 5 key stakeholders to identify their vision and communicate their asks into actionable stories
- Added issue density, time-series data, and cross-page tracking functionalities to an automated accessibility tester
- Increased the tester's integration and ease-of-use internally

### LEADERSHIP AND COMMUNITY INVOLVEMENT

Kenan Institute – Chapel Hill, NC

January 2021 - Present

Kenan Scholar

- Member of a selective 25-person cohort of undergraduate business students
- Served as part of a 10-person team to set up the Kenan Institute's Spring 2021 Symposium on pursuing anti-racism in business with Lowe's CEO Marvin Ellison as keynote speaker
- Pursuing an honors thesis on cryptocurrency's role in the global economy

### Summit College – Chapel Hill, NC

August 2021 - Present

Family Group Leader

- Currently leading a family group of 40 undergraduate students, planning and organizing weekly events
- Working in conjunction with Summit College and The Summit Church to plan social and charitable events throughout each semester with hundreds of participants
- Volunteer with The Summit Church's Mandarin branch to serve native-Chinese speakers every week

## Technology Without Borders - Durham, NC

August 2021 - Present

Chair

- Partner with the Emily K Center to offer free, comprehensive programs on the fundamentals of computer science and coding to children from low-income families with limited access to technology
- Plan out and create lesson plans to offer engaging but educational content

#### ADDITIONAL INFORMATION

- Work experience with Python, Scala, and JavaScript (React.js and Node.js)
- Fluent in Mandarin