

# KENOME

Building Knowledgeable Machines

Dr. PARTHA TALUKDAR

Founder, KENOME

Assistant Professor, IISc Bangalore

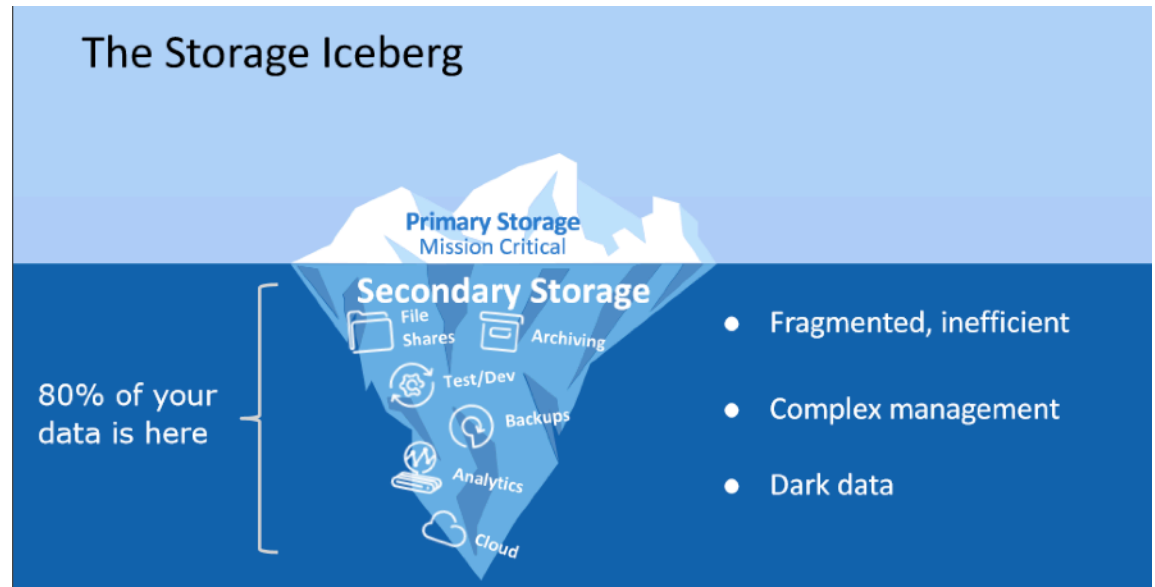
[ppt@kenome.io](mailto:ppt@kenome.io)

# Two Enterprise Problems

## Big Data

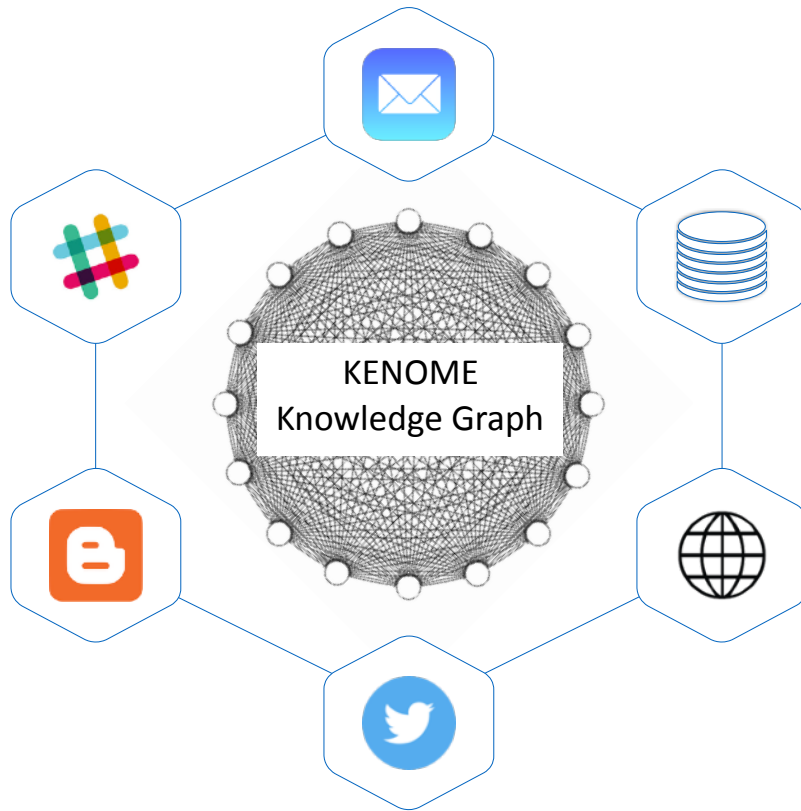


## Dark Data



KENOME helps enterprises  
make sense of Big Dark Data

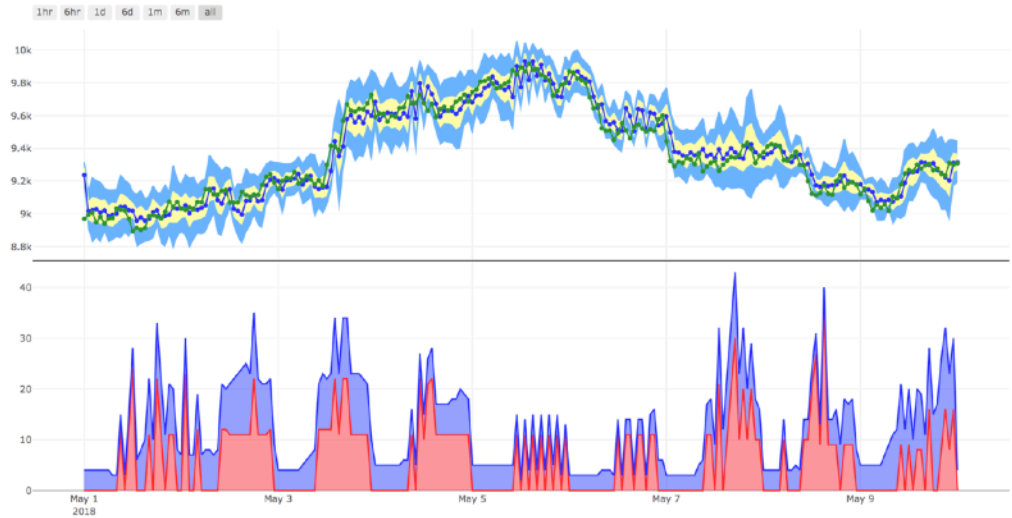
# KENOME Insights Platform (KIP)



- Knowledge Graphs
- Natural Language Understanding
- Machine Learning
- Never Ending Learning

Working with **leading** enterprises in  
**Finance, Retail, and Consumer Electronics**

# TRAKCrypto Powered by KIP



Private beta  
coming soon

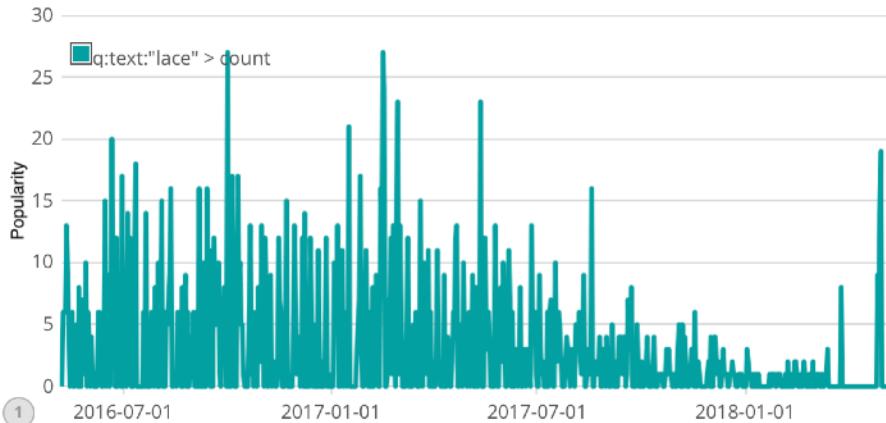


# Demand Sensing via Social Sensing

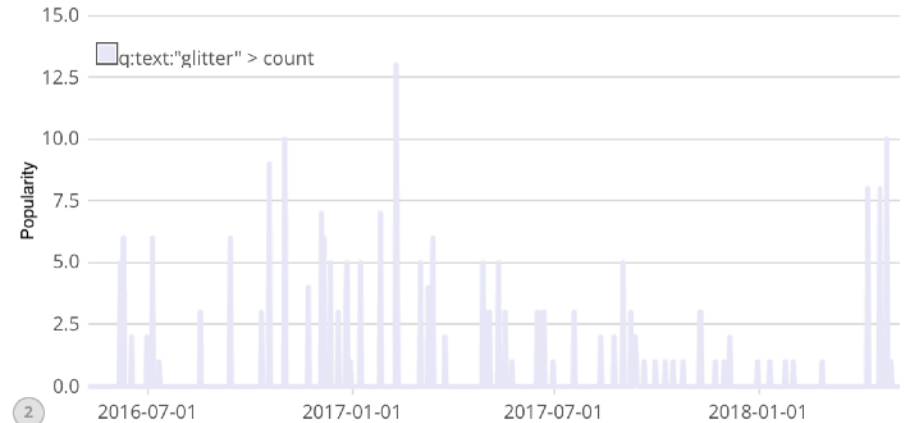
Customer: E-commerce (USA)

# Material Demand

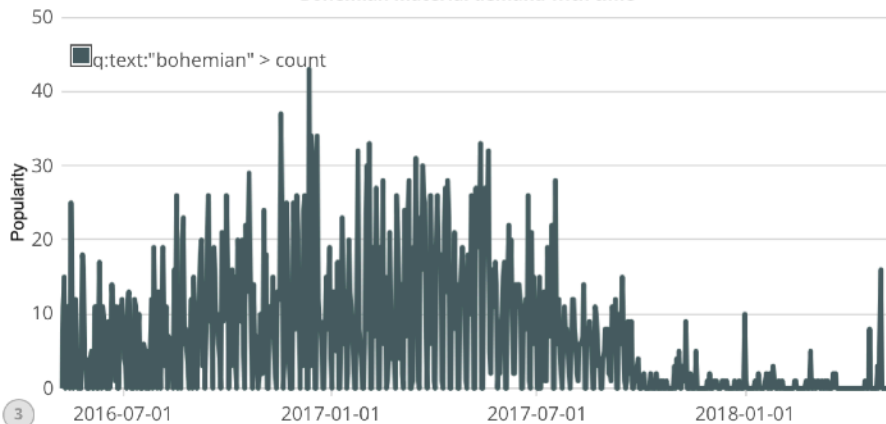
Lace material demand with time



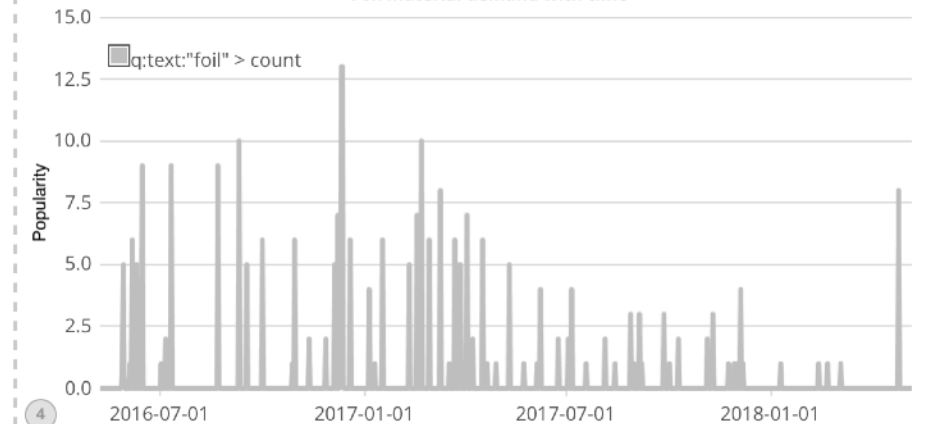
Glitter material demand with time



Bohemian material demand with time



Foil material demand with time



# Product Knowledge Graph

Customer: Leading Retailer (USA),  
Multinational Hardscaping Company (USA)

# KENOME Email2Knowledge

Email Input:

Subject: Grigsby's Order

Hey John, I need to place an order: PO#23921 Sidemark White carrera 2" hexagon mosaic 56 sq ft

Thank you. Jeff

Process

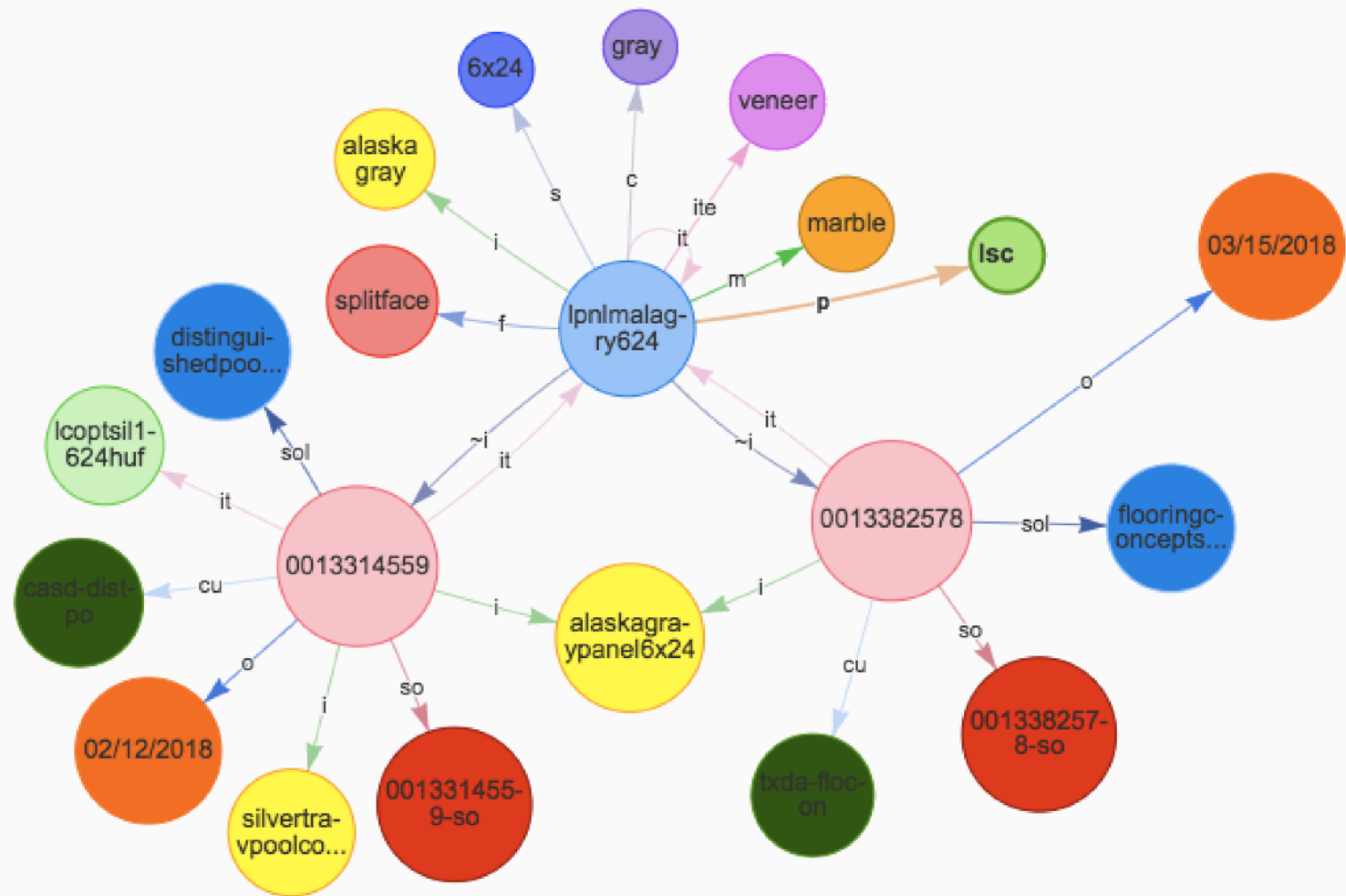
Candidate Products Processed : 15,967

Mail Body		Product ID	Product Name	Quantity	Size
subject: grigsby's hey john, need place 1.0 order: p o#23921 sidemark white carrera 2" hexagon mosai c 56 sq ft you. jeff famous carpet & tile tulsa, ok. 7 4145	<input type="checkbox"/>	SMOT-ARA-2HEXH	arabescato carrara 2" hexagon hon	58	56 sq ft.
	<input type="checkbox"/>	P-SMOT-ARA-2HEXP	arabescato carrara 2" hexagon pol	58	56 sq ft.
	<input type="checkbox"/>	SMOT-CAR-2HEXP	carrara white 2" hexagon polished	56	56.0 sq ft.

Generate PO







KENOME\_IO\_GRAPH (k)

ITEMDESCRIPTION (i)

ITEMNUMBER (it)

FINISH (f)

PRODUCTLINE (p)

ITEMTYPE (ite)

COLOR (c)

MATERIAL (m)

SIZE (s)

~ITEMNUMBER (~i)

SO\_NUMBER (so)

ORDER\_DATE (o)

SOLD\_TO (sol)

SHIP\_TO (sh)

CUST\_NO (cu)

# Founder: Dr. Partha Talukdar

- Leading international expert on Knowledge Graphs, NLP, Machine Learning
- 15+ years of research experience. Co-architect of NELL System @ CMU
- Winner of Google Focused Research Award, IBM Faculty Award and many more
- 70+ top-tier publications



BE (2003)

Worked at



Microsoft Research



PhD (2010)



PhD Advisor: Fernando Pereira  
VP & Eng. Fellow, Google



Postdoc (2011-2014)

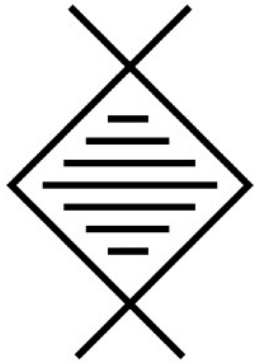


Postdoc Mentor: Tom Mitchell  
Founding MLD Chairman

# About KENOME

- Development started in early 2018, based out of Bangalore
- Growing team, currently 6 members: ex-{CMU, IISc, BITS Pilani, IIT-M, Mathworks, Intuit}
- Part of the Target accelerator program
- Engaged with leading enterprises:





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