

PARTHA TALUKDAR, PhD Founder, KENOME

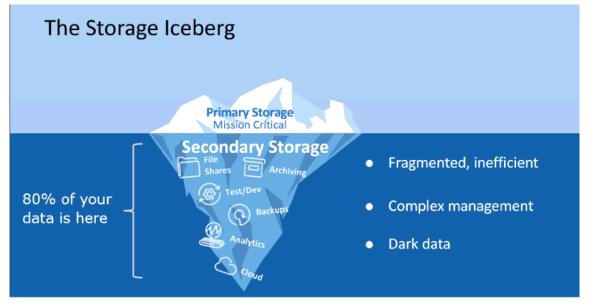
Assistant Professor, IISc Bangalore ppt@kenome.io

## Two Enterprise Problems

Big Data

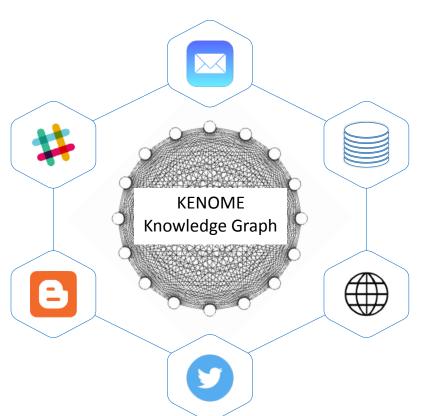
Dark Data





KENOME helps enterprises make sense of Big Dark Data

# KENOME Insights Platform (KIP)



- Knowledge Graphs
- Natural Language Understanding
- Machine Learning
- Never Ending Learning

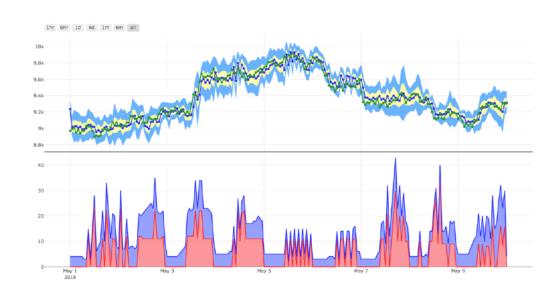
Working with **leading** enterprises in

Finance, Retail, and Consumer Electronics

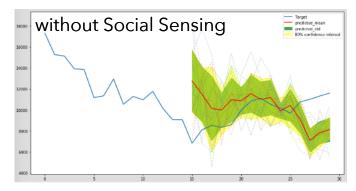
# TRAKCrypto Powered by KIP

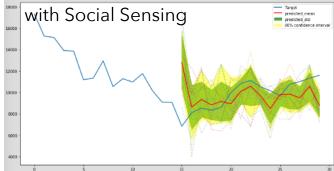
#### Improved cryptocurrency price estimation using Social Sensing





Private beta coming soon





### Other Uses Cases at KENOME

- New Product Demand Estimation using Social Sensing (Customer: Event supplies company, USA)
- Product Knowledge Graph (Customer: Leading Retailer, USA)
- Smart Email (Customer: Multinational Hardscaping Company, USA)

### **KENOME** Team



- Founder: Prof. Partha Talukdar
  - Leading expert on Knowledge Graphs, NLP, ML.
    15+ years of experience
  - Co-architect of NELL System @ CMU
  - Winner of Google Research Award, IBM Faculty
    Award and many more. 70+ top-tier papers
- Growing team: ex-{CMU, IISc, IIT, PESU, Mathworks, Intuit}

# Thank you!

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