

KELLY NORRIS

kellynnorris2018@u.northwestern.edu // kenorris.github.io

EDUCATION

Northwestern University, Medill School of Journalism - Evanston, IL

Expected March 2018

Candidate for Bachelor of Science in Journalism— Broadcast focus, Minor in Business Institutions

EXPERIENCE

Medill News Service – Washington, D.C.

Health & Science Reporter

September 2016 - Present

- File real-time and enterprise stories about health & science policy.
- Report on the presidential election from Capitol Hill and battleground states, Nevada & Florida.
- Reported from the third presidential debate including contributing to live coverage for [U.S. News and World Report](#).

WGN TV9 Evening News – Chicago, IL

Evening News Production Intern

June 2016 - Sept. 2016

- Cut video for voiceovers, headlines and bumps, worked with writers to create sequence timing.
- Contributed reporting for various evening news segments including Medical Watch and Chicago Politics.
- Edits SOTs from news sources or reporter video.

Northwestern News Network – Evanston, IL

Producer and Reporter

January 2016 – Present

- Builds weekly show rundown based on Evanston and Chicago news.
- Writes anchor copy for readers, voiceovers and other segments of the show.
- Edits script and review finals video cuts.
- Updates website to reflect current news and information.
- Covered more than 25 stories as a reporter.

Northwestern Business Review – Evanston, IL

January 2016 – June 2016

Video Section Producer

- Created the video section of the news outlet.
- Led a team of several students in creating and editing business news videos.
- Wrote/produced video and business news stories for campus and city audience.

Pick-Staiger Concert Hall Marketing – Evanston, IL

September 2014 - Present

Copywriter, Photographer

- Write and edit radio copy, press and web content, while overseeing budget and concert sales reports.
- Design print and web advertisements.
- Take and edit photos from live concerts and events.

University of Michigan Health Systems - Ann Arbor, MI

June 2015 – December 2015

Web and Communications Intern

- Redesigned and updated individual department websites and overall Health Systems website.
- Produced several full e-newsletters with stories for department of over 100 employees and patients.
- Designed content for hospital waiting rooms to increase patient satisfaction and return.

EXTRACURRICULARS

Alpha Chi Omega, Gamma Chapter - Evanston, IL

Vice President of Public Relations & Marketing, Social Media Chair

January 2015 – Present

- Manages a committee of 12 people to control the chapter's social media and public presence.
- Completely redesign chapter's website.
- Increased Facebook page reach by more than 50%.

SKILLS

- HTML, CSS & Javascript Coding
- Adobe Creative Cloud Suite
- Final Cut Pro
- ENPS
- DSLR photography
- Social Media
- Real time reporting
- Microsoft Office
- HD Video Shooting and Editing,
- AP Style