

# KELLYN NORRIS

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## RELATED EXPERIENCE

- Northwestern News Report – Northwestern University's weekly newscast** *September 2014 - Present*
- Associate Producer
- The Daily Northwestern– Northwestern University's daily newspaper** *September 2014 - Present*
- General reporter and Web Desk reporter: Prepares tweets and Facebook posts along with prepping articles for online
- Cat's Eye News – Novi High School's daily newscast** *September 2011 - June 2014*
- Talent/Business Manager (9/2012 – 6/2013), Executive Producer (5/2013 – 6/2014)
  - Mastered all aspects of the daily seven minute news show for high school with 2,050 students/staff
- The Wildcat Roar – Novi High School's monthly newspaper** *January 2012 - June 2014*
- Business Manager (9/2012 – 6/2013), Feature Editor (9/2013 – 6/2014)
  - Awarded 2<sup>nd</sup> Place Diversity Coverage from Michigan Interscholastic Press Association (2015)
  - Awarded 1<sup>st</sup> Place Ad Design from Michigan Interscholastic Press Association (2013)
  - Awarded 2<sup>nd</sup> Place Pro/Con Article from Michigan Interscholastic Press Association (2013)

## EDUCATION

- Northwestern University, Medill School of Journalism (Evanston, IL)** *Fall 2014- Present*
- Classes include: Journalism, Economics, Social Psychology, History
- Novi High School (Novi, MI)** *September 2010 - May 2014*
- Graduated Magna Cum Laude (3.93 GPA)
  - Classes Include: 3 years of Television News, 2 ½ years of Journalism II: Newspaper, 7 AP/IB Courses
- Medill- Northwestern Journalism Institute (Evanston, IL)** *Summer 2013*
- Created multimedia projects in this highly selective 5 week program
  - Was one of only two students bylined in Northwestern University newspaper

## WORK EXPERIENCE

- Dermatology Communications – University of Michigan (Ann Arbor, MI)** *June 2015 - Present*
- Various responsibilities including graphic design, writing/compiling quarterly newsletter and administrative duties.
- Pick-Staiger Marketing – Northwestern University (Evanston, IL)** *September 2014 - Present*
- Various responsibilities including copywriting, writing press releases and radio copy and graphic design
- Kumon Tutoring (Novi, MI)** *January 2011 – September 2014*
- Worked with students to help develop Math and English skills
- Automotive Techniques (Novi, MI)** *January 2013 – September 2014*
- Responsible for various administrative duties including writing press releases for local magazine, designing and sending thank you cards, compiling the week-end stats, and managing the social media

## VOLUNTEER WORK

- Bobcat Cheer** *Fall 2011 - Winter 2013*
- Coached groups of 10-25 3<sup>rd</sup> and 4<sup>th</sup> grade girls in sideline cheer
- Parkview Elementary Library** *Fall 2012 – Summer 2014*
- Assisted the Media Specialist teach classes of up to 30 students

## EXTRACURRICULAR ACTIVITIES

- Novi High School Theatre** *2012 - 2014*
- Sound Head (2012 Fall Play, 2014 Musical), Construction/Set Design Head (2014 Musical), Prop Head (2013 Musical, 2013 Fall Play, 2014 One Act Play Competition, 2014 Musical), Program Head (2013, 2014 One Act Play Competition)
    - Awarded the highest award for program design at regional (2013, 2014) and state competition (2014)

## REFERENCES

- Ms. Desiree Hanford, Medill School of Journalism professor
  - 847-467-7930 d-hanford@northwestern.edu
- Mr. Joe Grimm, Visiting Editor in Residence at the Michigan State University School of Journalism
  - 248-631- 9959 joe.grimm@gmail.com
- Mr. Corey Glenton, Pick-Staiger Marketing Coordinator
  - 847-467-5472 corey.glenton@northwestern.edu