

# KELLY NORRIS

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## EDUCATION

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### Northwestern University, Medill School of Journalism - Evanston, IL

Expected March 2018

*Candidate for Bachelor of Science in Journalism— Broadcast focus, Minor in Business Institutions  
Participated in the Medill Northwestern Journalism Institute in Summer 2013.*

## EXPERIENCE

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### Incoming NBC 5 Responds – Chicago, IL

*Consumer Investigative Unit Intern*

Starting January 2017

### Medill News Service – Washington, D.C.

*Health & Science Reporter*

September 2016 - Present

- File real-time and enterprise stories about health & science policy.
- Report on the presidential election from Capitol Hill and battleground states, Nevada & Florida.
- Reported from the third presidential debate including contributing to live coverage for [U.S. News and World Report](#).

### WGN TV9 Evening News – Chicago, IL

*Evening News Production Intern*

June 2016 - Sept. 2016

- Cut video for voiceovers, headlines and bumps, worked with writers to create sequence timing.
- Contributed reporting for various evening news segments including Medical Watch and Chicago Politics.
- Edits SOTs from news sources or reporter video.

### Northwestern News Network – Evanston, IL

*Current: News Director, Previous: Producer, Reporter*

September 2014 – Present

- Builds weekly show rundown based on Evanston and Chicago news.
- Writes anchor copy for readers, voiceovers and other segments of the show.
- Edits script and review finals video cuts.
- Updates website to reflect current news and information.
- Covered more than 25 stories as a reporter.

### Northwestern Business Review – Evanston, IL

January 2016 – June 2016

*Video Section Producer*

- Created the video section of the news outlet.
- Led a team of several students in creating and editing business news videos.
- Wrote/produced video and business news stories for campus and city audience.

### Pick-Staiger Concert Hall Marketing – Evanston, IL

September 2014 - Present

*Copywriter, Photographer*

- Write and edit radio copy, press and web content, while overseeing budget and concert sales reports.
- Design print and web advertisements.
- Take and edit photos from live concerts and events.

### University of Michigan Health Systems - Ann Arbor, MI

June 2015 – December 2015

*Web and Communications Intern*

- Redesigned and updated individual department websites and overall Health Systems website.
- Produced several full e-newsletters with stories for department of over 100 employees and patients.
- Designed content for hospital waiting rooms to increase patient satisfaction and return.

## EXTRACURRICULARS

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### Alpha Chi Omega, Gamma Chapter - Evanston, IL

*Vice President of Public Relations & Marketing, Social Media Chair*

January 2015 – Present

- Manages a committee of 12 people to control the chapter's social media and public presence.
- Completely redesign chapter's website.
- Increased Facebook page reach by more than 50%.

## SKILLS

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- [HTML, CSS & Javascript Coding](#)
- Adobe Creative Cloud Suite
- Final Cut Pro
- ENPS
- DSLR photography
- Social Media
- Real time reporting
- Microsoft Office
- HD Video Shooting and Editing,
- AP Style