

# KELLY NORRIS

kellynnorris2018@u.northwestern.edu // 248-921-2423 // [kenorris.github.io](https://kenorris.github.io)

## EDUCATION

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- Northwestern University, Medill School of Journalism (Evanston, IL)** *Expected March 2018*  
*Candidate for Bachelor of Science in Journalism— Broadcast Track, Minor in Business Institutions*
- Medill- Northwestern Journalism Institute (Evanston, IL)** *Summer 2013*
  - Created multimedia projects in this highly selective 5 week program

## JOURNALISM EXPERIENCE

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### WGN TV9 Evening News – Chicago Local News

- Evening News Production Intern* *June 2016 - Present*
  - Cuts video for voiceovers, headlines and bumps, working with writers to create sequence timing.
  - Contribute reporting for several evening news segments including Medical Watch, Chicago Politics, and more.
  - Edits SOTs from news sources or Reporter video to air in 4 or 5 p.m. show.

### Northwestern News Network – Northwestern's award-winning weekly newscast

- Student Producer, Northwestern News Report and Politicat.* *January 2016 – June 2016*
  - Builds weekly rundown of Evanston and Chicago news, weather and sports.
  - Writes anchor copy for readers, voiceovers and other segments of the show.
  - Edits script and review finals video cuts.
  - Updated website to reflect current news, staff, etc.
- Student Associate Producer* *March 2015 – January 2016*
  - Work with producer to create newscast weekly rundown and pitch three to five stories.
  - Associate produced the [2016 State of the Union](#) live three-hour show featuring interviews with Congress members, political analysts and reporters from Medill's D.C. bureau.
  - Write anchor leads, tags and teases for live show.
- Student Assignment Editor* *January 2015 – March 2015*
  - Manage 25 reporters to shoot video, edit stories, track timing and more functions to produce the news show.
  - Pitch story ideas for reporters to cover for each show.

- Student Reporter* *September 2014 – January 2015*
  - Covered more than 20 stories as a reporter.
  - Story featured in the [winning show](#) of the 2015 NATAS Chicago/Midwest Emmy and SPJ Best Newscast.

### Northwestern Business Review – NU's business online publication

- Video Section founder/editor* *January 2016 – June 2016*
  - Leading a team to create the new video section of the publication.
  - Write/produce business news stories for campus and city audience.

## WORK EXPERIENCE

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### Pick-Staiger Marketing – Northwestern University (Evanston, IL)

- Copywriter, Photographer* *September 2014 - Present*
  - Write and edit radio copy, press and web content, while overseeing budget and concert sales reports.
  - Design print and web advertisements.
  - Take and edit photos from live concerts and events.

### Norris University Center – Northwestern University (Evanston, IL)

- Game Room Attendant* *September 2015 - Present*
  - Assists in the operations of the game room by helping customers and run parties.

### University of Michigan Health Systems (Ann Arbor, MI)

- Communications Intern* *June 2015 – December 2015*
  - Produced four full e-newsletter with five news stories each for department of over 100 employees and patients.
  - Design fluid content for hospital waiting rooms to increase patient satisfaction and return.
  - Redesigned and updated individual department websites and overall Health Systems website.

## EXTRACURRICULARS

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### Alpha Chi Omega, Gamma Chapter (Evanston, IL)

- Vice President, Public Relations & Marketing* *January 2016 – Present*
  - Manages a committee of 12 people to control the chapter's social media and public presence.
  - Completely redesign chapter's website.
- Social Media Chair* *January 2015 – January 2016*
  - Increased Facebook page reach by more than 50%.

## SKILLS

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Experienced in Adobe Creative Cloud, Final Cut Pro, HTML & CSS Coding, Rundown Creator, ENPS, DSLR photography, AP Style, Social Media.