

KELLY NORRIS

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EDUCATION

- Northwestern University, Medill School of Journalism (Evanston, IL)** *Expected March 2018*
Candidate for Bachelor of Science in Journalism— Broadcast Track, Minor in Business Institutions
- Medill- Northwestern Journalism Institute (Evanston, IL)** *Summer 2013*
- Created multimedia projects in this highly selective 5 week program

JOURNALISM EXPERIENCE

Medill News Service – Washington, D.C.

- Health & Science Reporter* *Sept. 2016 - Present*
- File real-time and enterprise stories about health & science policy, and the presidential election from Capitol Hill.
 - Credentialed reporter through the House of Representatives and Senate Press Galleries.
 - Reported live from the third presidential debate in Las Vegas including contributing to the [U.S. News live blog](#).

WGN TV9 Evening News – Chicago Local News

- Evening News Production Intern* *June 2016 - Sept. 2016*
- Cuts video for voiceovers, headlines and bumps, working with writers to create sequence timing.
 - Contribute reporting for several evening news segments including Medical Watch, Chicago Politics, and more.
 - Edits SOTs from news sources or Reporter video to air in 4 or 5 p.m. show.

Northwestern News Network – Northwestern's award-winning weekly newscast

- Producer, Northwestern News Report and Politicat.* *January 2016 – June 2016*
- Builds weekly rundown of Evanston and Chicago news, weather and sports.
 - Writes anchor copy for readers, voiceovers and other segments of the show.
 - Edits script and review finals video cuts.
 - Updated website to reflect current news, staff, etc.
- Associate Producer* *March 2015 – January 2016*
- Work with producer to create newscast weekly rundown and pitch three to five stories.
 - Associate produced the [2016 State of the Union](#) live three-hour show featuring interviews with Congress members, political analysts and reporters from Medill's D.C. bureau.
 - Write anchor leads, tags and teasers for live show.
- Assignment Editor* *January 2015 – March 2015*
- Manage 25 reporters to shoot video, edit stories, track timing and more functions to produce the news show.
 - Pitch story ideas for reporters to cover for each show.
- Reporter* *September 2014 – January 2015*
- Covered more than 25 stories as a reporter.
 - Story featured in the [winning show](#) of the 2015 NATAS Chicago/Midwest Emmy and SPJ Best Newscast.

Northwestern Business Review – NU's business online publication

- Video Section founder/editor* *January 2016 – June 2016*
- Leading a team to create the new video section of the publication.
 - Write/produce business news stories for campus and city audience.

WORK EXPERIENCE

- Pick-Staiger Marketing – Northwestern University (Evanston, IL)** *September 2014 - Present*
- Copywriter, Photographer*
- Write and edit radio copy, press and web content, while overseeing budget and concert sales reports.
 - Design print and web advertisements.
 - Take and edit photos from live concerts and events.

- Norris University Center – Northwestern University (Evanston, IL)** *September 2015 - Present*
- Game Room Attendant*
- Assists in the operations of the game room by helping customers and run parties.

- University of Michigan Health Systems (Ann Arbor, MI)** *June 2015 – December 2015*
- Communications Intern*
- Produced four full e-newsletter with five news stories each for department of over 100 employees and patients.
 - Design fluid content for hospital waiting rooms to increase patient satisfaction and return.
 - Redesigned and updated individual department websites and overall Health Systems website.

EXTRACURRICULARS

Alpha Chi Omega, Gamma Chapter (Evanston, IL)

- Vice President, Public Relations & Marketing* *January 2016 – Present*
- Manages a committee of 12 people to control the chapter's social media and public presence.
 - Completely redesign chapter's website.
- Social Media Chair* *January 2015 – January 2016*
- Increased Facebook page reach by more than 50%.

SKILLS

Experienced in Adobe Creative Cloud, Final Cut Pro, HTML, CSS & Javascript Coding, Rundown Creator, ENPS, DSLR photography, AP Style, Social Media, Microsoft Office.