

# KELLY NORRIS

[kellynnorris2018@u.northwestern.edu](mailto:kellynnorris2018@u.northwestern.edu) // [kenorris.github.io](https://kenorris.github.io)

## EDUCATION

Northwestern University, Medill School of Journalism - Evanston, IL

March 2018

*Candidate for Bachelor of Science in Journalism— Broadcast focus, Minor in Business Institutions  
Participated in the Medill Northwestern Journalism Institute in Summer 2013.*

## EXPERIENCE

News Partnerships, NBC News - New York, NY

*Content and Production Intern*

January 2018 - Present

- Produces in-studio and satellite live shots for network correspondents with local news anchors.
- Assists in providing exclusive Today, Nightly News, Dateline and Meet the Press content to over 230 affiliates.
- Briefs NBC Executives about industry news, competitors and airing trends.
- Coordinates 20-30 crosstalks weekly for talent from all NBC News platforms.

Hardball with Chris Matthews, MSNBC - New York, NY

*Production Intern*

June 2017 - August 2017

- Created, ordered and proofread graphics from a variety of programs for use across platforms.
- Rolled and assigned video to use during the show.
- Assisted in writing and updating rundowns for breaking news.

WMAQ, NBC Chicago - Chicago, IL

*Consumer Investigative Intern*

February 2017- June 2017

- Interviewed viewers & business contacts and wrote in-depth on-air and web stories.
- Conducted detailed research for possible consumer stories on a variety of topics.
- Dealt as the sole intermediary between viewers and businesses to recover over \$15,000.

Northwestern News Network – Evanston, IL

*News Director & Political Director*

September 2014 – December 2017

- Led and collaborated with a staff of over 30 reporters, producers, editors.
- Redesigned website for easy user experience & to best reflect current news.
- Wrote copy for segments, edited script for AP style and accuracy and reviewed video.

Medill News Service – Washington, D.C.

*Health & Science Reporter*

September 2016 - December 2016

- Filed real-time and enterprise video and written stories about health & science policy.
- Reported on the presidential election from Capitol Hill and battleground states, Nevada & Florida.
- Produced five stories from the third presidential debate and provided live coverage to U.S. News and World Report.

WGN TV9 Evening News – Chicago, IL

*Evening News Production Intern*

June 2016 - September 2016

- Prepared video for VOs, headlines and teases, worked with writers to create sequence timing.
- Contributed reporting for evening news segments including Medical Watch and Chicago Politics.
- Edited SOTs from news sources and reporter video.

Northwestern Business Review – Evanston, IL

*Video Section Producer*

January 2016 – June 2016

- Founded the video section and trained a team of five students in business news videos creation.
- Developed video and business news stories for campus and city audience.

Pick-Staiger Concert Hall Marketing – Evanston, IL

*Head Copywriter, Photographer*

September 2014 - December 2017

- Wrote & revised radio copy, press and web content while scheduling Facebook and Twitter posts.
- Designed print and web advertisements, oversees budget and concert sales.
- Took and edited photos from live concerts and events.

University of Michigan Health Systems - Ann Arbor, MI

*Web and Communications Intern*

June 2015 – December 2015

- Advanced and updated department websites and overall Health Systems website.
- Produced several full e-newsletters with stories for department of 100 employees and patients.
- Designed content for hospital waiting rooms to increase patient satisfaction and return.

## EXTRACURRICULARS

Alpha Chi Omega, Gamma Chapter - Evanston, IL

*Vice President of Public Relations & Marketing, Social Media Chair*

January 2015 – January 2017

- Managed committee of 12 people to control the chapter's social media and public presence.
- Implemented a redesigned chapter website and boosted FB page reach by more than 50%.

## SKILLS

- |  |                       |                    |
|--|-----------------------|--------------------|
| • HTML, CSS & Javascript Coding            | • Social Media        | • DSLR photography |
| • Adobe Creative Cloud Suite               | • Real time reporting | • ENPS             |
| • Editing in Premiere Pro, Avid, Final Cut | • Microsoft Office    | • AP Style         |
| • Dalet, iNews, Media Central              | • HD Video Shooting   | • Video Logging    |