

KELLY NORRIS

kellynnorris2018@u.northwestern.edu // kenorris.github.io

EDUCATION

Northwestern University, Medill School of Journalism - Evanston, IL

Expected March 2018

Candidate for Bachelor of Science in Journalism— Broadcast focus, Minor in Business Institutions
Participated in the Medill Northwestern Journalism Institute in Summer 2013.

EXPERIENCE

NBC 5 WMAQ – Chicago, IL

Consumer Investigative Unit Intern

February 2017- Present

- Interview viewers and business contacts for on-air in-depth stories and web video.
- Conduct detailed research for possible consumer stories on a variety of topics.

Medill News Service – Washington, D.C.

Health & Science Reporter

September 2016 - December 2016

- Filed real-time and enterprise stories about health & science policy.
- Reported on the presidential election from Capitol Hill and battleground states, Nevada & Florida.
- Produced stories from the third presidential debate, including contributing live for [U.S. News and World Report](#).

WGN TV9 Evening News – Chicago, IL

Evening News Production Intern

June 2016 - September 2016

- Cut video for voiceovers, headlines and bumps, worked with writers to create sequence timing.
- Contributed reporting for various evening news segments including Medical Watch and Chicago Politics.
- Edited SOTs from news sources or reporter video.

Northwestern News Network – Evanston, IL

Current: News Director, Previous: Producer, Reporter

September 2014 – Present

- Collaborates and manages staff of over 20 reporters, producers, editors.
- Updates website to reflect current news and information, along with working to redesign site.
- Built weekly show rundown based on Evanston and Chicago news as producer.
- Wrote copy for readers, voiceovers and other segments of the show, edits script and reviews video.
- Covered more than 25 stories as a reporter.

Northwestern Business Review – Evanston, IL

Video Department Producer

January 2016 – June 2016

- Founded the video section of the news outlet.
- Led a team of several students in creating and editing business news videos.
- Wrote/produced video and business news stories for campus and city audience.

Pick-Staiger Concert Hall Marketing – Evanston, IL

Head Copywriter, Photographer

September 2014 - Present

- Write and revise radio copy, press and web content, while overseeing budget and concert sales reports.
- Design print and web advertisements.
- Take and edit photos from live concerts and events.

University of Michigan Health Systems - Ann Arbor, MI

Web and Communications Intern

June 2015 – December 2015

- Redesigned and updated individual department websites and overall Health Systems website.
- Produced several full e-newsletters with stories for department of over 100 employees and patients.
- Designed content for hospital waiting rooms to increase patient satisfaction and return.

EXTRACURRICULARS

Alpha Chi Omega, Gamma Chapter - Evanston, IL

Vice President of Public Relations & Marketing, Social Media Chair

January 2015 – January 2017

- Managed a committee of 12 people to control the chapter's social media and public presence.
- Completely redesigned chapter's website.
- Boosted Facebook page reach by more than 50%.

SKILLS

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|---|---------------------------------|--------------------|
| • HTML, CSS & Javascript Coding | • Social Media | • DSLR photography |
| • Adobe Creative Cloud Suite | • Real time reporting | • ENPS |
| • Final Cut Pro | • Microsoft Office | • AP Style |
| • Dalet | • HD Video Shooting and Editing | • Video Logging |