

KELLY NORRIS

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EXPERIENCE

Nightly News with Lester Holt, NBC News - New York, NY

Researcher · June 2019 - Present

- Produce stories monthly for Nightly and develop accompanying social media content.
- Line produce Nightly broadcasts including building graphics and timing the show in the control room.
- Conduct interviews across bureaus, field produce shoots and find characters during breaking news.
- Edit content for broadcast and social platforms under deadline pressure using Avid.
- Leads editorial and research support to staff, producers, and correspondents.

Desk Assistant · June 2018 - June 2019

- Pitched 3 broadcast and web stories a week based on research, trending topics, local news and more.
- Located compelling video for stories, VOs and teasers from MediaCentral, iNews & social media.
- Managed admin duties such as booking crews, answering phones, planning travel and logging.

News Partnerships, NBC News - New York, NY

Content and Production Associate · January 2018 - June 2018

- Produced in-studio and satellite live shots for network talent & correspondents with local news anchors.
- Wrote, cut & distributed Today, Nightly News, Dateline & Meet the Press content to over 230 affiliates.
- Pitched local stories to Nightly News and the Today Show for digital and broadcast platforms.
- Conducted 20-30 affiliate crosstalks weekly for talent from all NBC News platforms.

Hardball with Chris Matthews, MSNBC - New York, NY

Production Intern · June 2017 - August 2017

- Created and proofread 15-20 graphics per day for use across digital and on-air platforms.
- Coordinated video feeds for air, assisted in segment writing and updating rundowns for breaking news.

WMAQ, NBC Chicago - Chicago, IL

Consumer Investigative Intern · February 2017 - June 2017

- Wrote in-depth scripts for evening broadcast and articles for website.
- Recovered over \$15,000 for consumers as the sole intermediary between viewers and businesses.
- Assistant-produced Peter Lisagor Award Winning Story for Best Consumer Reporting.

Medill News Service – Washington, D.C.

Health & Science Reporter · September 2016 - December 2016

- Filed real-time stories about the presidential election from Capitol Hill and battleground states.
- Produced five stories from the 3rd Presidential Debate & reported live for U.S. News and World Report.

WGN TV9 Evening News – Chicago, IL

Evening News Production Intern · June 2016 - September 2016

- Edited seven VOs, headlines and teasers for air every day working with writers for sequence timing.
- Reported for evening news segments including Medical Watch and Chicago Politics.
- Cut SOTs from news sources and reporter video.

EDUCATION

Northwestern University, Medill School of Journalism - Evanston, IL

Bachelor of Science in Journalism— Broadcast focus, Minor in Business Institutions

SKILLS

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|---------------------------------------|---------------------------------|------------------|
| • iNews, MediaCentral, ENPS | • HTML, CSS & Javascript Coding | • Video Logging |
| • HD Video/5K/DSLR Shooting | • Adobe Creative Cloud Suite | • AP Style |
| • Avid/Final Cut/Premiere Pro Editing | • Social Media Newsgathering | • Admin Planning |