

KELLY NORRIS

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EDUCATION

Northwestern University, Medill School of Journalism (Evanston, IL) Expected March 2018
Candidate for Bachelor of Science in Journalism— Broadcast Track, Minor in Business Institutions

Medill- Northwestern Journalism Institute (Evanston, IL) Summer 2013
• Created multimedia projects in this highly selective 5 week program

JOURNALISM EXPERIENCE

Medill News Service – Washington, D.C.

Health & Science Reporter Sept. 2016 - Present

- File real-time and enterprise stories about health & science policy, and the presidential election from Capitol Hill.
- Credentialed reporter through the House of Representatives and Senate Press Galleries.
- Reported live from the third presidential debate in Las Vegas including contributing to the [U.S. News live blog](#).

WGN TV9 Evening News – Chicago Local News

Evening News Production Intern June 2016 - Sept. 2016

- Cuts video for voiceovers, headlines and bumps, working with writers to create sequence timing.
- Contribute reporting for several evening news segments including Medical Watch, Chicago Politics, and more.
- Edits SOTs from news sources or Reporter video to air in 4 or 5 p.m. show.

Northwestern News Network – Northwestern's award-winning weekly newscast

Producer, Northwestern News Report and Politicat. January 2016 – Present

- Builds weekly rundown of Evanston and Chicago news, weather and sports.
- Writes anchor copy for readers, voiceovers and other segments of the show.
- Edits script and review finals video cuts.
- Updated website to reflect current news, staff, etc.

Associate Producer

March 2015 – January 2016

- Work with producer to create newscast weekly rundown and pitch three to five stories.
- Associate produced the [2016 State of the Union](#) live three-hour show featuring interviews with Congress members, political analysts and reporters from Medill's D.C. bureau.
- Write anchor leads, tags and teases for live show.

Assignment Editor

January 2015 – March 2015

- Manage 25 reporters to shoot video, edit stories, track timing and more functions to produce the news show.
- Pitch story ideas for reporters to cover for each show.

Reporter

September 2014 – January 2015

- Covered more than 25 stories as a reporter.
- Story featured in the [winning show](#) of the 2015 NATAS Chicago/Midwest Emmy and SPJ Best Newscast.

Northwestern Business Review – NU's business online publication

January 2016 – June 2016

Video Section founder/editor

- Leading a team to create the new video section of the publication.
- Write/produce business news stories for campus and city audience.

WORK EXPERIENCE

Pick-Staiger Marketing – Northwestern University (Evanston, IL)

September 2014 - Present

Copywriter, Photographer

- Write and edit radio copy, press and web content, while overseeing budget and concert sales reports.
- Design print and web advertisements.
- Take and edit photos from live concerts and events.

Norris University Center – Northwestern University (Evanston, IL)

September 2015 - Present

Game Room Attendant

- Assists in the operations of the game room by helping customers and run parties.

University of Michigan Health Systems (Ann Arbor, MI)

June 2015 – December 2015

Communications Intern

- Produced four full e-newsletter with five news stories each for department of over 100 employees and patients.
- Design fluid content for hospital waiting rooms to increase patient satisfaction and return.
- Redesigned and updated individual department websites and overall Health Systems website.

EXTRACURRICULARS

Alpha Chi Omega, Gamma Chapter (Evanston, IL)

Vice President, Public Relations & Marketing

January 2016 – Present

- Manages a committee of 12 people to control the chapter's social media and public presence.
- Completely redesign chapter's website.

Social Media Chair

January 2015 – January 2016

- Increased Facebook page reach by more than 50%.

SKILLS

Experienced in Adobe Creative Cloud, Final Cut Pro, HTML, CSS & Javascript Coding, Rundown Creator, ENPS, DSLR photography, AP Style, Social Media, Microsoft Office.