February 18, 2025

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ENGR. JOSEPH JAYMEL S. MORPOS
Head of Computer Studies Department
Eastern Visayas State University
Ormoc City

Dear Mr. Morpos:

Good day! I hope this letter finds you well.

Our school's commitment towards upholding and embodying holistic education has reached yet another milestone as we celebrate the 13th year in the teaching vocation. This would have been impossible without the robust collaboration of stakeholders: the government through the Department of Education, Commission on Higher Education, and other government entities, the school, the teachers, the students, the parents, and the community of whom each greatly and uniquely contributes.

In celebration of this achievement, the ACLC College of Ormoc City, Inc. will organize **ACLC Days 2025** on **March 11 - 14, 2025** with the theme: *"Unified Commitment: Strengthening Bridges Towards Progressive Future."* This is a 4-day event filled with activities and competitions to showcase various talents and instill the values of friendship and sportsmanship.

With this, we are cordially inviting your institution to participate in the Website Development (College Category) competition and strive against other noted computer colleges and university in Ormoc City. The event will take place at **ACLC College of Ormoc City, Inc., 2nd floor Building A on March 12, 2025 at 1 PM**.

For your guidance, attached herewith is the guidelines of the competition. We encourage you to review them thoroughly and consider participating.

Should you choose to accept our invitation or inquire the matter, you may reach us through this number: **09619713200** or **09270820254** and look for **Mr. Dunhill Mar Louise Leal**. Thank you and God Bless!

Respectfully,

GARY P. JAUCIAN, MBA
School Director

WEB DESIGN GUIDELINES
OFFICIAL RULES

Eligibility:

This competition is open to all bona fide college students from participating schools with a passion for creativity and web development. It is an interschool event to showcase students' skills in website design, user experience, and innovative thinking.

To register, interested participants must approach the organizing committee of the Website Designing Competition **Mr. Dunhill Mar Louise Leal, IT Instructor** to complete the official registration process. Ensure all required information is provided accurately.

Registration will officially begin after the competition guidelines have been disseminated. These guidelines will include important details such as competition rules, design requirements, judging criteria, deadlines, and submission procedures.

Participation Guidelines:
1. **Team Composition:**
   a. Participating schools can have two (2) teams.
   b. Each team can consist of up to three (3) members.
   c. Team roles can be divided as per members' strengths (e.g., designer, developer).
   d. Individual participation is allowed given that he/she has the capability to design and develop a web.
2. **Place**: ACLC College of Ormoc City, Inc., 2nd Floor Bldg. A
3. **Date**: March 12, 2025
4. **Time**: 1:00 PM

Competition Requirements:

Participants are required to design and develop a website consisting of a minimum of four (4) distinct pages or more. The website should reflect creativity, technical proficiency, and alignment with high web design standards. Participants are encouraged to incorporate modern web design principles, ensuring user-friendly navigation, responsive design, and engaging content.

Technical Requirements:

1. **Website Structure:**
   a. The website must contain at least four (4) fully functional pages. These can include, but are not limited to:
      i. **Home Page**
      ii. **About Us Page**
      iii. **Services/Products Page**
      iv. **Contact Page**
      v. **Gallery/Portfolio Page (optional)**
2. **Design and Development Tools:**
   a. Participants are encouraged to utilize **Visual Studio Code (VS Code)** as the primary development environment.
   b. Additional tools (e.g., HTML, CSS, JavaScript) can be used to enhance website functionality and aesthetics.
   c. Using CSS frameworks and Web App frameworks like (Bootstrap, React, etc.) is **not permitted**.
   d. All code should be original.
3. **Functionality and Features:**

a. The website should be **responsive**, ensuring optimal display across various devices (desktop, tablet, mobile).
b. Navigation should be intuitive, with clear menus and links.
c. Multimedia elements (images, videos, audio) are optional but recommended to enhance user experience.

Limitations:

Pictures used in the web page design must strictly be relevant to the date of the competition as specified by the organizing committee. Participants are only allowed to use images that are applicable and approved for that particular date, ensuring fairness and consistency across all entries. Any images sourced or created outside this designated timeframe will not be considered valid and may lead to disqualification.

Additionally, each participant or team is permitted to **submit only one (1)** official entry for judging. Multiple submissions from the same participant or team will not be accepted, and only the first entry submitted will be considered for evaluation by the judges.

Evaluation Criteria:

Websites will be judged based on the following criteria:
- **Creativity and Innovation (40%)**: Unique design elements, original content, and innovative features.
- **Technical Proficiency (30%)**: Code quality, functionality, responsiveness, and use of web technologies.
- **User Experience (15%)**: Ease of navigation, layout consistency, and overall aesthetic appeal.
- **Design Output Goal (10%)**: Closest to the target Website Design Output.
- **Presentation and Documentation (5%)**: Clarity of the README file and overall project presentation.

Standards Compliance:

To ensure high-quality, accessible, and well-structured web design, all submitted websites must follow recognized web development standards. These standards apply regardless of whether the HTML was hand-coded or generated using a web development tool.

1. **DOCTYPE and HTML Version**
   a. Participants must use HTML5 as the required DOCTYPE standard. The correct DOCTYPE declaration must be included at the beginning of each HTML document:
   b. HTML5 simplifies web development by eliminating outdated elements and improving semantic structure, accessibility, and multimedia support.

2. **HTML Structure and Tag Rules**
   a. Every HTML opening tag must have a corresponding closing tag (except self-closing tags).
   b. Self-closing tags must not include a trailing slash (/).
   c. All HTML tags must be written in lowercase.
   d. The document structure must be well-formed. HTML tags must be properly nested to avoid errors.
3. **Browser Compatibility**
   a. Websites must be fully functional and display correctly in the following modern web browsers (Google/Chrome).
4. **Accessibility and Usability**
   a. To enhance accessibility and usability, websites must follow these additional guidelines:
      i. All images must include the ALT attribute to provide descriptive text for users who rely on screen readers.

   b. Use semantic HTML elements like <header>, <nav>, <section>, and <footer> instead of generic <div> and <span> when appropriate.

   c. **Text content must be resizable** through browser settings. Avoid using fixed font sizes that prevent users from adjusting text size.

5. **File Naming and Website Structure**

The first (home) page of the website must be named index.html and placed in the root directory.

   a. Filenames should be descriptive, lowercase, and free from spaces (use hyphens or underscores if needed).

   b. Failure to adhere to these standards may result in a **point deduction** during the judging process.

Cascading Style Sheets:

Cascading Style Sheets must either be created from scratch, or by using one of the permitted web development software programs. Use of a cascading style sheet from the internet, or any other source without originator permission is considered cheating.

JavaScript:

Participants may utilize JavaScript in their website. Use of pre-made JavaScript code from the internet or any other source without originator permission is considered cheating.

Templates:

It must be **created from scratch**. Use of any built-in template, template wizard, or template from the internet or any other source is not permitted, and is considered cheating.

Reserved Rights:

All decisions by judges with respect to any aspect of the competition are final and irrevocable. They are not subject to review. The judges reserve the right to modify the competition rules and/or submission procedures as deemed necessary should a technical issue arise during the competition. The judges reserve the right to make clarifications with regards to the competition rules as deemed necessary.

Cheating and Fair Play:

The primary goal of this competition is to encourage originality, creativity, and technical skill in website development. Any participant found engaging in dishonest behaviour will face strict penalties, including severe point deductions or immediate disqualification. Examples of prohibited actions include, but are not limited to:

- **Plagiarism** – Copying code, design, or content from existing websites or external sources without proper attribution.
- **Unauthorized Collaboration** – Receiving or providing assistance beyond what is allowed by the competition rules.
- **Interference** – Attempting to disrupt another participant's work, modifying another team's website, or tampering with the competition platform or judging process.
- **Exploiting Rules or Systems** – Using loopholes, automated scripts, or any form of hacking to gain an unfair advantage.

Participants are expected to compete fairly and with integrity. Any suspected violations will be thoroughly investigated, and appropriate disciplinary actions will be taken.

Prohibited Content:

To ensure that all submitted websites align with the values and themes of ACLC Week, participants must avoid including any content that is considered inappropriate or offensive. Websites must not contain:

- **Pornographic or sexually explicit material** – This includes images, videos, text, or links to such content.
- **Profanity and hate speech** – Any form of vulgar language, slurs, or offensive remarks targeted at individuals or groups based on gender, ethnicity, nationality, religion, disability, or any other characteristic.
- **Violence and illegal activities** – Depictions of excessive violence, criminal behavior, or promotion of unlawful acts.
- Substance references – Content that encourages or glamorizes the use of alcohol, tobacco, drugs, or any other harmful substances.
- **Other offensive material** – Any content deemed inappropriate by the competition committee, including but not limited to discriminatory, defamatory, or inflammatory statements.

Submission Requirements:

   a. Participants must submit the complete website files, including HTML, CSS, JavaScript, images, and other assets.
   b. A README file should accompany the submission, outlining:
      i. Brief description of the website
      ii. Tools and technologies used
      iii. Team member roles and contributions
      iv. Instructions to run/view the website

The competition committee reserves the right to review and disqualify any entry that violates these guidelines.

Prepared By:

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