GPT: Generalized Pre-Training

GPT is a sequence of increasingly powerful (and big) models of similar architecture.

We introduced the family and the original model here (NLP Recent.ipynb#GPT:-Generalized-Pre-Training)

The second and third generation models are 10 and 1000 times bigger (number of parameters).

GPT-2

<u>paper (https://cdn.openai.com/better-language-models/language_models_are_unsupervised_multitask_learners.pdf)</u>

Model card (https://github.com/openai/gpt-2/blob/master/model_card.md)

Summary (https://openai.com/blog/better-language-models/)

- 48 Transformer blocks (4 times original)
 - $egin{aligned} & n_{ ext{heads}} = 16(?), d_{ ext{head}} = 96(?) \ & \circ \ d_{ ext{model}} = n_{ ext{heads}} * d_{ ext{head}} = 1536 \end{aligned}$
- 1.5 billion weights
- Trained on
 - Trained on 40GB of data, 10 times the amount of data as original GPT
 - Sequence of 1024 tokens (2 times original)

Results: Zero shot

- Tested on 8 tasks
 - State of the art on 7 out of the 8

GPT-3

paper (https://arxiv.org/abs/2005.14165)

Model card (https://github.com/openai/gpt-3/blob/master/model-card.md)

Summary ()

- 96 Transformer blocks(8 times original)
 - $n_{\text{heads}} = 96, d_{\text{head}} = 128(?)$
 - $ullet d_{
 m model} = n_{
 m heads} * d_{
 m head} = 12,288$
- 1.5 billion weights
- Trained on
 - 570 GB of data (100 times GPT)
 - Common Crawl (https://commoncrawl.org/the-data/get-started/)
 - web crawler over multiple years
 - 570 GB (100 times GPT)
 - 410 billion tokens
 - Additional training sets, for experiments
 - Webtext2 (https://d4mucfpksywv.cloudfront.net/betterlanguage-models/language-models.pdf)
 - Web pages originating from highly ranked Reddit links

- 19 billion tokens
- Books
 - o 67 billion tokens -Wikipedia
 - o 3 billion tokens
- Sequence of 2048 tokens
- 190K KWh of electricity used in training
 - $\circ~$ \$ 0.22 per KW hour pprox \$42K electricity used to train

You can see from the following graph how the computation times increase by orders of magnitude over the generations of GPT

- GPT-3 small \approx GPT
- GPT-3 XL \approx GPT-2

Compute time Picture from: https://arxiv.org/pdf/2005.14165.pdf

How much would it cost you to train GPT-3?

- Amazon Cloud
 - G5 instance
 - NVidia A10G Tensor Core GPUs @ 250 Tflops/GPU
 - 8 GPU instance (2 Pflops) @\$10/hour (with yearly contract;
 \\$16\hour on-demand)
 - \$240 per 2Pflops-day
- GPT-3 \approx 3000 Pflop-days
 - 3000/2 = 1500 days G5 instances to get 3000 Pflops-days
 - Cost = 1500 * \$240/day = \\$360K

WebText: a new training set

One key to the success of GPT-2 (and later generations) was a newly created training set that was scraped from the Web.

The most common web-scraped dataset is Common Crawl (https://commoncrawl.org/)

- large, diversified
- quality problems?
 - Large set of pages pointed to are "gibberish"

The GPT team tried to create a high-quality crawl by using a curated approach to links

- Based on Reddit
- Only follow links originating from highly-ranked (high "karma") Reddit pages

The result is called WebText

- 40GB; 8MM documents
- removed any Wikipedia
 - since it is included in many of the benchmark tasks whose performance we want to measure out of sample

Multi-task learning

One area of recent interesting is multi-task learning

Training a model to implement multiple tasks

A model that implements a single task computes $p(\text{output} \mid \text{input})$

A model that implements several tasks computes $p(ext{output} \mid ext{input}, ext{task-id})$

When training a model for multiple tasks, the training examples would look something like:

(Translate to French, English text, French Text)

(Answer the question, document, question, answer)

Text is almost a universal encoding so NLP is a natural way of expressing multiple tasks.

So a natural extensions of a Language Model is to solve multiple tasks

• Encode your specific task as an input that can be handled by a Language Model

• That's one advantage of Byte Pair Encoding

• No special per-task pre-processing needed for a task's training set

We will take the idea of Multi-task learning one step further
• Learning how to solve a task without explicitly training a model!

Learning to learn

The GPT family explores some deep questions.

We are familiar with teaching a NN a task via several approaches

- Completely Supervised Training
- Supervised Pre-Training with Fine-Tuning

But can a NN learn to solve a task without having seen training examples for the task?

This question can be framed as follows

- Given a trained Language Model LM
- Can LM model be *used* for a new target task T, with examples $(\mathbf{x}_T^{(i)}, \mathbf{y}_T^{(i)})$
 - lacktriangle By giving LM a set E consisting of k examples for task T

Notice the word used rather than trained

- the weights of LM are **not** changed
- ullet the examples in E are only used to "prime" LM to understand the new task T

There are variations of the question dependent on the size k of examples

- ullet Few shot learning: $10 \le k \le 100$ typically
- ullet One shot learning: k=1
- $\bullet \ \ {\it Zero shot learning} \ k=0 \\$

A picture will help

Few/One/Zero shot learning

Picture from: https://arxiv.org/pdf/2005.14165.pdf

Is this even possible ?! Let's look at the reported results from the third generation GPT-3 model.

Few/One/Zero shot learning Picture from: https://arxiv.org/pdf/2005.14165.pdf

How is that possible? Some theories

Theory 1

• The training set contains explicit instances of these out of sample tasks

Theory 2

- The super-large training sets contain *implicit* instances of these out of sample tasks
 - For example: an English-language article quoting a French speaker in French with English translation

One thing that jumps out from the graph:

• Bigger models are more likely to exhibit meta-learning

Theory 3

The training sets are so big that the model "learns" to create groups of examples with a common theme

• Even with the large number of parameters, the model capacity does not suffice for example memorization

Another thing to consider

- The behavior of an RNN depends on *all* previous inputs
 - It has memory (latent state, etc.)

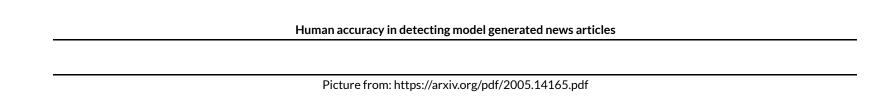
So Few Shot Learning may work by "priming" the memory with parameters for a specific task

Social concerns

The team behind GPT is very concerned about potential misuse of Language Models.

To illustrate, they conducted an experiment in having a Language Model construct news articles

- Select title/subtitle of a genuine news article
- Have the Language Model complete the article from the title/subtitle
- Show humans the genuine and generated articles and ask them to judge whether the article was written by a human



The bars show the range of accuracy across the 80 human judges.

- 86% accuracy detecting articles created by a really bad model (the control)
- 50% accuracy detecting articles created by the biggest models

It seems that humans might have difficulty distinguishing between genuine and generated articles.

The fear is that Language Models can be used

- to mislead
- to create offensive speech

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In [1]: print("Done")
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Done