Transformations

Knowing how to perform feature engineering is a key skill of a Data Scientist.

We explore this topic in more depth in this module.

We provide an inexact taxonomy of transformations

- illustrating with examples
- from past modules
 - Linear Regression
 - Titanic Survival
 - Non-homogeneous data/pooling

Missing features

Sometimes, your examples have all the "information" you need, but in the wrong form.

Creating new "synthetic" features from raw features is one way of making this information available to the model.

But sometimes, the problem is the *absence* of a relevant feature.

Missing numeric features

Let's visit the notebook section on <u>adding a missing numeric feature</u> (<u>Transformations_Missing_Features.ipynb#Transformation-to-add-a-%22missing%22-numeric-feature</u>)

Missing categorical features

In the "curvy data" example: the missing feature was numeric.

Sometimes, the missing feature is categorical.

This is the case of our non-homogeneous data resulting from sampling at different points in time

Let's see how <u>adding a categorical feature</u>

(<u>Transformations_Missing_Features.ipynb#Transformation-to-add-a-%22missing%22-categorical-feature</u>) that distinguishes between groups solves this issue.

Cross features

We illustrated how to create binary categorical indicator features to identify groups

• OHE creates a binary indicator feature for each class within a Category

But sometimes, group membership may involves a compound condition.

Let's examine how to create features to express <u>compound conditions</u> (<u>Transformations Missing Features.ipynb#Cross-features</u>)

Scaling

There is a class of transformations that alter the *scale* (magnitude) of features or targets.

In the Recipe for ML, Scaling is treated as separate from the other transformations.

Perhaps this is because scaling is sometimes performed

- *Not* strictly because of the relationship between target and features
- But because of the mathematics of the loss function

Let's visit the notebook <u>Transformations: scaling (Transformations_Scaling.ipynb)</u>

Normalization: heterogeneous data

Our introduction to Transformations focused on several tasks whose data appeared to come from different distributions.

Sometimes, we can make the examples appear to come from a common distribution by scaling transformations.

We will refer to such scaling transformations as a type of *Normalization* of examples.

We devote a separate notebook to <u>Normalization Transformation</u> (<u>Transformations_Normalization.ipynb</u>).

Other transformations

For other transformations see the notebook <u>Other Transformations</u> (<u>Transformations_Other.ipynb</u>)

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In [4]: print("Done")
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Done